## **DEPARTMENT OF COMMERCE**

## **Syllabus**

## For

## **Under Graduate Course (B.Com. as per NEP 2020)**

w.e.f.: July 2022 - 23



# H.N.B. GARHWAL UNIVERSITY SRINAGAR GARHWAL

(A Central University)

## Ordinance and Syllabus for B.Com. under NEP (2022 – 23 onwards)

## **Bachelor of Commerce (B.Com.)**

## Four-Year (Eight-Semester) Full-Time Programme

The undergraduate programme with research/ honours (B.Com.) shall be of four-years duration, with multiple entry and exit points and re-entry options. Each academic year is divided into two semesters. The four years interdisciplinary/ multidisciplinary Bachelor's Programme (B.Com.) is the preferred option as it allows the opportunity to experience the full range of holistic and multidisciplinary education with a focus on major and minor subjects as per the student's preference. The programme may also lead to a degree with research, if the student completes a rigorous research project/ dissertation in the major area(s) of study during eight semesters. Thus the B.Com. Programme shall extend over four academic years (eight semesters) with multiple entry and exit options.

## An academic year shall consist of two semesters:

Odd Semester (I, III, V & VII Semesters): July to December

Even Semester (II, IV, VI & VIII Semesters): January to June

The academic calendar for each semester shall be notified by the University well before the commencement of the semester.

## **Eligibility and Credit Requirements:**

Any candidate having passed the Intermediate (10+2) Examination in any discipline, from a recognized Examination Board, shall be eligible to apply for the course (B.Com. Programme as per NEP 2020). Students are also advised to go through the ordinances of the University relating to the undergraduate programme as per NEP 2020 in detail. These ordinances are available on the official website of HNB Garhwal University Srinagar Garhwal (www.hnbgu.ac.in). The entry and credit requirement at various level of B.Com. Programme are as under:

Entry and Credit Requirements at various Levels of B.Com. Programme:

Level of Programme		Requirements of the Programme							
Level 4.5: Undergraduate Certificate	Entry requirements	<ul> <li>Certificate obtained after successful completion of Grade 12 or equivalent stage of education.</li> <li>Admission to the first year of the undergraduate programme (B.Com.) will be open to those who have met the entrance requirements, including specified levels of attainment, in the programme admission regulations. Admission will be based on the evaluation</li> </ul>							
		of documentary evidence (including the academic							

	Credit requirements for a Bachelor's Degree (B.Com.)	•	record and/or evidence relating to the assessment and validation of prior learning outcomes) of the applicant's ability to pursue an undergraduate programme of study.  The successful completion of the first year (first two semesters) of the undergraduate (B.Com.) programme of minimum 40 credit hours followed by an exit 4-credit skills-enhancement course (SEC).
Level 5: Undergraduate Diploma	Entry requirements	•	Continuation of study or lateral entry in the second year of the undergraduate programme will be possible for those who have met the entrance requirements, including specified levels of attainment, specified in the programme regulations. The continuation of the study will be based on the evaluation of documentary evidence (including the academic record and/or evidence relating to the assessment and certification of prior learning) of the applicant's ability to pursue an undergraduate programme of study. Lateral entry into the programme of study at NHEQF level 5 will be based on the validation of prior learning outcomes achieved, including those achieved outside of formal learning or through learning and training in the workplace or in the community, through continuing professional development activities, or through independent/self-directed learning activities.
	Credit requirements for a Bachelor's Degree (B.Com.)	•	The successful completion of the first two years (four semesters) of the undergraduate (B.Com.) programme involving minimum 80 credit hours followed by an exit of 4-credit skills-enhancement course (SEC).
Level 5.5: Bachelor's Degree (B.Com.)	Entry requirements	•	Continuation of study or lateral entry into the third year of the undergraduate programme will be possible for those who have met the specified levels of attainment, specified in the programme admission regulations. The continuation of the study will be based on the evaluation of documentary evidence (including the academic record and/or evidence relating to the assessment and certification of prior learning) of the applicant's ability to pursue and complete the undergraduate programme of study. Lateral entry into the programme of study at NHEQF level 5.5 will be based on the validation of prior learning outcomes, including those achieved outside of formal learning or through learning and training in the workplace or in the community, through continuing professional development activities, or through independent/self-directed learning activities.
	Credit requirements for a Bachelor's	•	The successful completion of the first three years (six semesters) of the undergraduate (B.Com.) programme

	Degree (B.Com.)		involving a minimum of 120 credit hours.
Level 6: Bachelor's Degree (B.Com.) with Hons./Research	Credit requirements for a bachelor's degree (B.Com.)	•	An individual seeking admission to the bachelor's degree (Honours/ Honours with Research) in a specified field of learning would normally have completed all requirements of the relevant 3-year Bachelor's degree. (After completing the requirements of a 3-year bachelor's degree, candidates who meet a minimum 75% marks or its equivalent grade will be allowed to continue studies in the fourth year of the undergraduate programme leading to the bachelor's degree (Honours with Research).  Continuation of undergraduate programme leading to the bachelor's degree (Honours/ Honours with Research) will be open to those who have met the entrance requirements, including specified levels of attainment, in the programme of study will be based on the evaluation of documentary evidence (including the academic record and/or evidence relating to the assessment and certification of prior learning) of the applicant's ability to pursue study during the fourth year (semesters 7 & 8) of the 4-year Bachelor's degree (Honours/ Honours with Research) programme. Lateral entry into the programme of study at NHEQF level 6 will be based on the validation of prior learning outcomes, including those achieved outside of formal learning or through learning and training in the workplace, through continuing professional development activities, or through independent/self-directed/self-managed learning activities.  Successful completion of the 4-year (eight semesters) undergraduate (B.Com. Research/ Honours) programme involving minimum of 160 credits, with a minimum of 40 credits each at level 4.5, 5, 5.5, and 6 of the NHEQF.
			programme builds on a 3-year/6-semester bachelor's degree and requires a minimum of 40 credits for individuals who have completed a Bachelor's programme.

## Credit Requirements and Qualifications at different levels on the NHEQF:

The level of the four years B.Com. Programme shall be as per the Draft National Higher Educational Qualification Framework (NHEQF). As per the guidelines, the number of credits to be earned at each level are as under:

NHEQF Level	Nomenclature (qualifications within each level)	Credit earned without exit option	Credit earned with exit option (SEC of 4 credit)
Level – 4.5	Undergraduate Certificate for those who exit after successful completion of	40	44
	first year (two semesters) of the undergraduate programme		
Level – 5	Undergraduate Diploma for those who exit after successful completion of second year (four semesters) of the undergraduate programme	80	84
Level – 5.5	Bachelor's Degree for those who exit after successful completion of three years (six semesters) of the four year undergraduate programme	120	-
Level – 6	Bachelor's Degree with Honours for those who have successfully completed four years (eight semesters) of the undergraduate programme	160	-
Level – 6	Bachelor's Degree Honours with Research* for those who have successfully completed four years (eight semesters) of the undergraduate programme	160	-

<sup>\*</sup>Candidates who meet the minimum 75% marks or its equivalent grade till Level 5.5 will be allowed to continue studies in the 4<sup>th</sup> year of B.Com. Programme leading to B.Com. (Bachelors' Degree – Honours with Research).

- The three year B.Com. programme shall be of 120 credit points and the four year B.Com. Hons./ Hons. with Research programme shall be of 160 credit points.
- Candidates qualifying Level 6 of B.Com Programme will have an option to pursue 1 year (2 semesters) Master's Degree Programme (M.Com.).
- Candidates who exit after Level 5.5 can pursue 1 year (2 semesters) Post Graduation Diploma Programme (M.Com. Diploma) or 2 year (4 semesters) Master's Degree Programme (M.Com.).

- Candidates who opt for B.Com. Hons. with Research (Level 6) will have an option to enrol directly in the Doctorate Degree Programme (Level 8), provided the candidate has published research work (as per UGC Guidelines) based on the research/investigation conducted during Level 6 of the Four Year B.Com. Programme in addition to other requirements as laid down in the curriculum framework.
- The B.Com. Programme/ course is designed /developed keeping in view the outcome based approach as envisaged by the University Grants Commission (UGC). The Programme Learning Outcomes (PLOs)/ Course Learning Outcomes (CLOs) have been properly defined in the curriculum ensuring the achievement of discipline specific outcome and generic learning outcomes. In order to get the details of various learning outcomes and learning outcomes descriptors required at each level, the students/ faculty may visit to NHEQF framework which is available at https://www.ugc.gov.in/pdfnews/2990035 Final-NHEQF.pdf
- Self and Social Development (SSD) Course Work: This Self and Social Development (SSD) course work of 2 credits will be compulsory for all students of UG Program. This course work is compulsorily to be completed in any one semester, i.e., within 1st to 6<sup>th</sup> semesters if the student exits after three years of B.Com. Program and within 1<sup>st</sup> to 8<sup>th</sup> semesters if the student exits after completing B.Com. Hons./ Hons. with Research Program. This course work of 2 credits will be in addition to 120 credits or 160 credits, as the case may be. The University will offer two courses under SSD that are (1) Community Connect & Service (2) Extracurricular activities. The students will have a choice to complete any one of the following two course works.
  - (1) Community Connect & Service: This course is aimed to connect students with community with the objective of understanding their issues and delivering their valuable inputs for the welfare of society. Student will have to offer a minimum of 30 hours of service for completing the course. This mandatory service of 30 hours may be completed through any social activity organised under the banner of "Swaach Bharat", "Ek Bharat Shrestra Bharat", "NSS", "NCC", "Namami Gange" or activities organised by the Campus or Departments. Student will have to produce a certificate in this regard from the organizers of the event(s).

#### OR

- (2) Extracurricular Activities: This course work requires student's participation in University Demarcated Activity, such as participation/ representation of institution in Intercollegiate Activity/ State Level Activity/ National Level Activities. A committee set up by the University will verify the student's participation in activities for award of credits for the course work.
- Remote/blended learning modes: Options will be available for students to earn credit by
  completing quality-assured remote learning modes, including online programmes offered on
  the Study Webs of Active Learning for Young Aspiring Minds (SWAYAM:
  www.swayam.gov.in) or other online educational platform approved by the competent body

from time to time. Students may opt to earn credits from such courses required for the award of a certificate/Diploma/Degree.

## **Semester Pattern & Credit System:**

The workload relating to a course is measured in terms of credit hours. A credit is a unit by which the course work is measured. It determines the number of hours of instruction required per week for the duration of a semester (15-16 weeks). One credit is equivalent to 15 hours of teaching (lecture or tutorial) or 30 hours of practical or field work or community engagement and service per semester. Credit is awarded to a learner in recognition of the verified achievement of the defined learning outcomes. One credit involves 30 hours of out-of-class activities, such as preparation for classes/lessons, completing assignments which form a part of the course work, and independent reading and study per semester and 15 hours of out-of-class activities per semester for practicum.

There shall be two sessional tests and one end-semester examination. The sessional tests shall carry 30% of the total marks of the course. The marks of sessional tests shall be taken into account for computation of Grades. There shall be written end-semester examination which shall be of two hours duration carrying 70% of total marks assigned for the course. Evaluation shall be done on a continuous basis, three times during each semester.

Sessional tests may employ one or more assessment tools, such as objective tests, assignments, paper presentation, laboratory work, field work, etc. suitable to the course. This requires an element of openness. Students shall compulsorily attend two sessional tests. The sessional test as a part of the continuous internal assessment shall be conducted and evaluated by the teacher offering the course.

