

	<p>Dr. Elangbam Binodini Devi presently working as an Assistant Professor in the Department of Business Management, H.N.B. Garhwal University (A Central University), Tehri- Garhwal, Uttarakhand.</p> <p>Date of Joining- 9th October, 2012.</p>
<p>E-mail & Contact No.:</p>	<p>binodinielangbam@gmail.com binodini_mbafinance@ymail.com +91-7895626368</p>
<p>Date of Birth:</p>	<p>4th March, 1985</p>
<p>Educational Qualification:</p>	<ul style="list-style-type: none"> ➤ UGC-NET on June, 2010 as well as June, 2012. ➤ Master of Business Administration from Shri Vaishnav Institute of Technology & Science Affiliated with Devi Ahilya University, Indore (MP) in 2008. Specializations are Finance (Major) & Marketing (Minor) with 69.64%. ➤ Bachelor of Business Administration from Boston College for Professional Studies, Gwalior, affiliated with Jiwaji University, Gwalior (MP) in 2005 with 72%. ➤ 12th from Tamphashana Higher Secondary School, Imphal (Council of Higher Secondary Education, Manipur) with 66% in Commerce stream. ➤ 10th from Lainingthou Awangba English School, Imphal (Board of Secondary Education, Manipur), with 56%.
<p>Career Objectives:</p>	<p>To be indispensable part of the education in an environment where I can show & enhance my skills and potential to my best with effective coordination & good team building. Believe in strengthening the views of own by conveying the messages.</p>
<p>Area of Interest:</p>	<ul style="list-style-type: none"> ➤ Financial Management and Marketing.
<p>Total Experience:</p>	<ul style="list-style-type: none"> ➤ 2 years & 7 months of teaching in Xtreme Wave Education, Imphal, Sikkim Manipal University.

	<ul style="list-style-type: none"> ➤ 3 months of teaching in the Department of Computer Science, Manipur University (A Central University).
<p>Seminar / Conference / Workshop / Orientation / Refresher Programme attended / participated:</p>	<ul style="list-style-type: none"> ➤ A paper entitled “Impact of Social Media on Lifestyle and Culture of Society” presented at Two-Day IMPRESS-ICSSR Sponsored International Conference on Media, Culture and Society: Influence of Social Media on Education jointly organized by Department of Anthropology, Kha Manipur College, Kakching, Manipur (India) & Centre for Entrepreneurship and Skill Development, Manipur University, Imphal (India) held on 10-11 February, 2020 and Sponsored by IMPRESS-ICSSR (Indian Council of Social Science Research) New Delhi, India . ➤ A paper entitled “Scenario of Water Crisis: A Brief Highlight on Current Situation of Manipur” presented at International Conference on Sustainable Business Management and Information Technology Jointly organized by Department of Management, Mizoram University & North Eastern Management Association held on 31st October to 1st November, 2019. ➤ A paper entitled “Monitoring the Protection Provided to the Women Facing the Domestic Violence in Manipur” presented at One Day National Seminar on Domestic Violence Act, 2005: Vulnerability and Unpredictable Fate Women in Manipur organized by Department of Anthropology, Kha Manipur College, Kakching in collaboration with EUPSDO Thoubal at the

Multipurpose Hall, Kha Manipur College, Kakching, Manipur, India held on 9th October, 2019.

- Participated **One Week Short Term Training Program on Dimensions of Qualitative Research** held at Academic Activity Centre, Chauras Campus, H.N.B. Garhwal University organized by Faculty Development Centre under the MHRD Scheme of Pandit Madan Mohan Malviya National Mission on Teachers and Teaching (PMMMNTT) from 21st to 27th August, 2019.
- A paper entitled **“India’s Superior Position in Global Outsourcing Industry”** presented (absentia) at International Youth Symposium on Youth for Global Change: Initiatives for a Sustainable Development held on January 30-31, 2018 organized by B.K. School of Business Management, Gujarat University, Ahmedabad, India in association with International Youth Fellowship, South Africa.
- A paper entitled **“Workplace Counseling as a Tool for Proper Management of Women Employees”** presented at Two Days International Conference – Multidisciplinary on Women’s Work & Occupational Health – Emerging Issues, Challenges & Policy Measures in the Unorganized Sector (WWOH-2018) organized by Departments of Home Science, B.Voc. Textile & Fashion Designing and Interior Designing, Arya PG College, Panipat (Haryana), India Affiliated to Kurukshetra University, Kurukshetra, sponsored by Director General Higher Education, Haryana held on 24th to 25th March, 2018.

