

**Name:** Prof. Rashmi Dhodi

**Date of Birth:** 12/06/1977

**Age:** 46 years

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## Academic Qualification

Qualification	University	Year
Ph.D	HNB Garhwal University	2011
UGC-NET	UGC	2000
MTA	HNB Garhwal University	1999
B.Sc	HNB Garhwal University	1997

## Academic / Teaching Experience and Responsibilities

Position	Organization/University	Duration
Professor	HNB Garhwal University	06/02/2023 to Until the present
Associate Professor	HNB Garhwal University	09/06/2015 to 05/02/2023
Assistant Professor	HNB Garhwal University	09/06/2001 to 08/06/2015

## Number of Research Scholars supervised

Name of the Programme	Awarded	Ongoing
Ph.D. Degree in Tourism	01	02

## Involvement with formulation of Academic programmes

Academic programme formulated	Date of approval of Academic Council	Year of Introduction
4-year Bachelor in Hotel Management	February 2004	July 2004

## Scholarly Achievement

### Assistant Editor of Journal of Tourism [www.jothenbgu.in](http://www.jothenbgu.in)

- Associated with Journal of Tourism (JoT)- a biannual research Journal published by Centre for Mountain Tourism & Hospitality Studies, HNB Garhwal University ( UGC care list).

### Research Paper Published

- A bibliometric analysis of homestay from 2002-2022 in dogo rangsang research journal (October 2022)

- Women empowerment through participation in a homestay in Sari village of Uttarakhand in Kanpur philosophers (2022)
- Future trends in tourism and hospitality sector after covid-19 in the international journal of advance and applied research (June 2022)
- Marketing plan for Yamuna valley of Garhwal Himalaya and its value chain system in Kanpur philosophers (2021)
- Exploring possibilities and potential of rural tourism in the Bundelkhand region for poverty alleviation in Kala: the journal of Indian art history congress (2021)
- Wildlife diversity along the altitudinal gradients in the Garhwal Himalaya in Asian Journal of conservation biology (2021)
- Measurement of tourist's perception towards tourism development in Yamuna valley of Garhwal in Kala: the journal of Indian art history congress (2021)
- Sustainable tourism planning for tourism development in Yamuna valley of Garhwal Himalayas in Uttarakhand in Sambodhi (2021)
- Measurement of visitors' satisfaction along Gangotri and Yamunotri route in Shodh Sanchar bulletin (2020)
- Analysis of travel profiles of tourists visiting Yamunotri and Gangotri pilgrimage sites in Shodh Sarita (2020)
- Measurement of perception and satisfaction of visitors' towards ambience of restaurant units in Rishikesh Uttarakhand in Shodh Sanchar bulletin (2020)
- Assessment of soft skills of service providers with reference to tourists' satisfaction in food and beverages outlets in Shodh Sarita (2020)
- Impact of nature tourism in a destination: a case study of Bhilangana valley in Garhwal Himalaya in SAJTH (2018)
- Perception of the community towards community-based tourism development impacts in Yamuna valley of Garhwal Himalayas of Uttarakhand in international journal of research in social sciences (2016)
- An assessment of human resource training activities and sustainability initiatives in Ghangaria tourism region of Uttarakhand in international journal of management, it and engineering (2016)
- Tourism infrastructure and resource interpretation for sustainable tourism development in Yamuna valley: with special reference to Dakpathar, Kalsi, and Lakha Mandal in international journal of research in social sciences (2016)
- Status of accommodation units in Gangotri and Yamunotri pilgrimage tourism

routes: linking facilities available and pilgrims' views in international journal of management, it and engineering (2015)

- Local community perception towards tourism growth and development in Yamuna valley with special reference to Purola, Tuini, and Hanol in international journal of research in social sciences (2015)
- Growth and development of hospitality services in Uttarkashi district with special reference to Gangotri and Yamunotri pilgrimage route in the international journal of management, it and engineering (2015)
- 'Globalization of medical tourism –a case study of India in international journal of physical and social sciences (2014)
- Trends and scope of medical tourism: Case study of Delhi NCR, India in international research journal of business and management (2014)
- Swot analysis of the Indian medical tourism industry in Paripex indian journal of research (2014)

## **Books Published**

- 'Sustainable Tourism Development: Policy Planning and Management' - 2012 (Winsar Publication)
- 'Tourism Development and Planning in Yamuna Valley - 2012' (Winsar Publication)
- 'Human Resource Development Practices in Travel and Tourism Sectors' - 2007 (Winsar Publication)

## **Book Chapters**

- 'Birth Tourism: A new perspective for Tourism and Hospitality Entrepreneurship' - 2015 (Bharti Publications)
- 'Silent Influencing Factors of Decision-Making Process in Medical Tourism: Case Study Of NCR, India' - 2014 (Aman Publications)
- 'Sustainable Tourism Development: Present Scenario of Sustainable use of India Tourism Resources' - 2010 (Bishen Singh & Mahendra Pal Singh)

- 'Visitor Management: An Integrated Approach for Sustainable Tourism Development for a Destination' - 2010 (Abhijeet Publication)

## **Completed Research Projects**

- Strategies, Planning and Tourist Perspectives for Tourism Development in Bhilangana Valley from 2015-2017 of Rs. 5,00,000/- funded by ICSSR.

## **Conference, Seminar, Workshop, Symposium, Invited Lecture, Resource Person and Chairmanship.**

### **International**

- Tourism Caught Between The Ages Of Conventional And Cosmopolitan. 11-12 May 2013. CMTHS ,H.N.B.G.U & Dept. Of Hotel Management, Graphic Era university, Dehradun.

### **National**

- Ecotourism In Yamuna Valley. Resource Environment And Development Of The Indian Himalayas Issues And Strategies For Sustainable Development. 02-04 Nov 2011. Dept. Of Geography, H.N.B.G.U.
- Resource Person In Workshop On Rural Women Empowerment through Biodiversity And Tourism. June 2012. SAMVEDI And Uttarakhand Biodiversity Board, Dehradun, Uttarakhand.
- Resource Person In Workshop On Community Based Tourism. APRIL 2013. CMTHS, H.N.B.G.U.

## **Research Guidance/Topic**

- Waquar Hussain - Pilgrimage Tourism in Surkanda, Kunjapuri and Chandrabadni Circuit in Garhwal Himalayas: A Study of Destination use Pattern (ongoing)
- Kuldeep Verma – Community Participation in sustainable tourism development in Rudraprayag-Basukedar-Guptkashi (ongoing)
- Vaibhav Bhat - Nature tourism promotion in Bhilangana valley of Garhwal Himalaya: development strategies and prospective planning (Awarded)