## Instructions for Students Regarding Selection of MD and SEC Courses

## Additional Multidisciplinary (MD) Course:

The students who opted BC-103 (a) – **Micro Economics** in the first semester, they have to compulsorily opt BC-203 (a) – **Macro Economics** in the second semester. The students who opted BC-103 (b) – **Economy of Uttarakhand** in the first semester, they have to compulsorily opt BC-203 (b) – **Project Planning and Implementation** in the second semester.

The students who opted BC-303 (a) – **Business Statistics** in the third semester, they have to compulsorily opt BC-403 (a) – **Company Law** in the fourth semester. The students who opted BC-303 (b) – **Banking and Insurance** in the third semester, they have to compulsorily opt BC-403 (b) – **Public Finance** in the fourth semester.

## Skill Enhancement (SEC) Course:

The students who opted BC-104 (a) – **Personal Finance and Planning** in the first semester, they have to compulsorily opt BC-204 (a) – **Office Management and Secretarial Practice** in the second

semester. The students who opted BC-104 (b) – **Basics of Computer** in the first semester, they have to compulsorily opt BC-204 (b) – **Computer Applications in Business** in the second semester. The students who opted BC-304 (a) – **Personal Tax Planning** in the third semester, they have to compulsorily opt BC-404 (a) – **Corporate Tax Planning** in the fourth semester. The students who opted BC-304 (b) – **e-Filing of Returns** in the third semester, they have to compulsorily opt BC-404 (b) – **Personal Selling and Salesmanship** in the fourth semester.

## **Paper Setting Instructions:**

Equal weightage shall be given to all the units of the syllabus. The end semester paper shall be of two sections, viz., A & B.

**Section A:** This section will contain seven short questions selecting at least one from each unit. Each question carries 5 marks. A candidate is required to attempt five short answer questions. Total weightage to this section shall be of 25 marks. The answer to each question should be within 300 words.

**Section B**: This section will contain six questions selecting one question from each unit. Each question carries 15 marks. A candidate is required to attempt three questions. Total weightage to this section shall be 45 marks. The answer to each question should be within 800 words in theoretical paper.

Note: In the numerical papers of the programme [BC-102: Financial Accounting, BC -202 Advanced Financial Accounting, BC -301 Income Tax Laws and Practice, BC -302 Cost Accounting, BC -303 (a) Business Statistics, BC -401 Corporate Accounting, BC -501 Management Accounting, BC -601 Goods and Services Tax (GST) and BC -602 Fundamentals of Financial Management] section B shall consist of one theoretical/conceptual question and five numerical questions.

[The examination section of the University is requested to kindly send the above mentioned guidelines of paper setting to the paper setter]

The detailed semester-wise scheme of B.Com. (Honours/ Honours with Research) four year programme along with credit requirement is as follows

## **Course Structure along with Credit Distribution**

## **BACHELOR OF COMMERCE – FIRST YEAR**

B.Com	. Semester – I						
S.	Course	Course Name	Common Standard	Periods			C di4-
No.	Code	Course Name	Course Structure	L	T	P	Credits
1.	BC - 101	Principles of Management	Core Subject (CS) – 1	5	1	0	6
2.	BC - 102	Financial Accounting	Core Subject (CS) – 2	4	1	1	6
3.	BC – 103	Any one of the following:  a. Micro Economics b. Economy of Uttarakhand	Additional- Multidisciplinary/ Interdisciplinary (M.D./I.D.) – 1	3	1	0	4
4.	BC – 104	Any one of the following:  a. Personal Finance and Planning  b. Basics of Computer	Skill Enhancement Course (SEC – 1)	2	0	0	2
5.	BC – 105	Understanding and Connecting with Environment	Value Addition Course (VAC – 1)	2	0	0	2
		Total Credit		•	•		20

L = Lectures, T = Tutorials, P = Practical

B.Com	. Semester – I	I					
S.	Course	Course Name	Course Structure		Period	ls	Credits
No.	Code	Course Name	Course Structure	L	T	P	Credits
1.	BC - 201	Business Regulatory Framework	Core Subject (CS) – 3	5	1	0	6
2.	BC - 202	Advanced Financial Accounting	Core Subject (CS) – 4	5	1	0	6
3.	BC – 203	Any one of the following:  a. Macro Economics b. Project Planning and Implementation	Additional- Multidisciplinary/ Interdisciplinary (M.D./I.D.) – 2	4	0	0	4
4.	BC - 204	Any one of the following:  a. Office Management and Secretarial Practice  b. Computer Applications in Business	Skill Enhancement Course (SEC – 2)	2	0	0	2
5.	BC - 205	Life Skills & Personality Development	Value Addition Course (VAC – 2)	2	0	0	2
		Total Credit				1	20

L = Lectures, T = Tutorials, P = Practical

Note: a) Student, on exit, after successfully completing first year (i.e., securing minimum required 40 credits, followed by an exit 4-credit skills-enhancement course as per the UGC Guidelines: <a href="https://www.ugc.gov.in/pdfnews/2990035">https://www.ugc.gov.in/pdfnews/2990035</a> Final-NHEQF.pdf), will be awarded "Undergraduate Certificate" of one year, in Commerce.

b) Multidisciplinary (M.D) courses can be opted by the students of Commerce as well as other streams.

## **BACHELOR OF COMMERCE – SECOND YEAR**

B.Com	. Semester – I	П					
S.	Course	Commo Nomo	C St st	Periods			Considita
No.	Code	Course Name	Course Structure	L	Т	P	Credits
1.	BC - 301	Income Tax Laws and Practice	Core Subject (CS) – 5	5	1	0	6
2.	BC - 302	Cost Accounting	Core Subject (CS) – 6	5	1	0	6
3.	BC - 303	Any one of the following:  a. Business Statistics b. Banking and Insurance	Additional- Multidisciplinary/ Interdisciplinary (M.D./I.D.) – 3	4	0	0	4
4.	BC - 304	Any one of the following: a. Personal Tax Planning b. e-Filing of Returns	Skill Enhancement Course (SEC – 3)	1	0	1	2
5.	BC - 305	Indian Knowledge System (IKS)	Value Addition Course (VAC – 3)	0	0	2	2
		Total Credit					20

L = Lectures, T = Tutorials, P = Practical

B.Com	. Semester – I	V					
S.	Course	Course Name	Course Structure	Periods			Credits
No.	Code	Course Name	Course Structure	L	Т	P	Credits
1.	BC - 401	Corporate Accounting	Core Subject (CS) – 7	5	1	0	6
2.	BC - 402	Business Environment	Core Subject (CS) – 8	5	1	0	6
3.	BC - 403	Any one of the following: a. Company Law b. Public Finance	Additional- Multidisciplinary/ Interdisciplinary (M.D./I.D.) – 4	4	0	0	4
4.	BC – 404	Any one of the following:  a. Corporate Tax Planning  b. Personal Selling and  Salesmanship	Skill Enhancement Course (SEC – 4)	2	0	0	2
5.	BC - 405	Additional Multidisciplinary Skill course (AMSC): Any one of the following 1. Nursery Training Course 2. Basic Yoga Practices 3. Health and Fitness Management 4. Folklores and their Cultural Context 5. Indian Traditional Music 6. Tour and Travel Operations	Value Addition Course (VAC – 4)	0	0	2	2
		Total Credit					20

L = Lectures, T = Tutorials, P = Practical

Note: Student, on exit, after successfully completing two years (i.e., securing minimum required 80 credits, followed by an exit 4-credit skills-enhancement course as per the UGC Guidelines: <a href="https://www.ugc.gov.in/pdfnews/2990035">https://www.ugc.gov.in/pdfnews/2990035</a> Final-NHEQF.pdf), will be awarded "Undergraduate Diploma" of two years in Commerce.

## **BACHELOR OF COMMERCE – THIRD YEAR**

B.Com	. Semester – V	7					
S.	Course	Carres Name	Course Structure	Periods			Caradita
No.	Code	Course Name	Course Structure	L	T	P	Credits
1.	BC - 501	Management Accounting	Core Subject (CS) – 9	5	1	0	6
2.	BC - 502	Entrepreneurship Development	Core Subject (CS) – 10	5	1	0	6
3.	BC - 503	Industrial Training and Project Report	Field Visit/ Vocational Course (FV/ VC – 1)	2	0	2	4
4.	BC - 504	Culture, Traditions and Moral Values	Value Addition Course (VAC – 5)	2	0	0	2
5.	BC - 505	English Language – I	Indian, Modern, Regional Language (Language – 1)	2	0	0	2
		Total Credit					20

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B.Com	. Semester – V	VI					
S.	Course	Carrie Nama	Common Stamontonia	Periods			Cuadita
No.	Code	Course Name	Course Structure	L	T	P	Credits
1.	BC - 601	Goods and Services Tax (GST)	Core Subject (CS) – 11	5	1	0	6
2.	BC - 602	Fundamentals of Financial Management	Core Subject (CS) – 12	5	1	0	6
3.	BC - 603	Any one of the following: a. Financial Literacy	Field Visit/ Vocational Course (FV/ VC – 2)	3	1	0	4
		b. e-Commerce	Course (1 V/ VC 2)	3	0	1	
4.	BC - 604	Business Communication	Value Addition Course (VAC – 6)	2	0	0	2
5.	BC - 605	English language – II	Indian, Modern, Regional Language (Language – 2)	2	0	0	2
		Total Credit					20

L = Lectures, T = Tutorials, P = Practical

Note: Student, on exit, after successfully completing three years (i.e., securing minimum required 120 credits) and completion of SSD course work in any one semester within one to six semesters, will be awarded "Bachelor's Degree" of three years in Commerce.

## BACHELOR OF COMMERCE (HONOURS WITH RESEARCH) – FOURTH YEAR

B.Com	. Semester – V	/II					
S.	Course	Course Name	Course Structure	Periods			Considita
No.	Code	Course Name		L	T	P	Credits
1.	BC - 701	Human Resource Management	Core Subject (CS) – 13	3	1	0	4
2.	BC - 702	Marketing Management	Core Subject (CS) – 14	3	1	0	4
3.	BC - 703	Any one of the following:  a. Managerial Economics  b. Financial Markets and Institutions  c. Consumer Behaviour	Course Elective (CE – 1)	3	1	0	4
4.	BC – 704	Research Methodology	Research Based Course (RBC – 1)	5	1	0	6
5.	BC - 705	Ethical Issues in Research	Research Based Course (RBC – 2)	2	0	0	2
		Total Credit			•		20

L = Lectures, T = Tutorials, P = Practical

B.Com	. Semester – V	/III					
S.	Course	Course Name	Course Structure	I	Period	ls	Credits
No.	Code	Course Name	Course structure	L	T	P	Credits
1.	BC - 801	Financial Management	Core Subject (CS) – 15	3	1	0	4
2.	BC - 802	Business Ethics and Corporate Governance	Core Subject (CS) – 16	3	1	0	4
3.	BC - 803	Any one of the following:  a. Security Analysis and Portfolio Management b. International Business c. Sustainable Regional Development	Course Elective (CE – 2)	3	1	0	4
4.	BC - 804	Dissertation (Project Report)	Research Based Course (RBC – 3)	3	0	3	6
5.	BC - 805	Research Paper Writing and Seminar [Presentation Skills (Oral)]	Research Based Course (RBC – 4)	1	0	1	2
		Total Credit					20

L = Lectures, T = Tutorials, P = Practical

Note: Student, after successfully completing four years (i.e., securing minimum required 160 credits) and completion of SSD course work in any one semester within one to eight semesters, will be awarded "Bachelor's Degree Honours with Research" of four years in Commerce.