	<ul style="list-style-type: none">➤ Participated Refresher Course in Business Studies for 21 days held at UGC-Human Resource Development Centre, Bhagat Phool Singh Mahila Vishwavidyalaya, Khanpur Kalan, Haryana from 24th November to 14th December, 2017. ➤ A paper entitled “A Study on Participation of Women in Education System of India” presented at Two Days Conference Cum Annual Alumni Meet on Emerging Issues of Quality Education in Manipur organized by Manipur University Alumni Association, Canchipur, Manipur held on 4th to 5th November, 2017. ➤ A paper entitled “Role of Technology in Enhancing Business Opportunities: Emphasis on Indian Market” presented at Two Days National Conference on Promoting Business Opportunities in North-East India \$ India’s Act East Policy organized by Centre for Global Management & Responsible Leadership, XLRI & Manipur Institute of Management Studies Canchipur, Manipur held on 15th to 16th November, 2017. ➤ A paper entitled “A Review of Previous Studies on Green Marketing in India” presented at Two Days National Conference on Think Global Act Local: Contemporary Sustainable Business Practices & Development in Shillong, Meghalaya organized by North collaboration with University of Science & Technology , Meghalaya held on 10th to 11th October, 2017.
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| | <ul style="list-style-type: none">➤ A paper entitled “An Idea on Movement of Consumer Protection in India” presented at National Seminar on Consumer Protection and Consumer Welfare with Special Reference to North East India organized by Department of Commerce, Manipur University & IIPA Manipur Regional Branch in Collaboration with Centre for Consumer Studies, Indian Institute of Public Administration New Delhi and Sponsored by Department of Consumer Affairs, Ministry of Consumer Affairs, Food and Public Distribution, Government of India held on 25th -26th September, 2017.
➤ Participated One Week Short Term Course For Teachers in Higher Education-03 on Open Educational Educational Resources in Higher Education held at Academic Activity Centre, Chauras Campus, H.N.B. Garhwal University organized by Faculty Development Centre under the MHRD Scheme of Pandit Madan Mohan Malviya National Mission on Teachers and Teaching (PMMMNTT) from 4th to 9th September, 2017.
➤ Attended One Day National Workshop on Popularisation of Remote Sensing Based Maps and Geospatial Information on 11th August, 2017 organized by Indian Society of Remote Sensing and Indian Space Research Organisation at Seminar Hall of Forestry Department, H.N.B. Garhwal University (A Central University). |
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	<ul style="list-style-type: none">➤ Attended A 3 Days Workshop on Needs of Information Technology in Higher Education on 8th to 10th June, 2017, under the Financial Assistance of UGC, NERO, organized by Thoubal College, Thoubal, Government of Manipur at Conference Hall of the College. ➤ A paper entitled “Government Initiatives for New Renewable Solar Industry in Indian Market” presented at Three Days International Conference Cum Workshop on Sustainable Entrepreneurship Development Practices in Tourism and Hospitality Sector in the Himalayan States organized by Centre for Mountain Tourism and Hospitality Studies, Hemvati Nandan Bahuguna Garhwal University (A Central University) in Collaboration with Ministry of Tourism, Govt. of India held on 28th to 30th April, 2017 at Ganga Resort, GMVN, Rishikesh. ➤ A paper entitled “Financial Inclusion & its Challenges in India” presented at Three Days International Conference on Knowledge Transfer and Transformation: Global and Local Business for Competitiveness and Social Justice organized by NAM (Nepalese Academy of Management) and IFEAMA (International Federation of East Asian Management Association), Kathmandu, Nepal held on 27th to 29th March, 2017. ➤ A paper entitled “Entrepreneurship & Government Initiatives: A Review of Literature” presented at One Day National Seminar on Opening Uttarakhand State for StartUp Companies organized by Department of Business
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Management, HNB Garhwal University (A Central University), Srinagar Garhwal held on 4th March, 2017.

- A paper entitled “**Sources of Financing as the Key for the Survival of an Enterprise and the Difficulties for Raising it**” presented at One Day International Conference on Paradigm Shift in Innovative Business Management organized by Vishisht Institute of Professional Studies and Research, Indore held on 10th December, 2016.
- Attended 2 Days National Workshop on **Inclusion of Indian Situations in the Syllabus of Business Management** on 17th & 18th September, 2016 organized by Gurukul Kangri Vishwavidyalaya, Haridwar-Uttarakhand.
- Participated **21st Refresher Course in Commerce & Management** for 21 days held at UGC-Human Resource Development Centre, Devi Ahilya Vishwavidyalaya, Indore from 4th to 24th May, 2016.
- A paper entitled “**Pros and Cons of Online Shopping**” presented at 2 Days International Conference on E-Commerce organized by Doon Business School, Dehradun held on 16th -17th January, 2016. **Best Paper Presenter Award.**
- A paper entitled “**Special Packages for North Eastern Region of India: A Brief Highlight on Manipur**” presented at 3 Days International Seminar on Movement

