

Name: Prof. Rakesh Kumar Dhodi

Date of Birth: 23/10/1971

Age: 51 years

Citizenship: Indian

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Academic Qualification

Qualification	University	Year
Ph.D	HNB Garhwal University	2004
MTA	HNB Garhwal University	1995
B.COM	HNB Garhwal University	1993

Academic / Teaching Experience and Responsibilities

Position	Organization/University	Duration
Professor	HNB Garhwal University	06/02/2023 to Until the present
Associate Professor	HNB Garhwal University	09/06/2013 to 05/02/2023
Assistant Professor	HNB Garhwal University	30/09/1995 to 08/6/2013

Number of Research Scholars supervised

Name of the Programme	Awarded	Ongoing
Ph.D. Degree in Tourism	07	03

Involvement with formulation of Academic programmes

Academic programme formulated	Date of approval of Academic Council	Year of Introduction
2-year MBA in Tourism	March 1999	July 2000
4-year Bachelor in Hotel Management	February 2004	July 2004

Scholarly Achievement

Associate Editor of Journal of Tourism www.jothenbgu.in

- Associated with Journal of Tourism (JoT)- a biannual research Journal published by Centre for Mountain Tourism & Hospitality Studies, HNB Garhwal University (UGC care list).

Research Paper Published

- 'Voluntourism In Puducherry; Exploring Motivation, Experience, Satisfaction And Revisit Intentions Of Tourists' in PUSA Journal of Hospitality and Applied Sciences. (November 2022)
- 'A bibliometric analysis of homestay from 2002-2022' in dogo rangsang research journal (October 2022)
- 'Women empowerment through participation in a homestay in Sari village of Uttarakhand' in Kanpur philosophers (2022)
- 'Future trends in tourism and hospitality sector after covid-19' in the international journal of advance and applied research (June 2022)
- 'Marketing plan for Yamuna valley of Garhwal Himalaya and its value chain system' in Kanpur philosophers (2021)
- 'Exploring possibilities and potential of rural tourism in the Bundelkhand region for poverty alleviation' in Kala: the journal of Indian art history congress (2021)
- 'Wildlife diversity along the altitudinal gradients in the Garhwal Himalaya' in Asian Journal of conservation biology (2021)
- 'Measurement of tourist's perception towards tourism development in Yamuna valley of Garhwal' in Kala: the journal of Indian art history congress (2021)
- 'Sustainable tourism planning for tourism development in Yamuna valley of Garhwal Himalayas' in Uttarakhand in Sambodhi (2021)
- 'Measurement of visitors' satisfaction along Gangotri and Yamunotri route' in Shodh Sanchar bulletin (2020)
- 'Analysis of travel profiles of tourists visiting Yamunotri and Gangotri pilgrimage sites' in Shodh Sarita (2020)
- 'Measurement of perception and satisfaction of visitors' towards ambience of restaurant units in Rishikesh Uttarakhand' in Shodh Sanchar bulletin (2020)
- 'Assessment of soft skills of service providers with reference to tourists' satisfaction in food and beverages outlets' in Shodh Sarita (2020)
- 'Role of food service outlets in overall tourists' satisfaction in Rishikesh Uttarakhand, India' in Clio an interdisciplinary journal (2020)
- 'Impact of nature tourism in a destination: a case study of Bhilangana valley

in Garhwal Himalaya' in SAJTH (2018)

- 'Analysis of host community satisfaction and perception of tourism impacts in Bhilangana valley of Garhwal Himalayas of Uttarakhand' in SAJTH (2017)
- 'Perception of the community towards community-based tourism development impacts in Yamuna valley of Garhwal Himalayas of Uttarakhand' in international journal of research in social sciences (2016)
- 'An assessment of human resource training activities and sustainability initiatives in Ghangaria tourism region of Uttarakhand' in international journal of management, it and engineering (2016)
- 'Tourism infrastructure and resource interpretation for sustainable tourism development in Yamuna valley: with special reference to Dakpathar, Kalsi, and Lakha Mandal' in international journal of research in social sciences (2016)
- 'Status of accommodation units in Gangotri and Yamunotri pilgrimage tourism routes: linking facilities available and pilgrims' views' in international journal of management, it and engineering (2015)
- 'Local community perception towards tourism growth and development in Yamuna valley with special reference to Purola, Tuini, and Hanol' in international journal of research in social sciences (2015)
- 'Growth and development of hospitality services in Uttarkashi district with special reference to Gangotri and Yamunotri pilgrimage route' in the international journal of management, it and engineering (2015)
- 'Globalisation of medical tourism – a case study of India' in international journal of physical and social sciences (2014)
- 'Trends and scope of medical tourism: Case study of Delhi NCR, India' in international research journal of business and management (2014)
- 'Swot analysis of the Indian medical tourism industry' in Paripex indian journal of research (2014)

Books Published

- 'Entrepreneurship Education in Tourism and Hospitality Management' - 2022

(IGI Global, USA)

- ‘Sustainable Tourism Development: Policy Planning and Management’ - 2012 (Winsar Publication)
- ‘Tourism Development and Planning in Yamuna Valley - 2012’ (Winsar Publication)
- ‘Human Resource Development Practices in Travel and Tourism Sectors’ - 2007 (Winsar Publication)