## **BACHELOR OF COMMERCE (WITH HONOURS) – FOURTH YEAR**

B.Com. Semester – VII							
S.	Course	Comme Name		Periods			C dita
No.	Code	Course Name	Course Structure	L 7		P	Credits
1.	BC - 701	Human Resource Management	Major Core Subject (CS) – 13	3	1	0	4
2.	BC - 702	Marketing Management	Major Core Subject (CS) – 14	3	1	0	4
3.	BC - 703	Any one of the following:  a. Security Analysis & Portfolio Management b. Marketing Communication c. Rural Marketing	Major Course Elective (CE – 1)	3	1	0	4
4.	BC - 704	International Business	Minor Core Subject (MINCS – 1)	2	1	0	3
5.	BC - 705	Any one of the following:  a. Indian Financial System  b. Digital Marketing  c. Risk Management	Minor Course Elective (MINCE – 1)	2	1	0	3
6.	BC – 706	Basic Research Method – I	Research Based Course (RBC – 1)	2	0	0	2
		Total Credit					20

L = Lectures, T = Tutorials, P = Practical

B.Com	. Semester – V	/III					
S.	Course	ourse Course Name Course Structure		Periods			Credits
No.	Code	Course Ivaine	Course Structure		T	P	Credits
1.	BC - 801	Financial Management	Major Core Subject (CS) – 13	3	1	0	4
2.	BC - 802	Business Ethics and Corporate Governance	Major Core Subject (CS) – 14	3	1	0	4
3.	BC - 803	<ul> <li>Any one of the following:</li> <li>a. Banking Innovations and Technology</li> <li>b. Marketing of Services</li> <li>c. Contemporary Issues in Regional Development</li> </ul>	Major Course Elective (CE – 1)	3	1	0	4
4.	BC - 804	Project Report and Viva-Voce	Minor Core Subject (MINCS – 2)	2	1	0	3
5.	BC - 805	Any one of the following:  a. International Financial Management b. Supply Chain Management c. ICT Application in Business	Minor Course Elective (MINCE – 2)	2	1	0	3
6.	BC - 806	Basic Research Method – II	Research Based Course (RBC – 2)	2	0	0	2
		Total Credit					20

L = Lectures, T = Tutorials, P = Practical

Note: Student, after successfully completing four years (i.e., securing minimum required 160 credits) and completion of SSD course work in any one semester within one to eight semesters, will be awarded "Bachelor's Degree with Honours" of four years in Commerce.

## **B.Com. Ist Semester**

## **BC – 101: PRINCIPLES OF MANAGEMENT**

Course Objective: The objective of the course is to familiarise the students with both established and latest management theories and methods, so that they may think critically and holistically about management concepts and procedures.

**Course Outcomes:** After completion of the course, learners will be able to:

- 1. Explain the evolution of management and understand its effect on future managers.
- 2. Analyse how to take decisions in uncertain situations that arise in organisations.
- 3. Analyse the techniques managers use to influence and control the internal environment.
- 4. Apply the concepts of direction and control in managing organisations.
- 5. Learn the changing dynamics of management practice.

Course Contents: Total Credits: 06

Unit	Unit wise weightage	Periods			
	of marks (in %)	L	T	P	
Unit 1: Introduction	15	10	2	0	
Unit 2: Planning	25	20	4	0	
Unit 3: Organising	20	15	3	0	
Unit 4: Directing and Controlling	25	20	4	0	
<b>Unit 5: Salient Developments and Contemporary Issues</b>	15	10	2	0	
in Management					

#### **Unit 1: Introduction:**

Meaning and importance of management; Coordination mechanisms in organisations; Management theories: classical, neo-classical and modern constructions of management; Managerial functions; Managerial roles (Mintzberg); Managerial competencies.

### **Unit 2: Planning:**

Organisational objective setting; Decision making environment (certainty, risk, uncertainty); Techniques for individual and group decision-making; Planning vis-à-vis Strategy: meaning and elements of business firm environment: micro, meso, and macro; Industry structure; Business-level strategic planning.

## **Unit 3: Organising:**

Decentralization and Delegation; Factors affecting organisational design; Departmentalization; Organisational structures and Organograms: traditional and modern; comparative suitability and changes over time; formal-informal organisations' interface.

## **Unit 4: Directing and Controlling:**

Motivation: meaning, importance and factors affecting motivation;

Leadership: meaning, importance and factors affecting leadership, leadership styles, and followership;

Controlling: Principles of controlling; Measures of controlling and accountability for performance.

## **Unit 5: Salient Developments and Contemporary Issues in Management:**

Management challenges of the 21st Century; Factors reshaping and redesigning management purpose, performance and reward perceptions: Internationalisation, Digitalisation, Entrepreneurship & innovation, Values & ethics, Workplace diversity, Democracy and Sociocracy, Subaltern management ideas from India.

## **Suggested Readings:**

- Tripathi, P.C. & Reddy, P.N. *Principles of Management*. McGraw Hill Publications.
- Rao, V.S.P. *Management Principles and Applications*. Taxmann Publications.
- Prasad, L.M. Principles and Practice of Management. Sultan Chand & Sons.
- Bhattacharya, D. *Principles of Management: Text and Cases*. Pearson Publications.
- Mahajan, J.P. & Mahajan A. Management Principles and Applications. Vikas Publications.
- Laasch, O. Principles of Management. Sage Publications.
- Koontz, H., & Weihrich, H. (2012). *Essentials of Management: An International and Leadership Perspective*. McGraw Hill Publications
- Tulsian, P.C. & Pandey, V. Business Organisation & Management. Pearson Education, India
- Drucker, P. F. *The Practice of Management*. Newyork: Harper & Row.
- Drucker, P. F. Management Challenges for the 21st Century. Harper Collins Publishers Inc.
- Griffin, R.W. Management Principles and Application. Cengage Learning Publications.
- Kumar, P. Management: Principles and Applications. JSR Publication House LP, Delhi.

## **BC - 102: FINANCIAL ACCOUNTING**

**Course Objective:** The course aims to help learners to acquire conceptual knowledge of financial accounting, to impart skills for recording various kinds of business transactions and to prepare financial statements.

**Course Outcomes:** On successful completion of the course, the students will be able to:

- 1. Understand the theoretical framework of accounting as well accounting standards.
- 2. Understand the accounting treatment for Depreciation and Inventory valuation.
- 3. Demonstrate the preparation of financial statements of sole proprietors.
- 4. Exercise the accounting treatments for consignment transactions & joint venture accounts.
- 5. Understand the accounting treatment of Single Entry System and preparation of statement of affairs and various ledgers used.

Course Contents: Total Credits: 06

Unit	Unit wise weightage	Periods			
	of marks (in %)	L	T	P	
Unit 1: Theoretical Framework of Accounting	20	12	3	8	
Unit 2: Business Income, Depreciation Accounting and	20	12	3	4	
Inventory Valuation					
Unit 3: Financial Statements of Sole Proprietors	20	12	3	18	
Unit 4: Consignment Accounts and Joint Venture	20	12	3	0	
Unit 5: Financial Statements of Not-for-Profit Organizations	20	12	3	0	

#### Unit 1: Theoretical Framework of Accounting:

Introduction, Meaning and Scope of Accounting; Objectives of Accounting; Importance of Accounting; Functions of Accounting; Terminologies used in accounting; Users of Accounting Information; Accounting Process; Basis of Accounting: Cash basis and Accrual Basis; Branches of Accounting; Principles of Accounting; Accounting Concepts and Conventions; Basic knowledge of Accounting Standards; Basic knowledge of Indian Accounting Standards (IND AS); Basic knowledge of GST in Accounting with practicals; Accounting Process from recording of a business transaction to preparation of trial balance including adjustments.

#### Unit 2: Business Income, Depreciation Accounting and Inventory Valuation:

- (a) Measurement of Business Income; Net income; the accounting period; the continuity doctrine and matching concept; Objectives of measurement.
- **(b)** Revenue Recognition: Recognition of expenses.
- **(c) Depreciation:** The accounting concept of depreciation; Factors in the measurement of depreciation; Methods of computing depreciation: Straight Line Method and Diminishing Balance Method; Disposal of depreciable assets; change of method of Depreciating.

**(d) Inventories:** Meaning; Significance of Inventory Valuation; Inventory Record Systems: Periodic and Perpetual; Methods of Valuation of Inventories: FIFO, LIFO and Weighted Average Methods; Salient features of Accounting Standard (AS) - 2.

## **Unit 3: Financial Statements of Sole Proprietors:**

Introduction; Meaning of Financial Statements; Financial statements of Business Concerns of sole proprietor: Preparation of Trading Account and Profit & Loss Account and Balance sheet, with Adjustments.

## **Unit 4: Consignment Accounts and Joint Venture:**

- (a) Consignment Accounts: Introduction; Meaning of Consignment; Consignment vs Sales; Types of Commissions; Accounting for Consignment Transactions & Events in the books of Consignor and Consignee; Treatment of Normal & Abnormal Loss; Valuation of Closing Stock; Numerical Problems on Goods sent at Cost Price and Invoice Price.
- (b) Joint Venture: Accounting procedures: Joint Venture Account, Joint Bank Account; Records Maintained by Co-venture of (a) all transactions (b) only his own transactions. (Memorandum joint venture account).

## **Unit 5: Financial Statements of Not-for-Profit Organizations:**

Meaning and uses of Receipts and Payments Account, Income and Expenditure Account and Balance Sheet; Difference between Profit and Loss Account and Income and Expenditure Account; Preparation of Receipts and Payments Account, Income and Expenditure Account and Balance Sheet.

#### **Suggested Readings:**

- Goyal, B. K., & Tiwari, H. N. Financial Accounting. Taxmann Publications, New Delhi.
- Goel. D.K., Goel R., & Goel, Shelly. Financial Accounting. Arya Publications.
- Jain, S.P., Narang, K.L., Agrawal, S., & Sehgal, M. Financial Accounting. Kalyani Publishers.
- Anthony, R. N., Hawkins, D., & Merchant, K. A. Accounting: Text and Cases. McGraw-Hill Education, India.
- Tulsian, P.C. & Tulsian, B. Financial Accounting. S. Chand Publications.
- Bansal, K.M. & Gupta, R. Basic Accounting. Taxmann Publications.
- Arora, M.N., Achalapathi, K.V., & Brinda, S. Financial Accounting. Taxmann Publications.
- Stittle, J. & Wearing, R. Financial Accounting. Sage Publications.
- Monga, J.R. & Bahadur, R. Basic Financial Accounting. Scholar Tech Press Publications.
- Goldwin, N., Alderman, W., & Sanyal, D. Financial Accounting. Cengage Learning, Boston.
- Anthony, R., Hawkins, D., & Merchant, K.A. *Accounting: Text and Cases*. Mc Graw-Hill Education.
- Maheshwari, S.N., Maheshwari, S. K., & Maheshwari, S.K. *Financial Accounting*. Vikas Publishing House, New Delhi.

## BC - 103 (a): MICRO ECONOMICS

**Course Objective:** The course aims to acquaint students with the concept of micro economics dealing with consumer behaviour and make them understand the supply side of the market through the production and cost behaviour of firms.