	<p>in Recent Past and Present North East India with Special Reference to Manipur organized by Centre for Manipur Studies, Manipur University (A Central University) in collaboration with ICSSR held on 27th -29th November, 2015.</p> <ul style="list-style-type: none"> ➤ A paper entitled “India’s Look East Policy: Extended Northeast & Their Economic Integration” presented at 2 Days International Seminar on Look East Policy: Perspectives From the South East-Asian Architecture organized by Department of Management, North-Eastern Hill University held on 26th -27th June, 2015. ➤ Participated 22nd Orientation Programme for 28 days held at Academic Staff College, Manipur University (A Central University) from 1st to 28th February, 2014. ➤ Management Development Program on Cross Cultural Communication on 19th – 20th Aug., 2013 organized by Department of Business Management, H.N.B. Garhwal University (A Central University). ➤ Workshop on Science & Technology and Sustainable Bio economy for Women’s Welfare on 17th & 18th May, 2013 organized by UCOST.
<p>Publications (Journal as well as Book):</p>	<ul style="list-style-type: none"> ➤ “Human Force and Management of Financial Status of M/S Thangjam Agro Industries Private Limited & Imphal Hospital and Research Centre Private Limited Situated in Manipur”. THINK INDIA JOURNAL UGC Approved International Indexed and Referred Journal, Volume 22, No. 14, December 2019. ISSN-0971-1260.pp.14077-14081. D Group Journals. An UGC - CARE Approved Journal.

	<ul style="list-style-type: none"> ➤ “A Review of Previous Studies on Green Marketing in India”. Title of the Book: Sustainable Business Development Contemporary Issues and Challenges, 2018. ISBN No. 978-93-5299-476-2 (Print). pp.164-167, Himalaya Publishing House. Edited by Dr. Seram Sureshkumar Singh, Dr. Sunildro L.S. Akoijam and Prof. W.C.Singh. ➤ “A Study on Position of India in Global Outsourcing Industry”. Title of the Book: Recent Trends in Business and Management, 2018. ISBN No. 978-93-5299-481-6 (Print). Himalaya Publishing House, pp.28-30, Edited by W.C.Singh, Sunildro L.S. Akoijam, L.S. Sharma and J.U. Ahmed. ➤ “Tourism Industry: Initiatives of Indian Government and its key Role in Economic Development”. Title of the Book: Emerging Dynamics of Indian Tourism and Hospitality Transformation and Innovation, 2019. ISBN No. 978-93-83419-76-0 (Print). pp.47-52, Copal Publishing Group, Lajpat Nagar, U.P.. Edited by Dr. U.N. Shukla and Dr. Sharad Kumar Kulshreshtha. ➤ “Role of Government for Renewable Solar Industry in India”. Title of the Book: Waste Management and Utilization techniques, 2017. ISBN No. 978-93-86138-88-0. pp.255-260, International Research Publication House, New Delhi. Edited by Dr. Ashok Matani, 2017. ➤ “EXIM Policy 2015-2020: India New Foreign Trade Policy”. Shiv Shakti International Journal in Multidisciplinary & Academic Research, Volume 6, No. 5, October 2017. ISSN-2278-5973.pp.1-6. ➤ “A Review of Literature on Mobile Commerce Research and Applications”, Business Dimensions-International Journal of Research & Innovation, Vol. 4 (5), ISSN 2348-2737 (Print) ISSN 2348-2745 (Online), May 2017. pp.28-31. ➤ “Financial Inclusion & its Challenges in India”. Title of the Book: Knowledge Transfer and Transformation: Global and Local Business for Competitiveness and Social Justice, 2017. ISBN No. 978-9937-0-2231 (Print) 978-9937-0-2232 (Online). pp.19-27, Nepalese Academy of Management, Kathmandu, Nepal. Edited by Dhruva
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Kumar Gautam and Dakshata Rana, 2017.

