


Curriculum Vitae

Full Name	Dr. Vinod Chandra Sharma			
Designation	Professor			
Department	Department of Commerce			
Campus	Chauras Campus HNBGU, Srinagar (Uttarakhand)			
Telephone	-			
Mobile	9412115653/ 9760804636			
Email	drvsharma88@gmail.com			
Education Qualification	Bachelor of Commerce (1980), HNB Garhwal University, Srinagar Master of Commerce (1983), Agra University, Agra Master of Arts (Economics) (1988), Agra University, Agra Ph. D. (1991), HNB Garhwal University, Srinagar			
Teaching Experience	36 Years	Research Experience	36 Years	
Areas of Interest/ Specialization:				
<ol style="list-style-type: none"> 1. Accounts and Finance 2. Human Resource Management 				
Honours & Awards:				
<ol style="list-style-type: none"> 1. Best Research Paper Award in UGC Sponsored 3rd International Seminar on “Impact of Globalisation on Managerial Skill” held on February 26-27, 2011 in the Faculty of Commerce & Research Studies, SSPG College Shahjahanpur entitled <i>“Impact of Globalisation on Indian Automobile Industry”</i> 2. First Position at P.G. Level (got certificate) 3. Merit Scholarship from Class 9th to 12th and UG Level 				
Member of Academic Institutions: Indian Commerce Association				
Membership of Scientific Organization: Nil				
Research Supervision:				
Awarded: 13				
Registered: 05				
Research Projects/ MoU undertaken: Nil				
Administrative Experience:				
<ol style="list-style-type: none"> 1. Head and Dean, School of Commerce HNBGU Srinagar since 2020 2. Assistant Controller of Exam, HNBGU, Srinagar Garhwal: 04 Years. 3. Assistant Controller of Professional Exam, HNBGU, Srinagar Garhwal: 02 Years. 4. Deputy Controller of Exam, HNBGU, Srinagar Garhwal: 02 Years. 5. Convenor of Admission Committee, HNBGU, Srinagar Garhwal. 6. Member of various Departmental Committees. 7. Senior Program Officer, NSS at Birla Campus, Srinagar: 02 Years. 8. Program Officer, NSS at Birla Campus, Srinagar: 03 Years. 9. Worked as Chief Proctor Time to Time, HNBGU, Srinagar Garhwal. 10. Worked as Assistant Proctor: 10 years HNBGU, Srinagar Garhwal. 11. Worked as Hostel Warden: Chaukhamba Hostel, BCC Srinagar. 12. Worked as Hostel Warden: Babu Jag Jiwan Ram Hostel, BCC Srinagar. 				
Scientific Visits Abroad/International Collaboration: Nil				
Conference/Symposium/Workshop Attended during last five years (2017-2022). International				
<ol style="list-style-type: none"> 1. “Digital Financial Literacy of entrepreneurs and its role in building resilient business models” at 10th International conference on advances in business and management on Business Practices in the era of sustainable development Goals (SDGs) 2030 and New Age Technologies (10th -11th November 2022) organized by Department of Commerce, Shaheed Bhagat Singh College, University of Delhi, India. 2. “IOT and Health-care Wearables: A Systematic Review of Literature” on Recent Advances in the Field of Management, Law, Education and Technology: An Interdisciplinary Approach (Online mode) International Conference organized by The Aligarh Muslim University, Aligarh (UP) on June 2nd, 2022 				

3. "Trend Analysis of Non-Performing Assets of Selected Public Sector Banks". On 71st All India Commerce Conference, Organized by Department of Commerce, Osmania, Hyderabad, Telanagana, December 20-22, 2018.
4. "A Study on Happiness of consumers towards Two Wheelers in Dehradun, Uttarakhand", Swami Shukdevanand 8th International Seminar on "Tourism, Mercantilism and Human Happiness: Challenges & Opportunities" January 30-31, 2016 Organised by Faculty of Commerce & Research Studies, Swami Shukdevanand PG College, Shahjahanpur.
5. "Garhwal Himalayas: Cultural Tourism and Marketing Prospects", 10th International Conference On "Innovative Management Practices in Business, Banking, Economics, Public Administration, Marketing and Tourism" BEPAMT, April 18-19, 2015 Organised by "Krishi Sanskriti" Javaharlal Neharu University, New Delhi.
6. "Accounting Returns on Investment in Capital Expenditure: "A Study of Automobile Industry", Swami Shukdevanand 7th International Seminar. February 26-27, 2015, Faculty of Commerce & Research Studies, Swami Shukdevanand PG College, Shahjahanpur.
7. "Devaluation of non-economic values in advertisement and its impact on socio-economic environment of Uttarakhand", UGC Sponsored 6th International Seminar on economic development with devaluation of non-economic values: problems and remedies" March 2-3, 2014 Organised by Faculty of Commerce & Research Studies, SSPG College Shahjahanpur.