**Course Outcomes:** After the completion of the course, the learners will be able to:

- 1. Understand how different economic systems function and evaluate implications of various economic decisions.
- 2. Understand how consumers try to maximize their satisfaction by spending on different goods.
- 3. Analyze the relationship between inputs used in production and the resulting outputs and costs.
- 4. Analyze and interpret market mechanism and behaviour of firms and response of firms to different market situations.
- 5. Learn the various facets of pricing under different market situations.

Course Contents: Total Credits: 04

Unit	Unit wise Weightage of Marks (in %)	Periods		ds
		L	T	P
Unit 1: Introduction	20	9	3	0
<b>Unit 2: Consumer Theory</b>	20	9	3	0
Unit 3: Production and Cost	20	9	3	0
Unit 4: Market Structure	20	9	3	0
<b>Unit 5: Income Distribution and Factor Pricing</b>	20	9	3	0

## **Unit 1: Introduction:**

- (a) Demand and Supply: Determinants of demand; Law of demand; movements vs. shift in demand curve; Criticisms of the law of demand; Determinants of Supply; Law of Supply; Movement along a supply curve vs. shift in supply curve; Market equilibrium and price determination;
- **(b)** Elasticity of demand and supply;
- (c) Application of demand and supply.

#### **Unit 2: Consumer Theory:**

Ordinal Utility theory: Indifference curve approach; Consumer's preferences; Interference curves; Budget line; Consumer's equilibrium; Income and substitution effect; Price consumption curve and the derivation of demand curve for a commodity.

#### **Unit 3: Production and Cost:**

- (a) Production: Firm as an agent of production; Concepts of Production function; Law of variable proportions; Isoquants; Return to scale; Economics and Diseconomies of scale.
- **(b)** Costs: Costs in the short run; Costs in the long run; Profit maximization and cost minimization; Equilibrium of the firm; Technological Change: the very long run.

#### **Unit 4: Market Structure:**

- (a) Perfect Competition: Assumption; Theory of a firm under perfect competition; Demand and Revenue; Equilibrium of the firm in the short run and long run; The long run industry supply curve: increasing, decreasing and constant cost industry; Allocation of efficiency under perfect competition.
- **(b) Monopoly:** Short-run and long-run equilibrium of monopoly firm; Concept of supply curve under monopoly; Allocation inefficiency and dead-weight loss monopoly; Price discrimination.
- (c) Imperfect Competition: Difference between perfect competitions, monopoly and imperfect competition;
  - i. Monopolistic Competition: Assumption; Short run Equilibrium; Long run Equilibrium; Conceptsof excess capacity; Empirical relevance.
  - ii. Oligopoly: Causes for the existence of oligopolistic firms in the market rather than perfect Competition; Cooperative vs. Non cooperative Behaviour and dilemma of oligopolistic firms.

#### **Unit 5: Income Distribution and Factor Pricing:**

Demand for factors; Supply of factors; Pricing of factors; backward bending supply curve for labour concepts of economic rent; Functional Distribution of Income.

## **Suggested Readings:**

- Pindyck, R.S. & Rubinfeld, D. *Microeconomics*. Pearson Education Publications.
- Mankiw, N. G. *Principles of Microeconomics*, Cengage Learning Publications.
- Tandon, P. A Textbook of Microeconomic Theory. Sage Publications.
- Mehta, P.K. & Singh, M. Introductory Micro Economics. Taxmann Publications.
- Dwivedi, D.N. Microeconomics: Theory and Applications. Vikas Publishing House.
- Sachdeva, A. *Micro Economics Theory and Applications*, Kusum Lata Publications.
- Salvatore, D. *Microeconomic Theory*, McGraw-Hill, Education.
- Case, K.E., Fair, R.C., & Oster, S.E. Principles of Microeconomics, Pearson Publications.
- Nicholson, W. & Snyder, C. Microeconomic Theory: Basic Principles and Extensions, Cengage Publications.
- Samuelson, P.A., Nordhaus, W.D. *Microeconomics*, McGraw-Hill Education.
- Chaturvedi, D.D. & Mittal, A. *Principles of Microeconomics*. Kitab Mahal Publications, New Delhi.

## BC – 103 (b): ECONOMY OF UTTARAKHAND

**Course Objective:** To provide the understanding of the economy of Uttarakhand State and to help students in identifying feasible entrepreneurial opportunities in Uttarakhand and surrounding areas with the help of brains storming and creativity learning.

**Course Outcomes:** After the completion of the course, the learners will be able to:

- 1. Understand the background and the economic condition of the Uttarakhand state.
- 2. Examine the challenges and problems that are faced in the economic development of Uttarakhand state.
- 3. Understand the role of MSMEs in promoting entrepreneurship in Uttarakhand.
- 4. Analyse the growth opportunities under various sectors in Uttarakhand.
- 5. Interpret the role of Government and Other Promotional Agencies in the Economic Development of Uttarakhand.

Course Contents: Total Credits: 04

Unit	Unit wise Weightage	Periods		
	of Marks (in	L	T	P
	%)			
Unit 1: Profile of Uttarakhand	20	9	3	0
Unit 2: Problems of Economic Development in Uttarakhand	20	9	3	0
Unit 3: Economic Development through MSMEs in	20	9	3	0
Uttarakhand				
Unit 4: Growth Opportunities under Various Sectors in	20	9	3	0
Uttarakhand				
<b>Unit 5: Role of Government and Other Promotional Agencies</b>	20	9	3	0
in the Economic Development of Uttarakhand				

#### **Unit 1: Profile of Uttarakhand:**

Background of the State: Geographical Features, Area, Land Use & Habitation Pattern, Population, State's infrastructure: Health, Education, Roads, Power, Water Resources and Mineral Resources; Structure of the Economy: GDP, Per Capita Income, Industrial Investments, FDI Flows; An Overview of Primary, Secondary and Tertiary Sector of Uttarakhand.

## **Unit 2: Problems of Economic Development in Uttarakhand:**

Migration, Unemployment, Poverty, Poor Infrastructure, Poor industrial development, Backwardness and Regional Disparity in Uttarakhand; Remedies to overcome the problems of Economic Development.

## **Unit 3: Economic Development through MSMEs in Uttarakhand:**

An Overview of Entrepreneurship in Uttarakhand; Micro, Small and Medium Enterprises (MSMEs) in Uttarakhand: Meaning, Salient Features, Objectives, Role & Problems of MSMEs.

## Unit 4: Growth Opportunities under Various Sectors in Uttarakhand:

Role of Agriculture, Manufacturing & Service Sector in the Economic Development of Uttarakhand: Agro-based and Food Processing Industries, Floriculture and Horticulture, Pharmaceuticals and Biotechnology, Hydropower, Information Technology, Tourism etc.

## Unit 5: Role of Government and Other Promotional Agencies in the Economic Development of Uttarakhand:

Government Policies for the Development of Various Sectors, such as Agriculture, Industrial, Tourism, Education, Health, Infrastructure, Environment Sector & Skill Development etc.

#### **Suggested Readings:**

- Economic Survey of Uttarakhand, Directorate of Economics & Statistics Planning Department, Government of Uttarakhand
- Tolia, R.S. *Uttarakhand: Fifteen Years of Development*. Publisher: M/s Bishen Singh Mahendra Pal Singh
- *Uttarakhand Yearbook*. Winsar Publications (Hindi and English)
- Sharma, S.S.P., Ghosh, N., Kar, S., & Sharma, S. *Growing Rural-Urban Disparity in Uttarakhand*. Serials Publications.
- Negi, M.S. & Ahuja, P. Know Your State Uttarakhand. Arihant Publications (India) Limited.
- Khanka, S.S & Gupta, C.B. *Entrepreneurship and Small Business Management*. Sultan Chand & Sons.
- Bhatt, K.N. *Uttarakhand: Ecology, Economy & Society*, Horizon Publishers.
- Raturi, S. & Kumar, S. *Uttarakhand 2022*. Oracle IAS Publications.
- Kafaltia, H. & Kafaltia, G.S. *A Comprehensive Study of Uttarakhand*. Notion Press Media Pvt. Ltd.

Note: Learners are advised to use the latest edition of readings such as books, journals and other publications.

## BC – 104 (a): PERSONAL FINANCE AND PLANNING

Course Objective: The course aims to familiarize learners with different aspects of personal financial planning like savings, investment, taxation, insurance, and retirement planning and to develop the necessary knowledge and skills for effective financial planning.

**Course Outcomes:** After completion of the course, learners will be able to:

- 1. Examine the meaning and appreciate the relevance of financial planning.
- 2. Demonstrate the concept of investment planning and its methods.
- 3. Examine the scope and ways of personal tax planning.
- 4. Analyse insurance planning and its relevance.
- 5. Interpret insight into retirement planning and its relevance.

Course Contents: Total Credits: 02

Unit	Unit wise weightage of marks (in %)	Periods				
Ont	of marks (m /0)	L	T	P		
Unit 1: Introduction to Financial Planning	20	6	0	0		
Unit 2: Investment Planning	20	6	0	0		
Unit 3: Personal Tax Planning	20	6	0	0		
Unit 4: Insurance Planning	20	6	0	0		
Unit 5: Retirement Benefits Planning	20	6	0	0		

## **Unit 1: Introduction to Financial Planning:**

Financial goals; steps in financial planning; budgeting incomes and payments; time value of money; Introduction to savings; benefits of savings; management of spending & financial discipline; setting alerts and maintaining sufficient funds for fixed commitments.

#### **Unit 2: Investment Planning:**

Process and objectives of investment; concept and measurement of return & risk for various asset classes; measurement of portfolio risk and return, diversification & portfolio formation; Gold bond; Real estate; Investment in greenfield and brownfield Projects; Investment in fixed income instruments, financial derivatives & commodity market in India; Mutual fund schemes; International investment avenues; Currency derivatives and digital currency.

#### **Unit 3: Personal Tax Planning:**

Tax structure in India for personal taxation; Scope of personal tax planning; exemptions and deductions available to individuals under different heads of income and gross total income; Comparison of benefits: Special provision u/s 115BAC vis-à-vis General provisions of the Income-tax Act, 1961; tax avoidance versus tax evasion.

## **Unit 4: Insurance Planning:**

Need for insurance; Types of Insurance: life insurance, health insurance, property insurance, credit life insurance and professional liability insurance.

## **Unit 5: Retirement Benefits Planning:**

Retirement planning goals; process of retirement planning; Pension plans available in India; Reverse mortgage; Estate planning.

## **Suggested Readings:**

- Indian Institute of Banking & Finance. *Introduction to Financial Planning*. Taxmann Publications, New Delhi.
- Keown A.J. *Personal Finance*. Pearson Publications.
- Madura, J. Personal Finance. Pearson Publications.
- Jaiswal, B., Shimpi, L.S., & Srivastava, S.K. *Managing Personal Finance*. Publisher: New Royal Book Company.
- Kapoor, J.R., Dlabay, L.R., Hughes, R.J., & Hart, M.M. *Personal Finance*. McGraw Hill Publications.
- Pandit, A. *The Only Financial Planning Book that You Will Ever Need*. Network 18 Publications Ltd., Mumbai.
- Sinha, M. Financial Planning: A Ready Reckoner. McGraw Hill Education.
- Tripathi, V. Fundamentals of Investment. Taxmann Publications, New Delhi.