Book Chapters

- ‘Entrepreneurship Education in Postgraduate Tourism Programs : A Content Analysis of Syllabi from Indian Universities’ - 2022 (IGI GLOBAL Publications, USA)
- ‘Application of Information Technology in Culinary Tourism Promotion in Rishikesh and Adjoining Tourist Areas’ - 2019 (Swaranjali Publication)
- ‘Emerging role of Fashion Tourism in the Niche Market Segment and the need to develop an Indian Strategy’ - 2017 (Bharti Publications)
- ‘Birth Tourism: A new perspective for Tourism and Hospitality Entrepreneurship’ - 2015 (Bharti Publications)
- ‘Silent Influencing Factors of Decision-Making Process in Medical Tourism: Case Study Of NCR, India’ - 2014 (Aman Publications)
- ‘Sustainable Tourism Development: Present Scenario of Sustainable use of India Tourism Resources’ - 2010 (Bishen Singh & Mahendra Pal Singh)
- ‘Visitor Management: An Integrated Approach for Sustainable Tourism Development for a Destination’ - 2010 (Abhijeet Publication)

Completed Research Projects

- UGC-SAP (Deputy Coordinator) from 2009-2014 of amount 47,00,000/-

Conference, Seminar, Workshop, Symposium, Invited Lecture, Resource Person and Chairmanship.

International

- Voluntourism in Puducherry; Exploring Motivation, Experience, Satisfaction and Revisit Intentions of Tourists. International Conference on “Hospitality and Tourism – Revival Strategies” organised by IHM Pusa, New Delhi and the Ministry of Tourism. 24th - 26th August 2022.
- Sustainable Ecotourism Development And Planning In Yamuna Valley Of Garhwal Himalayas In Uttarakhand. Graphic Era university, Dehradun. 11-12 May 2013.
- Resource Person In International Conference Of Sustainable Tourism Goal 2020. Symbiosis college of arts and commerce pune. June 2013.
- Resource Person In International Conference On Cooperative Social Responsibility. Symbiosis college of arts and commerce pune. June 2014.

National

- Online Travel Market, New Market, Media And Trends. 28-29 Sep 2013. CMTHS, H.N.B.G.U
- Role Of Tourism Planners And Promoters In Sustainable Tourism Development In India. 27 Sep 2014. CMTHS, H.N.B.G.U.
- Emerging Trends And Scope Of Nature Tourism In Chamoli And Rudraprayag District After 2014 Disaster. 28-30 Oct 2015. Department Of Geography, CMTHS, H.N.B.G.U.
- Resource Person In Workshop On Rural Women Empowerment through Biodiversity And Tourism. June 2012. SAMVEDI And Uttarakhand Biodiversity Board, Dehradun, Uttarakhand.
- Resource Person In Workshop On Community Based Tourism. APRIL 2013. CMTHS, H.N.B.G.U.
- Resource Person In Workshop On Involvement Of Local Communities In Ecotourism Development. SAMVEDI And MRIDA Mumbai.

- Research Person In Workshop On Homestay A New Source To Develop Village Tourism. June 2014. SAMVEDI And Uttarakhand Biodiversity Board, Dehradun, Uttarakhand.
- Resource Person In Workshop On Skill Development For Sustaining Village Tourism. December 2014. SAMVEDI And AFC India Ltd New Delhi.
- Resource Person In AAROHAN An Industry Academia Interface Event. April 2015. Dept. Of Business Management H.N.B.G.U.

Research Guidance/Topic

- Vijay Prakash Prajapati - Ecotourism Development in Ukhimath-Sari-Chopta Circuit of Uttarakhand: A Case Study of Eco-Camps and Homestay Units (Ongoing).
- Junaid KC – Planning and Promotion of Tourism and Hospitality Education and Training in Malabar Region of Kerala (Ongoing).
- Divyanshu Bahuguna – Emerging Tourism Trends in Garhwal Himalayas : Analysing the Development Process and Promotion of Homestay Tourism Units in Chamoli and Rudraprayag District (Ongoing).
- Vivek Aswal – Culinary Tourism Promotion in Garhwal Himalaya: Measurement of Tourist Satisfaction with Restaurant Services of Rishikesh. (Awarded)
- Avinash Chamoli - Growth and development of hospitality services along Yamunotri Gangotri pilgrim route – a critical assessment. (Awarded)
- Shivam - Promotion of community-based tourism in Bhilangana valley relevance, challenges, and strategies. (Awarded)
- Anil Kumar - Development of pilgrimage tourism development in badri-kedar yatra circuit with special reference to existing tourism infrastructure visa-vis visitor's satisfaction. (Awarded)
- Anjuna Parashar Dhir - Shopping by foreign tourists in India; prevailing trends, scope, gray areas, and strategic considerations with special reference to delhi, agra & jaipur circuit. (Awarded)

- Mahesh Uniyal - Trends and scope of medical tourism in delhi and environs: an analytical perspective. (Awarded)
- Anurag Goyal - Sustainable ecotourism development and planning in yamuna valley of Garhwal himalayas. (Awarded)