- **“India’s Agri Exports Outpace Other Commodities”**. Title of the Book: Agricultural Marketing Issues and Challenges. ISBN No. 978-81-7622-392-8. pp.73-80, Biotech Books, Replica Press Pvt. Ltd., New Delhi. Edited by D. Bhagat and S.L.S. Akoijam, 2017.
- **“Evolution in the Indian Securities Market”**. Title of the Book: A Beacon across Economics, Finance, Governance and Leadership in Recent Era. ISBN No. 978-93-5273-426-9. pp.3-6, Himalaya Publishing House, Mumbai. Edited by Dr. Nilam Panchal, Dr. Moirangthem Shanti Devi & Prof. W.C. Singh, July 2017.
- **“Issues & Challenges of Indian Higher Education System”**. Title of the Book: A Beacon across Economics, Finance, Governance and Leadership in Recent Era. ISBN No. 978-93-5273-426-9. pp.91-95, Himalaya Publishing House, Mumbai. Edited by Dr. Nilam Panchal, Dr. Moirangthem Shanti Devi & Prof. W.C. Singh, July 2017.
- **“An Overview on Foreign Direct Investment in India”**, International Journal of Research in Finance and Marketing, Volume-6, Issue-4. ISSN 2231-5985, April 2016. pp.89-98.
- **“A Rising Salesman in 21st Century Effective Selling”**. Title of the Book: Agricultural Marketing System in India A Comparative Exploration with Manufacturing and Services Sector. ISBN No. 978-81-7622-361-4. pp.75-81, Biotech Books, Replica Press Pvt. Ltd., New Delhi. Edited by D. Bhagat and S.L.S. Akoijam, 2016.
- **“Liquidity Management-A Review of Relevant Literature”**, Indian Journal of Research-PARIPLEX Global Research, Volume-3, Issue-8. ISSN 2250-1991, August 2014. pp.90-92.
- **“Women Entrepreneurship on Economic Development of Manipur”**. Title of the Book: Entrepreneurship in the Era of Globalization, First Edition 2014. ISBN No. 978-93-82606-09-3. pp.202-214,

	<p>Sunmarg Publishers & Distributors H.No.36, New Delhi. Edited by Dr. W.C. Singh and Prof. Ibohal Meitei.</p> <ul style="list-style-type: none"> ➤ “Role of Financial Institutions in Promoting Border Trade of Manipur”. Shiv Shakti International Journal in Multidisciplinary & Academic Research, Volume 2, No. 2, March-April 2013. ISSN-2278-5973.pp.1-12. ➤ “Government’s Measures for Conversation of Endangered Forest Areas”. International Journal of Scientific Research, Volume 2, Issue 3, March 2013. ISSN 2277-8179. pp.282-284. ➤ “Human Trafficking Emphasising on North East Regions of India”. International Journal of Educational Aspects, Management Studies and Applied Sciences, Volume 1, Issue 1, Nov.-Jan., 2012-13. ISSN:2320-0383.pp.326-331.
Convener:	<ul style="list-style-type: none"> ➤ Co-Convener of One Day National Seminar “Opening Uttarakhand State for Startup Companies” held on 4th March, 2017 organized by Department of Business Management at Activity Centre, H.N.B.G.U ➤ Convener of Two Days guest lecture on Supply Chain Management delivered by Ms. Manita Dhyani- Senior Executive- Terumo India Pvt. Ltd., Gurgaon held on 23rd and 24th February, 2017 ➤ One day workshop on “Soft Skills Development” held on 7th Nov., 2015 at Seminar hall- Department of Business Management ➤ Two days workshop on “Leap to Success” held on 4-5th March, 2016, Seminar hall- Department of Business Management
Member of Organizing Committee:	<ul style="list-style-type: none"> ➤ Two days Industry Academia Interface held on 2-3rd April, 2015 ➤ One day Industry Academia Interface held on 6th Nov., 2015

	on the subject: Advances in Management of Organization
Papers presently teaching & taught:	<ul style="list-style-type: none"> ➤ Security Analysis & Portfolio Management ➤ Working Capital Management ➤ Banking & Financial Services ➤ Sales & Distribution Management ➤ Project Management & Entrepreneurship ➤ Counseling Skills for Managers ➤ Organizational Behavior ➤ Principle and Practice of Management
References:	<p>1. Prof. W.C. Singh</p> <p>Manipur Institute of Management Studies, Manipur University, Canchipur-795003, Imphal E-mail: wcsingh.mims@gmail.com Mob: +91-96121024621.</p> <p>2.Prof. Ch. Ibohal Meitei</p> <p>Manipur Institute of Management Studies, Manipur University, Canchipur- 795003, Imphal E-mail: ibmeitei@yahoo.com Mob: +91-9436033967</p> <p>3. Prof. Robita Sorokhaibam</p> <p>Commerce Department, Manipur University, Canchipur, Imphal E-mail: robita_s@yahoo.com Mob: +91-9436027607</p>
Date:	
Place:	(Dr. E. Binodini)