## BC - 104 (b) BASICS OF COMPUTER

**Course Objective:** This paper aims to impart computer knowledge to the students that will enable them to understand the basic concept and uses of computers.

**Course Outcomes:** After completion of the course, learners will be able to:

- 1. Understand the basic fundamentals of computer.
- 2. Analyse the need and objectives of Computer Networking.
- 3. Gain knowledge about the concept and basic terminologies of Operating Systems.
- 4. Understand the types of computer's interface.
- 5. Understand the useful internet terminologies and their applications.

Course Contents: Total Credits: 02

Unit	Unit wise weightage of marks (in %)	Periods			
	01 mm ns (m /v)	L	T	P	
Unit 1: Introduction	20	3	0	6	
Unit 2: Computer Networks	20	3	0	6	
<b>Unit 3: Operating System and Applications</b>	20	3	0	6	
Unit 4: Computer's Interface	20	3	0	6	
Unit 5: Basic Internet Terminologies	20	3	0	6	

## **Unit 1: Introduction:**

Basic computer concepts; Meaning of computers; Types of computers; Essential components of a Computer: Hardware and Software; Characteristics and uses of computer; Input Devices and Output Devices; Central Processing Unit (CPU); Memory Unit; Storage Devices; Computer Hardware setup: Setting up a Laptop Computer and Setting up a Desktop Computer.

#### **Unit 2: Computer Networks:**

Meaning of computer network; objectives/ needs for networking; Applications of networking; Basic Network Terminologies; Types of Networks; Network Topologies; Distributed Computing: Client Server Computing, Peer- to- peer Computing; Wireless Networking; Securing Networks: firewall.

## **Unit 3: Operating Systems and Applications:**

Basic terminologies; Relationship between Hardware and Software; System Software; Operating System: Functions and difference types of Operating Systems; Common used Operating Systems; Installing and Starting Windows; Working with Windows; Security feature in Windows; User Account Control; Payment Gateway.

#### **Unit 4: Computer's Interface:**

Concept of computing, Data and information; Types of Computer's Interfaces: Graphical User Interface (GUI), Command Line Interface (CLI), Touch Interface, Natural Language Interface (NLI); data processing.

## **Unit 5: Basic Internet Terminologies:**

I.P. Address, Modem, Bandwidth, Routers, Gateways, Internet Service Provider (ISP), World Wide Web (www), Browsers, Search Engines, Proxy Server, Intranet and Extranet; Basic Internet Services; Internet Protocols: TCP/IP, FTP, HTTP(s), Uses of Internet to Society; Cyber Security: Cryptography, digital signature.

## **Suggested Readings:**

- Madan, S. Computer Applications in Business. Scholar Tech Press, Delhi.
- Sharma, S.K. & Bansal, M. Computer Applications in Business. Taxmann, Delhi.
- Madan, S. Fundamentals of Computers and Information System. Mayur Paperbacks Publications.
- Shrivastava, N. Fundamentals of Computers and Information System. Wiley India Publications.
- Rajaraman, V. & Adabala, N. Fundamentals of Computers. Prentice Hall India Learning Pvt. Ltd.
- Sinha, P. & Sinha, P.K. Computer Fundamentals: Concepts, Systems & Applications. BPB Publications.
- Jain, H. C. & Tiwari, H. N. Computer Applications in Business. Taxmann, Delhi.
- Mathur, S. & Jain, P. Computer Applications in Business. Galgotia Publishing Company
- Walkenbach, J. MS Excel, Bible. John Wiley & Sons, USA.
- Winston, W. L. MS Excel, Data Analysis & Business Modeling. Microsoft Press, USA.

## BC – 105: UNDERSTANDING AND CONNECTING WITH

## **ENVIRONMENT**

Total credit: 02

**Course Objective:** To enable the students to acquire the basic knowledge of Environmental Science.

**Course Outcomes:** After completion of the course, learners will be able to:

- 1. Understand the scope and importance of multidisciplinary nature of environmental science and sustainability.
- 2. Understand the meaning and concept of renewable and non-renewable resources.
- 3. Understand the levels of biodiversity and threats to biodiversity. They will also learn the types of environmental pollution and assess the steps to overcome them.
- 4. Examine the various policies and practices adopted by the Government to protect the environment of the nation.
- 5. Assess the impact of human population growth on environment and to know the importance of various disaster management techniques and environmental movements.

#### **Course Contents:**

## **Unit I: Understanding of Environment**

- (i) Definition, scope and importance of Environment, Multidisciplinary nature of Environmental Sciences
- (ii) Understanding of Ecology and Ecosystems, Ecological Succession and Ecosystem Services
- (iii) Energy flow in an Ecosystem; Food Chain, Food Weband Ecological Pyramids
- (iv) Human interaction with its Environment

#### **Unit II: Natural Resources and Biodiversity Conservation**

- (i) Basic concept, types and values of Natural Resources
- (ii) Resource Consumption, Restoration and Conservation Practices and Sustainable Development
- (iii) Concept, values and distribution of Biodiversity and its linkages with culture, healthand people
- (iv) Threats to Biodiversity and Biodiversity conservation

## **Unit III: Global Environmental issues**

- (i) Environmental Pollution and Waste Management
- (ii) Climate Change, Green House Effect and Global Warming
- (iii) Radiations, Nuclear and Technological Hazards
- (iv) Population Growth, Disaster, Pandemic and Human Health Risks

## **Unit IV: Environment and Society**

- (i) Origin and Evolution of Human; Social, Cultural and Religious Structure and values of Environment
- (ii) Traditional Wisdom, Indigenous/traditional Communities and Livelihood Security 4.3 Industrial Society, Modernization and Adaptations to Natural and Anthropogenic variations
- (iii) Environmental Movements, Environmental Ethics and Legislations
- (iv) Connecting human society with conservation and management of water, energy, biodiversity, culture and heritage and waste management

## **Suggested Readings**

- World Commission on Environment and Development. 1987. *Our Common Future*. Oxford University Press.
- Ramakrishnan, P.S., Purohit, A.N., Saxena, K.G., Rao, K.S., Maikhuri, R. K. 1996.
   Conservation and Management of Biological Resources in Himalaya. Oxford & IBHPublishing Co. Pvt. Ltd. New Delhi
- Erach Bharucha, *Environmental Studies*. 2004.UGC and BVIEER Pune
- Khanduri, I., Pandey, M., Maikhuri, R. 2006. *Environment and Ecology*, Trans media Publication Srinagar Garhwal
- Pepper, I. L., Gerba, C. P. & Brusseau, M. L. 2011. Environmental and Pollution Science. Academic Press.
- Paryavaran Mitra. Explore, Discover, Think, Act. 2011. Centre for Environmental Education
- P.D. Sharma, 2012 Ecology and Environment. Rastogi Publication
- Sodhi, N.S., Gibson, L. & Raven, P. H. (eds). 2013. *Conservation Biology: Voices from the Tropics*. John Wiley & Sons.
- Singh, J. S., Singh, S. P. and Gupta, S. R. 2014. *Ecology ,Environmental Science and recourse Conservation*. Anamaya Publishers.
- Gopal. B., Bhardwaj, N. Elements of Ecology. Vikas Publication House New Delhi

## **B.Com. IInd Semester**

## BC – 201: BUSINESS REGULATORY FRAMEWORK

**Course Objective:** The objective of the course is to impart basic knowledge of the important business legislation along with relevant case laws.

**Course Outcomes:** After completion of the course, learners will be able to:

- 1. Understand basic aspects of contracts vis-a-vis agreements and subsequently enter into valid business propositions.
- 2. Recognize and differentiate between the special contracts.
- 3. Understand the rights and obligations under the Sale of Goods Act.
- 4. Attain skills to form and manage entrepreneurial ventures as Partnership and LLP.
- 5. Understand the various types of Negotiable Instruments and their utility in real life.

Course Contents: Total Credits: 06

Unit	Unit wise weightage	Periods			
	of marks	L	T	P	
	(in %)				
<b>Unit 1: The Indian Contract Act, 1872: General Principles of</b>	20	15	3	0	
Contract					
Unit 2: The Indian Contract Act, 1872: Specific Contracts	15	10	2	0	
Unit 3: The Sale of Goods Act, 1930	25	20	4	0	
Unit 4: Partnership Laws: Partnership Act and LLP Act	20	15	3	0	
Unit 5: The Negotiable Instruments Act 1881	20	15	3	0	

## Unit 1: The Indian Contract Act, 1872: General Principles of Contract:

Contract: Meaning, characteristics and kinds; Essentials of a valid contract: Offer and acceptance, consideration, contractual capacity, free consent, legality of objects; Void agreements; Discharge of a contract: modes of discharge, breach and remedies against breach of contract; Contingent contracts; Quasi contracts.

## **Unit 2: The Indian Contract Act, 1872: Specific Contracts:**

- (a) Contract of Indemnity and Guarantee
- **(b)** Contract of Bailment
- (c) Contract of Agency

## Unit 3: The Sale of Goods Act, 1930:

Contract of sale: Meaning and difference between sale and agreement to sell; Conditions and warranties; Transfer of ownership in goods including sale by a non-owner; Performance of contract of sale; Unpaid seller: Meaning, rights of an unpaid seller against the goods and the buyer.

## **Unit 4: Partnership Laws:**

## (a) The Partnership Act, 1932:

Nature and Characteristics of Partnership; Registration of a Partnership Firms; Types of Partners; Rights and Duties of Partners; Implied Authority of a Partner; Incoming and outgoing Partners; Modes of Dissolution of Partnership.

## (b) The Limited Liability Partnership Act, 2008:

Salient Features of LLP; Differences between LLP and Partnership, LLP and Company; LLP Agreement; Partners and Designated Partners; Incorporation Document; Incorporation by Registration; Partners and their Relationship.

## **Unit 5: The Negotiable Instruments Act 1881:**

Meaning, Characteristics, and Types of Negotiable Instruments: Promissory Note, Bill of Exchange, Cheque; Holder and Holder in Due Course; Privileges of Holder in Due Course; Negotiation: Types of Endorsements; Crossing of Cheque and its types; Dishonour of Cheque.

## **Suggested Readings:**

- Arora, S. Business Laws. Taxmann Publications.
- Kuchhal, M.C. & Kuchhal, V. Business Law. Vikas Publishing House, New Delhi.
- Dagar, I. & Agnihotri, A. Business Laws: Text and Problems. Sage Publications.
- Vohra, K. Commercial and Business Laws. Kalyani Publications.
- Sheth, T. Business Law. Pearson Publications.
- Singh, A. Business Law. Eastern Book Company, Lucknow.
- Kumar, R. Legal Aspects of Business. Cengage Learning Publications.
- Maheshwari, S.N. & Maheshwari, S.K. Business Law. National Publishing House, New Delhi.
- Pathak, A. Legal Aspects of Business. McGraw Hill Education.
- Aggarwal, R. & Kaur, R. Legal Aspects of Business. Pearson Publications.
- Tulsian, P.C. & Tulsian, B. Business Law. McGraw Hill Education.
- Aggarwal, S.K. Business Law. Galgotia Publishers Company, New Delhi.
- Sharma, J.P. & Sunaina Kanojia. Business Laws. Ane Books Pvt. Ltd., New Delhi.
- Goyal, B.K. & Kinneri, J. Business Laws. International Book House Publications.

## BC – 202: ADVANCED FINANCIAL ACCOUNTING

Course Objective: The course aims to help learners in attaining expertise in the field of advanced accounting related to the topics covered.