National

1. "Building Start-up Culture by Entrepreneurial Education Approach in Uttarakhand", National Seminar on "Opening Uttarakhand State for Start-up Companies" March 04, 2017, organized by Department of Business Management, HNBGU, Srinagar GWL.
2. "Stress Management: A Case Study of ONGC, Dehradun (Uttarakhand)", National Seminar on "Impact of Stress Management in Business Organizations" January 31 & February 1, 2016, Organised by PG Department of Commerce & Business Administration, SS (PG) College, Shahjahanpur (UP).
3. "Corporate Social Responsibility Practices in Private Sector Bank-ICICI", National Seminar on "Corporate Social Responsibility Practices in India", December 19-20, 2015, Organised by Department of Commerce, Mahatma Gandhi Kashi Vidyapith, Varanasi (UP).
4. "FDI and Globalisation in India", National Seminar on Public Sector Reforms In India. January 17 - 18, 2015, Faculty of Commerce A.B.R.P.G. College, Anpara, Sonbhadra (U.P), India.
5. "Participation In National Conference", National Conference on Contemporary Issues in Commerce Education in India. December 20-21, 2014, School of Management Studies & Commerce Uttarakhand Open, University, Haldwani.
6. "Future prospects & challenges of PSE's (Public Sector Enterprises)", National Seminar on Developed India: Vision 2020 March 28-29, 2014, Department of Commerce Lucknow, University of Lucknow.

Conference/Symposium/Workshop Organized during last five years (2017-2022): Nil

Publications during last five years (2017-2022)

Journals

1. Dr. Kamal Ahmad, Abhishek Chandola & Prof. V.C. Sharma (2022). Impact of covid-19 pandemic on digital payments adoption :An extensive review of literature". **Sambodhi Indological Research Journal of L.D.I.I** ,ISSN NO: 2249-6661, Vol.-45 No. 01(VI):2022.
2. Sricha Singh, Suruchi Singh & Prof. V. C. Sharma (2021). "Philosophy of Karma, Its Belief and Influence in Indian Workplace" International Journal of Education, Modern Management, Applied Science & Social Science (IJEMASSS), ISSN No. 2581-9925, Vol. 03, No. 04 (I), Oct-Dec. 2021, Page No. 29-38.
3. Kumari, Rashmi & Sharma, V.C. (2018). "Effect of Vital Financial Heads on NPAs of Public and Private Sector Banks". **Journal of IMS Group**, ISSN NO: 0973-824X, Vol. 15 No. 02, July-December,2018, Page No. 52-61.

4. Dayal, Shankar & Sharma, V.C. (2018). "Level of Job Satisfaction among Different Employees Echelons of Power Sector: A Case Study of National Thermal Power Corporation. Ltd". **Journal of Advance Management Research**, ISSN NO: 2393-9664, Vol No. 06, Issue. 01, January 2018. Page 117-126
5. Rashmi Kumari, Prabhat Kumar Singh & V.C. Sharma. (2017) "Impact of Non-Performing assets (NPAs) on financial performance of Indian banking sector. The IIS University Journal of Commerce and Management. ISSN: 2320-4907 Volume 6/Issue I/November 2017. Pg 122-133.
6. Jyoti Malik & V.C. Sharma. (2017). "Determinants of Patients' choice of healthcare-provider: A study of selected private hospitals in Delhi-NCR. **NICE Journal of Business**. ISSN: 0973-449X. Vol 12/Number 1/January-June 2017.
7. Varma, Dileep Kumar & Sharma, V.C. (2016). "Comparative Study of Job Satisfaction among Doctors Working in Public and Private Hospitals in Uttarakhand". **Journal of Management Outlook**, ISSN: 2231-1769, Vol. 6, No. 1, January- June.
8. Deepak Bisht, V.C. Sharma & Shankar Dayal. (2015). "Garhwal Himalayas: Cultural Tourism and Marketing Prospects, *Advances in Economics and Business Management (AEBM)*. Print ISSN 2394-1545 & online ISSN 2394-1553 PP 445-449
9. Jyoti., Sharma, V.C. (2015). "A Study on Consumer's Online Shopping Behaviour with Special Reference to Kanpur City, Uttar Pradesh". **Sophos: Journal of Business Sciences (SJBS)**, ISSN: 2455-782X, Vol. 1, No. 1, July- December.
10. Varma, Dilip., Sharma, V.C. (2015). "Popularity of Online Shopping Among Youths of Varanasi". **Sophos: Journal of Business Sciences (SJBS)**, ISSN: 2455-782X, Vol. 1, No. 1, July- December.
11. Sharma, V.C., Bhatt, Mamta (2015). "Customers' Consideration towards Adoption of Mobile Services: A Study of Uttarakhand". **Vedaang**, ISSN: 09757961, Vol. 6, No. 2, July-December.
12. Jyoti., Varma, Dileep Kumar & Sharma, V.C. (2015). "Impact of Demographic Factors on Online Purchasing: A study of Consumers in Uttar Pradesh, India". **Advances Economics and Business Management**, ISSN: 2394-1553, volume 2, No. 13, October-December.

Proceedings: Nil

Books: Nil

Total Number of Research Publications: 30