**Course Outcomes:** On successful completion of the course, the students will be able to:

- 1. Understand & compute the amount of claims for loss of stock & loss of profit.
- 2. Learn various methods of accounting for hire purchase transactions and deal with the interdepartmental transfers and their accounting treatment.
- 3. Understand the accounting treatment of departmental undertaking.
- 4. Demonstrate various accounting treatments for dependent branch & independent branch.
- 5. Prepare the accounting for dissolution of partnership firms.

Course Contents: Total Credits: 06

Unit	Unit wise	Period		
	weightage of marks (in %)	L	T	P
Unit 1: Insurance Claims for Loss of Stock	15	10	2	0
Unit 2: Accounts from Incomplete Records	20	15	3	0
Unit 3: Accounting of Hire Purchase and Instalment Payment System	20	15	3	0
Unit 4: Departmental Accounting and Branch Accounting	25	20	4	0
Unit 5: Accounting for Dissolution of Partnership Firm	20	15	3	0

## **Unit 1: Insurance Claims for Loss of Stock and Royalty Accounts:**

- (a) Insurance Claims for Loss of Stock: Meaning, Needs and Advantages of Fire Insurance; Special terminologies in Fire Insurance Claims: Insurer, Insured, Premium, Salvage, Insurance Policy, Sum Assured, Under Insurance, Over insurance, Average Clause, Claim; Problems on Ascertainment of Fire Insurance Claim, including problems on loss of profits as consequential claim.
- **(b) Royalty Accounts:** Meaning; Accounting Treatment in the books of Lessor (Landlord) and Lessee; Opening of Minimum Rent Account; Treatment of Strike or Lockout, Copyright Royalties.

## **Unit 2: Accounts from Incomplete Records:**

Meaning; Features; Merits; Demerits; Types; Preparation of Statement of Affairs Account for calculation of Net Profit; Conversion of Single Entry System into Double Entry system; Need for Conversion; Preparation of Cash book, Memorandum Trading Account, Total Debtors Account, Total Creditors Account, Bills Receivable Account, Bills Payable Account, Statement of Trading and Profit & Loss and Balance Sheet.

#### **Unit 3: Accounting of Hire Purchase and Instalment Payment System:**

Accounting of Hire Purchase and Instalment Payment System; Difference between Hire Purchase and Instalment Payment System; Important Definitions: Hire Purchase Agreement, Hire Purchase Price, Cash Price, Hire Purchase Charges; Various methods of calculation of Interest; Calculation of Cash Price; Journal Entries and Ledger Accounts in the books of Hire Purchaser and Hire Vendor, including Default in Payment, Total Repossession and Partial Repossession by vendor; Journal Entries and Ledger Accounts in the books of Purchaser and Vendor as per Instalment Payment System.

## **Unit 4: Departmental Accounting and Branch Accounting:**

- (a) Departmental Accounting: Meaning and Features of Departmental Undertaking; Examples of Department Specific Expenses and Common Expenses; Need and Bases of Apportionment of Common Expenses; Preparation of Statement of Trading and Profit and Loss in Columnar form, Statement of General Profit and Loss and Balance Sheet; Simple problems involving Inter Departmental Transfers (vertical form); Calculation of Stock Reserves.
- **(b) Branch Accounting:** Meaning of Branch Accounts; Objectives and Advantages of Branch Accounting; Types of Branches; Meaning and features of Dependent Branches, Independent Branches and Foreign Branches; Methods of maintaining books of accounts by the Head Office; Debtors System; Ascertainment of Profit or Loss of Branch under Debtors System; Supply of goods at Cost Price and supply of goods at Invoice Price; Wholesale branch; Accounting of Independent Branch and Foreign Branch.

## **Unit 5: Accounting for Dissolution of Partnership Firm:**

Accounting of Dissolution of the Partnership Firm including Insolvency of partners, sale to a limited company and piecemeal distribution.

## **Suggested Readings:**

- Goyal, B. K., & Tiwari, H. N. Financial Accounting. Taxmann Publications, New Delhi.
- Jain, S.P., Narang, K.L., Agrawal, S., & Sehgal, M. Advanced Accountancy. Kalyani Publishers.
- Agarwal, B.M. & Gupta, M.P. *Advanced Accounting: Text & Problems*. Bharat Law House Pvt. Ltd.
- Hanif, M. & Mukherjee, A. Financial Accounting-II. McGraw Hill Publications.
- Muninarayanappa, M. & Raghu, V.N. *Advanced Financial Accounting*. Jayvee International Publications, Bangalore.
- Tulsian, P.C. Financial Accounting. Pearson Publications.
- Kumar, S.A., Kumar, V.R., & Mariyappa, B. *Advanced Financial Accounting*. Himalaya Publishing House, New Delhi.
- Iyengar, S.P. *Advanced Accounting*. Sultan Chand & Sons.
- Anthony, R.N., Hawkins, D., & Merchant, K.A. *Accounting: Text and Cases*. McGraw-Hill Education.
- Horngren, C.T. & Philbrick, D. *Introduction to FinancialAccounting*. Pearson Education.
- Monga, J.R. Financial Accounting: Concepts and Applications. Mayur PaperBacks, New Delhi.
- Maheshwari, S.N. & Maheshwari, S.K. *Financial Accounting*. Vikas Publishing House, New Delhi.
- Raman, B.S. Financial Accounting Vol. I & II. United Publishers & Distributors.
- Compendium of Statements and Standards of Accounting. The Institute of Chartered Accountants of India, New Delhi.
- ICAI Study Materials on *Principles & Practice of Accounting, Accounting and Advanced Accounting.*

## BC – 203 (a): MACRO ECONOMICS

**Course Objective:** The course aims to provide the students with knowledge of enriching concepts and variables of macro - economics, appreciate the impact of labour market, money market and foreign exchange on working of an economy and understand the modern tools of macroeconomic analysis.

**Course Outcomes:** After completion of the course, learners will be able to:

- 1. Describe the nature and scope of Macro Economics, Income, Expenditure and their components and determinants.
- 2. Understand fiscal and monetary policy implications through IS-LM framework in short run and long run.
- 3. Explain the different theories of demand for money, supply of money approach and working of money multiplier.
- 4. Examine causes and effects of different types of inflation and trade-off between inflation and unemployment.
- 5. Describe the role of saving and investment in different size of economies on trade and exchange rate and rate of interest.

Course Contents: Total Credits: 04

	Unit wise weightage	Periods			
Unit	of marks (in %)	L	T	P	
Unit 1: Introduction	10	5	0	0	
Unit 2: Economy in the Short Run	25	15	0	0	
<b>Unit 3: Demand for Money and Supply of Money</b>	25	15	0	0	
Unit 4: Inflation, Unemployment and Labour Market	25	15	0	0	
Unit 5: Open Economy	15	10	0	0	

#### **Unit 1: Introduction:**

Introduction: Concepts and variables of macroeconomics, Income, Expenditure and the circular flow (three sector economy); Components of expenditure; Consumption, Saving and investment and S-I approach; Multiplier (three sector) and numericals.

## **Unit 2: Economy in the Short Run:**

Meaning, Objectives and instruments of fiscal and monetary policy; AD-AS approach: Determination of aggregate demand, Shifts in aggregate demand, Aggregate supply in the short-run and long-run, Aggregate demand - Aggregate supply analysis; Economy in the short run: IS-LM framework and numericals.

## **Unit 3: Demand for Money and Supply of Money:**

Demand for money: Quantity Theory of Money (Fisher's Transactions approach), Keynesian theory of demand for money, Baumol-Tobin Transaction approach, Tobin's Portfolio Balance approach; Supply of money: Measures of money supply by RBI, Money multiplier.

## **Unit 4: Inflation, Unemployment and Labour Market:**

Inflation: Causes and effects, Demand pull and cost push inflation; Measures to control inflation; Social costs of inflation; Unemployment: Natural rate of unemployment, Frictional and wait unemployment, Phillips curve, Trade-off between inflation and unemployment, Sacrifice ratio.

## **Unit 5: Open Economy:**

Flows of goods and capital in open economy; Saving and investment in an open economy; Foreign exchange rates: Fixed and flexible; Mundell-Fleming model; Economic Reforms of 1991: Liberalisation, Privatisation and Globalisation.

## **Suggested Readings:**

- Blanchard, O. *Macroeconomics*. Global edition Pearson education.
- Branson, W. H. *Macroeconomic Theory and Policy*. East West Book Pvt. Ltd.
- Deepashree. Macro Economics. Scholar, Tech Press, New Delhi.
- Ahuja, H.L. *Macroeconomics: Theory and Policy*. S. Chand Publications.
- Agarwal, V. Macroeconomics: Theory and Policy. Pearson Publications.
- Dwivedi, D.N. *Macroeconomics: Theory and Policy*. McGraw Hill Publications.
- Dornbusch, R., Stanley F., & Startz R. *Macroeconomics*. McGraw Hill Education.
- Gupta, G. S. Macroeconomics: Theory ad Applications. McGraw Hill Education.
- Mankiw, N.G. & Taylor, M.P. *Macroeconomics*. Cengage Learning Publications.
- Samuelson, P.A. & Nordhaus, W.D. Macroeconomics. McGraw Hill Education.

## BC – 203 (b): PROJECT PLANNING AND IMPLEMENTATION

Course Objective: The course aims to enable the learners to evolve a suitable framework for the preparation, appraisal, monitoring, and control of projects undertaken in an organisation.

**Course Outcomes:** After completion of the course, learners will be able to:

- 1. Explain the concept and attributes of projects, project management system, process and its principles.
- 2. Perform technical feasibility, marketing feasibility and commercial viability using NPV, and further to understand tax and legal aspects of a project.
- 3. Demonstrate and develop schedule for a specific project and its appraisal using various techniques.
- 4. Calculate project duration and assess project cost.
- 5. Evaluate project management in terms of risk and performance.

Course Contents: Total Credits: 04

Unit	Unit wise weightage	Periods			
Unit	of marks (in %)	L	T	P	
Unit 1: Introduction	10	6	0	0	
Unit 2: Project Preparation and Budgeting	25	15	0	0	
Unit 3: Project Scheduling and Appraisal	20	12	0	0	
Unit 4: Project Planning Techniques	25	15	0	0	
Unit 5: Project Risk and Performance Assessment	20	12	0	0	

#### **Unit 1: Introduction:**

Concept and attributes of Project; Project Management Information System; Project Management Process and Principles; Role of Project Manager; Relationship between Project Manager and Line Manager; Project Stakeholder Analysis; Identification of Investment opportunities; Project life cycle; Project Planning; Monitoring and Control of Investment Projects; Pre-Feasibility study; Identify common sources of conflict within a project environment.

#### **Unit 2: Project Preparation and Budgeting:**

Technical Feasibility; Marketing Feasibility; Financial Planning: Estimation of Costs and Funds (including sources of funds), Loan Syndication for the Projects, Demand Analysis and Commercial Viability (brief introduction to NPV), Project budget, Collaboration Arrangements, Tax considerations and legal aspects.

## **Unit 3: Project Scheduling and Appraisal:**

Decomposition of work into activities; determining activity-time duration; Business Criterion of Growth, Liquidity and Profitability; Methods of Capital Budgeting; Social Cost Benefit Analysis in Public and Private Sector; Investment Criterion and Choice of techniques; Estimation of Shadow prices and Social discount rate.

## **Unit 4: Project Planning Techniques:**

Determine project duration through critical path analysis using PERT & CPM techniques; Resource allocations to activities; Cost and Time Management issues in Project Planning and Management.

#### **Unit 5: Project Risk and Performance Assessment:**

Project Risk Management: Identification, Analysis and Reduction; Project quality management; Project Performance Measurement and Evaluation; Project Report; Project Closure and Audit.

## **Suggested Readings:**

- Chandra. P. *Projects: Planning, Analysis, Selection, Financing, Implementation and Review.* McGraw Hill Education, New Delhi.
- Agrawal, R. & Mehra, Y.S. Project Appraisal & Management. Taxmann Publications.
- Singh, K. & Kansal, M.L. *Project Planning and Management: With CPM and PERT*. HP Hamilton Ltd. Publications.
- Kerzner, H. Project Management: A Systems Approach to Planning, Scheduling, and Controlling. Wiley Publications.
- Ahuja, H.N., Dozzi, S.P., & Abourizk, S.M. *Project Management: Techniques in Planning and Controlling Construction Projects.* Wiley Publications.
- Gido, J., & Clements, J. P. Project Management. Cengage Learning Pvt. Ltd., New Delhi.
- Gray, C. F., Larson, E. W., & Desai, G. V. *Project Management: The Managerial Process*. McGraw Hill Publications, New Delhi.
- Khatua, S. *Project Management and Appraisal*. Oxford University Press.

## BC – 204 (a): OFFICE MANAGEMENT AND SECRETARIAL PRACTICE

**Course Objective:** The purpose of this course is to familiarize the students with the activities in a modern office. Smooth functioning of any organization depends upon the way various activities are organized, facilities provided to the staff working in the office, the working environment and the tools and equipments used in office.

**Course Outcomes:** After completion of the course, learners will be able to:

- 1. Understand the basic knowledge of managing the office and the essentials of good filing.
- 2. Analyse the role and importance of drafting influential mails and to learn the essential requirements for a good system of dealing with stationery.
- 3. Examine the importance of office automation and mechanization and be able to know the basic understanding of Budget and Audit.
- 4. Analyse the various banking facilities and various modes of payment, which are used in office.
- 5. Assess the role and responsibilities of secretary and to know the qualifications required for the appointment of secretary.

Course Contents: Total Credits: 02

Unit	Unit wise weightage of marks (in %)	Periods		
		L	T	P
Unit 1: Introduction	20	6	0	0
Unit 2: Communication System	20	6	0	0
Unit 3: Office Equipments, Budget and Audit	20	6	0	0
Unit 4: Banking and Payment System	20	6	0	0
Unit 5: Role of Secretary	20	6	0	0

## **Unit 1: Introduction:**

- (a) Office and Office Management: Meaning of office; Functions of office: primary and administrative management functions; importance of office; duties of the office manager; his qualities and essential qualifications.
- **(b) Filing and Indexing:** Meaning and importance; essentials of good filing; centralized vs. decentralized filing; system of classification; methods of filing and filing equipment; Weeding of old records; meaning and need for indexing; various types of indexing.

#### **Unit 2: Communication System:**

(a) Mail and Mailing Procedures: Meaning and importance of mail, centralization of mail handling work, its advantages, room equipment and accessories, sorting tables and rack, letter opener, time and date stamps, postal franking machine, addressing machine, mailing scales, mailing through post, courier, email, appending files with email; Inward and outward mail: receiving, sorting, opening, recording, making, distributing, folding of letters sent, maintenance of peon book, dispatching, courier services, central receipt and dispatch.

### (b) Forms and Stationery:

Office Forms: Introduction, meaning, importance of forms, advantages of using forms, disadvantages of using forms, type of forms, factors affecting forms design, principles of form design, form control. **Stationery:** Introduction, types of stationery used in offices, importance of managing stationery, selection of stationery, essential requirements for a good system of dealing with stationery, purchasing principles, purchase procedure, standardization of stationery.

### **Unit 3: Office Equipments, Budget and Audit:**

- (a) Modern Office Equipments: Introduction, Meaning and Importance of office automation, objectives of office mechanization, advantages, disadvantages, factors determining office mechanization; Kind of office machines: personal computers, photocopier, fax, telephone, telephone answering machine, dictating machines, Audio Visual Aids.
- **(b) Budget:** Types of Budgets: Annual, revised and estimated; Recurring and non-recurring heads of expenditure.
- (c) Audit: Audit process: Vouching, verification and valuation (in brief); Consumables/ Stock registerand Asset register; Procedure for disposal of records and assets.

### **Unit 4: Banking and Payment System:**

- **(a) Banking facilities:** Types of accounts; Passbook and cheque book; Other forms used in banks; ATM and money transfer.
- **(b) Abbreviations/Terms used in Offices:** Explanation of abbreviations/terms used in offices in day-to-day work,
- **(c) Modes of Payment:** Types of payments, such as postal orders, Cheque (crossed/ uncrossed), post-dated and pre-dated Cheques, stale Cheque, dishonoured Cheque.

### **Unit 5: Role of Secretary:**

Definition, Appointment, Duties and Responsibilities of a Personal Secretary; Qualifications for appointment as Personal Secretary; Modern technology and office communication: email, voice mail, internet, multimedia, scanner, videoconferencing, web-casting; Agenda and Minutes of Meeting; Drafting: fax-messages, email; Maintenance of appointment diary.

### **Suggested Readings:**

- Bhatia, R.C. *Principles of Office Management*, Lotus Press, New Delhi..
- Sharma, R.D. Office Management and Secretarial Practice. Galgotia Publishing Company.
- Pillai, R.S.N. Office Management. S. Chand Publications.
- Thatheya, M. Office Management. Charulatha Publications.
- Leffingwell and Robbinson: *Textbook of Office Management*, Tata McGraw-Hill.
- Terry, George R: Office Management and Control.
- Ghosh, Evam Aggarwal: Karyalaya Prabandh. Sultan Chand & Sons.
- Duggal, B. Office Management and Commercial Correspondence. Kitab Mahal Publications.

# BC – 204 (b): COMPUTER APPLICATIONS IN BUSINESS

**Course Objective**: To provide computer skills and knowledge to the commerce students and to enhance the understanding of students of usefulness of information technology tools for business operations.

**Course Outcomes:** After completion of the course, learners will be able to:

- 1. Understand the basic knowledge of MS Word and its uses in business.
- 2. Understand the basic concept of MS PowerPoint Presentations and make good presentations.
- 3. Analyse the uses and applications of MS Excel in business
- 4. Examine the advantages and limitations of Database Management System and managing database using MS Access.
- 5. Understand the basic knowledge of Artificial Intelligence and its applications in various fields of business.

Course Contents: Total Credits: 02

Unit	Unit wise weightage	Periods			
	of marks (in %)	L	T	P	
Unit 1: MS Word Processing in Business	20	3	0	6	
<b>Unit 2: MS PowerPoint Presentations in Business</b>	20	3	0	6	
Unit 3: Application of MS Excel	20	3	0	6	
Unit 4: Database Management System	20	3	0	6	
<b>Unit 5: Application of Artificial Intelligence in Business</b>	20	3	0	6	

### **Unit 1: MS Word Processing in Business:**

Introduction to Microsoft Word Processing; Word processing concepts; Use of Templates and styles; Working with word document: Editing text, Find and replace text, Formatting, spell check, Autocorrect, Auto-text, Bullets and numbering, Tabs, Paragraph Formatting, Indent, Page Formatting, Header and footer, page break, table of contents; Tables: Inserting, filling and formatting a table; Inserting Pictures and Video; Mail Merge (including linking with spreadsheet files as data source); Printing documents; Citations, references and Footnotes; Uses and applications of MS Word in business.

### **Unit 2: MS PowerPoint Presentations in Business:**

Introduction; Basics of presentations; Creating a presentation using PowerPoint; Design Ribbon toolbar; Formatting a Presentation: Inserting Table, Smart Art, Chart and Pictures; Applying themes; Adding a new slide; Applying Transitions and Animations; Adding sound, video and hyperlink to presentation; Presenting a slide show; Effective presentation skills, Printing slides, Uploading PowerPoint to YouTube; Uses and applications of MS PowerPoint Presentation in business.

### **Unit 3: Application of MS Excel:**

Introduction to MS Excel; Saving Workbooks; Worksheet basics; Printing; The Cell; Modifying Columns, Rows and Cells; Formatting Cells; Sorting data; Charts; Creating simple formulas; Complex formulas; Working with basic functions; Uses and applications of MS Excel in business; Using MS Excel in: creating Payroll, Analysing Data, creating Pivot Table, Capital Budgeting and Ratio Analysis.

### **Unit 4: Database Management System:**

Introduction to Database Management System; Advantages and Limitations of Database Management System; Traditional file system; Traditional file system vs. Database system; Evolution of Database Management Technology; Modern approach of Database; Managing Databases using MS Access; Creating Database; Understanding MS Access window; Application of MS Access in the field of Accounting.

### **Unit 5: Application of Artificial Intelligence in Business:**

Meaning of Artificial Intelligence (AI); Benefits of AI; Applications of AI in business: Sales and Business Forecasting, Process Automation, Voice to Text Feature, Chatbots, Bigdata, Natural Language Processing, Machine Learning, AI in marketing and customer services.

### **Suggested Readings:**

- Jain, H.C. & Tiwari, H.N. Computer Applications in Business. Taxmann Publications, New Delhi.
- Sharma, S.K. & Bansal, M. Computer Application in Business. Taxmann Publications, New Delhi.
- Parameswaran, R. Computer Applications in Business. S. Chand Publications.
- Pandey, U.S. & Kumar, V. Computer Applications in Business. Kitab Mahal, New Delhi.
- Madan, S. Computer Applications in Business. Scholar Tech Press.
- Madan, S. Management Information System. Scholar Tech Press.
- Sudalaimuthu, S. & Raj, S.A. Computer Applications in Business. Himalaya Publishing House.
- Mather, B. Artificial Intelligence Business Applications: Artificial Intelligence Marketing and Sales Applications. Publisher: Bob Mather.
- Goel, L. Artificial Intelligence: Concepts and Applications. Wiley Publications.
- Rajaram, V. Introduction to Information Technology. PHI.
- Frye, C.D. Step by Step Microsoft Excel. PHI.
- Kumar, M. Business Information System. Vikas Publishing House.

### BC – 205: LIFE SKILLS AND PERSONALITY DEVELOPMENT

**Course Objective:** The course aims to provide in-depth information about life skills and personality development. It will help the learner gain a better understanding about those around.

### **Course Contents**

Total Lectures: 30 Credits: 02

### **UNIT I - Career and Professional Skills (06)**

Career and Professional Skills: Listening Skills, Reading Skills, Writing Skills, Effective Resume preparation, Interview Skills, Group Discussion Skills, Exploring Career Opportunities, Psychometric Analysis and Mock Interview Sessions

Team Skills: Cognitive and Non-Cognitive Skills, Presentation Skills, Trust and Collaboration, Listening as a Team Skill, Brainstorming, Social and Cultural Etiquettes

Digital Skills: Computer skills, Digital Literacy and Social Media, Digital Ethics and Cyber Security

### **UNIT II- Attitude and Motivation (06)**

Attitude: Concept, Significance, Factors affecting attitudes, Positive attitude - Advantages, Negative attitude- Disadvantages, Ways to develop positive attitude, Difference between personalities having positive and negative attitude.

Motivation: Concept, Significance, Internal and external motives - Importance of self- motivation-Factors leading to de-motivation, Maslow's Need Hierarchy Theory of Motivation,

### **UNIT III- Stress-management and Development of Capabilities (06)**

Development of will power, imagination through yogic lifestyle- Development of thinking, emotion control and discipline of mind through Pranayama- Improvement of memory through meditation-Stress: meaning, causes, and effects of stress in life management- Stress: psycho- physical mechanism, management of stress through Yoga.

### **UNIT IV- Other Aspects of Personality Development (06)**

Body language - Problem-solving - Conflict and Stress Management - Decision-making skills - Leadership and qualities of a successful leader - Character-building -Team-work - Time management - Work ethics - Good manners and etiquette.

### UNIT V - Health and Hygiene (06)

Health and Hygiene- Meaning and significance for Healthy Life- 3. Exercise and Nutrition and Immunity. Obesity- Meaning, Types and its Hazards. - Physical Fitness and Health Related Physical Fitness- Concept, Components and Tests- . Adventure Sports.

### **Suggested Readings:**

- Barun K. Mitra, "Personality Development & Soft Skills", Oxford Publishers, Third impression, 2017.
- Ghosh, Shantikumar. 2004. Universal Values. Kolkata: The Ramakrishna Mission
- Larry James, "The First Book of Life Skills"; First Edition, Embassy Books, 2016.
- L.Chaito: Relaxation & Meditation Techniques, 1983
- Michael Aegyle: Bodily Communication, Methuen, 1975
- Mulligan J: The personal Management (handbook)
- M.L. Kamlesh (1998), "Psychology in Physical education and Sports" Metropolitan Book Company, New Delhi
- Patra, Avinash. 2012. The Spiritual Life and Culture of India. London: OxfordUniversity Press.
- Postonjee D.M.: Stress and Coping, The Indian Experience, sage Publication, New Delhi
- R.D. Sharma (1979), "Health and Physical Education" Gupta Prakashan, NewDelhi.
- Shiv Khera, "You Can Win", Macmillan Books, New York, 2003.
- Acharya Maha Pragya- Shakti ki Sadhna (Hindi medium)
- Acharya Mahapragya- Naya manav, naya Vishwa, Adarsh Sahitya Sangh, Churu (Hindi medium)
- Shiv Khera- Jeet Apki (Hindi medium)

# Exit Option: B. Com.: Semester II Paper BC 206 COMPUTERISED ACCOUNTING SYSTEM – I

Duration: 2 Months SEC Course Credit: 04

Note: Student, on exit, after successfully completing first year (i.e., securing minimum required 40 credits, followed by an exit 4-credit skills-enhancement course as per the UGC Guidelines: <a href="https://www.ugc.gov.in/pdfnews/2990035">https://www.ugc.gov.in/pdfnews/2990035</a> Final-NHEQF.pdf), will be awarded "Undergraduate Certificate" of one year, in Commerce. The detailed syllabus of this 4 credit skill enhancement course is as under:

**Course objective:** This course seeks to enhance the skills needed for computerized accounting system and to enhance the students understanding of usefulness of information technology tools for business operation.

**Course Outcomes:** After completion of the course, learner is expected to:

- 1. understand manual and computerised accounting system environments.
- 2. create a structure of a computerised accounting system for a business firm.
- 3. record day to day business transactions in Computerised Accounting System

### **Course Contents:**

### **Unit 1: Introduction to Accounting**

Accounting – meaning, importance and need, its objectives and relevance to business establishments and other organisations, and individuals. accounting information: meaning, users and utilities, sources of accounting information. some basic terms –transaction, account, asset, liability, capital, expenditure & expense, income, revenue, gain, profit, surplus, loss, deficit. debit, credit, accounting year, financial year, financial accounting principles.

### Unit 2: Recording of business transactions and preparation of financial statements

Features of recordable transactions and events; types of accounts: personal account, real account and nominal account; rules for debit and credit; double entry bookkeeping system, journalising transactions; preparation of ledgers; fundamental accounting equation; preparation of Trial Balance; concept of revenue and capital; preparation of Trading and Profit & Loss Account and Balance Sheet manually.

### **Unit 3: Computerised Accounting System**

Computerised Accounting Systems: Basics of computerised accounting systems; difference between manual and computerised accounting system; overview of available software packages for computerised accounting; factors affecting selection of suitable computerised accounting software; procurement and installation of computerised accounting software.

Using any popular accounting software: create, select, shut, and delete a Company; setting security features of company; date and period features; configure and features settings; backup and restore data of a company.

### **Unit 4: Creating Masters and voucher entry**

Creating Accounting Ledgers and Groups: Single create vs. multiple create, creating ledger under a group and entering opening balances

Creating Stock Items and Groups: Creating unit of measurement, creating stock groups using single or multiple create feature under an existing group, creating Stock items using single or multiple feature under an existing group,

**Voucher Entry:** Types of vouchers, selection of voucher type for transactions, vouchers entry, voucher number and date settings, voucher entry with more than one debit or credit accounts, editing and deleting a voucher and printing of voucher.

### **Suggested Readings:**

- Charles, T Horngren, Gart L. Sundem, John A Elliot and Donna R. Philbrick. Introduction to Financial Accounting, Pearson.
- Goyal, Bhushan Kumar and Tiwari, H.N. Financial Accounting, Taxmann.
- Kumar, Alok. Financial Accounting, Singhal Publication.
- Lal, Jawahar, Seema Srivastava & Abrol, Shivani. Financial Accounting Text and problems, Himalaya Publishing House, New Delhi.
- Leonardo, A. Robinson, James R. Qanis, C. Wayne Alderman, Accounting Information Systems: A cycle Approach. Publisher Wiley.
- Lt Bhupinder. Financial Accounting Concepts and Applications, Cengage.
- Monga, J R and Bahadur, R. Financial Accounting: concept and Applications. Scholar Tech Press, New Delhi.
- Robert, L. Hurt, Accounting Information Systems: Basic Concepts and Current Issues, McGraw Hill.
- Sehgal, Ashok & Deepak Sehgal. Fundamentals of Financial Accounting, Taxmann.
- Tally ERP 9 Training Guide 4<sup>th</sup> Edition. Ashok K Nadhani. Publisher: BPB Publications.
- Tally ERP 9 book advanced user. Publisher: Swayam Publication (www.tallyerp9book.com).
- Tulsian, P.C. Financial Accounting, S.Chand. New Delhi.

### **Additional Resources:**

Web resource: http://tallyerp9book.com/TallyERP9-Book-Content.html

### Note:

- 1. Learners are advised to use latest edition of readings.
- 2. There shall be a practical examination of 50 Marks (2 hours duration), theory exam of 50 marks (2 hour duration)
- 3. Teaching arrangements need to be made in the computer Lab

# **B.Com. IIIrd Semester**

### BC – 301: INCOME TAX LAWS AND PRACTICE

**Course Objective:** The course is framed to provide knowledge to the students relating to Income Tax laws applicable in India.

**Course Outcomes:** After completion of the course, learners will be able to:

- 1. Analyse the basic concepts of income tax and determine the residential status of Individual.
- 2. Compute income under the heads 'salaries' and 'income from house property'.
- 3. Compute income under the heads 'profits and gains of business or profession' and 'capital gains'.
- 4. Compute income under the head 'income from other sources' and understand the provisions relating to clubbing of income, carry forward and set off of losses.
- 5. Analyse various deductions allowed from GTI of Individuals and computation of total income and tax liability of individuals.

Course Contents: Total Credits = 06

Unit	Unit wise weightage of	1	Periods	
	marks (in %)	L	T	P
Unit 1: Introduction	20	15	3	0
Unit 2: Computation of Income from Salaries and	25	18	4	0
House Property				
Unit 3: Computation of Income from Business or	25	18	4	0
Profession and Capital Gains				
Unit 4: Income from Other Sources, Clubbing of	15	12	2	0
Income and Set-off				
<b>Unit 5: Deductions and Computation of Total Income</b>	15	12	2	0
and Tax Liability				

### **Unit 1: Introduction:**

Basic concepts: Income, Agricultural income, Person, Assessee, Previous year, Assessment year, Exception to the general rule, Gross Total Income, Total Income, Permanent Account Number (PAN); Residential status of Individual: Scope of total income on the basis of residential status; Exempted incomes under section 10.

### **Unit 2: Computation of Income from Salaries and House Property:**

Computation of taxable amount of salary: Rules and procedure; Income from House Property: Computation of income from House Property, how to calculate annual value, deductions allowed from annual value.

### **Unit 3: Computation of Income from Business or Profession and Capital Gains:**

Profits and gains of business or profession; Capital gains: Short term capital assets, long term capital assets, short term capital gains, long term capital gains, deductions allowed from capital gains.

### Unit 4: Income from Other Sources, Clubbing of Income and Set-off:

Income from other sources; Income of other persons included in assesses total income; Aggregation of income, and set-off and carry forward of losses.

### **Unit 5: Deductions and Computation of Total Income and Tax Liability:**

Deductions from gross total income; Rebates and reliefs; Computation of total income and tax liability of individuals as per old tax regime and new tax regime as per section 115BAC; On-line procedure of filing of Returns of Income & TDS.

### **Suggested Readings:**

- Singhania, V. K., & Singhania, M. Students' Guide to Income Tax (University Edition). Taxmann Publications Pvt. Ltd., New Delhi.
- Ahuja, G., & Gupta, R. Simplified Approach to Income Tax. Flair Publications Pvt. Ltd., Delhi.
- Mehrotra, H. C. Income Tax Law and Accounts. Sahitya Bhawan Publications, Agra.
- The Income Tax Act. LexisNexis by Universal Publications.

### BC – 302: COST ACCOUNTING

**Course Objective:** The course aims to develop understanding among learners about various cost concepts and rational approach towards cost systems and cost ascertainment. The course also aims to provide knowledge about various methods of cost determination under specific situations and to acquire the ability to use information determined through cost accounting for decision making purposes.

**Course Outcomes:** After completion of the course, learners will be able to:

- 1. Understand and analyse the different cost concepts.
- 2. Identify the items to be included and excluded in the cost system.
- 3. Determine various components of cost of production as per revised guidelines of ICMAI.
- 4. Compute unit cost and total cost by preparing a cost statement as per revised CAS.
- 5. Determine cost for different industries using job costing, process costing, contract costing and service costing.

### **Course Contents:**

Total Credits = 06

Unit	Unit wise weightage of	Periods		
	marks (in %)	L	Т	P
Unit 1: Introduction	25	18	4	0
Unit 2: Elements of Cost – Material and Labour	20	15	3	0
Unit 3: Elements of Cost – Overheads	20	15	3	0
<b>Unit 4: Methods of Costing</b>	20	15	3	0
Unit 5: Book Keeping in Cost Accounting and	15	12	2	0
Reconciliation				

### **Unit 1: Introduction:**

Meaning, scope, objectives and advantages of cost accounting; Difference between financial and cost accounting; Cost concepts and classifications; Overview of elements of cost and preparation of Cost Sheet for manufacturing sector; Role of a cost accountant in an organisation; Cost Accounting Standards (CAS – 4 on Cost of Production / Acquisition / Supply of Goods / Provision of Services) and (CAS – 22 on Manufacturing Cost) as amended from time to time.

### **Unit 2: Elements of Cost – Material and Labour:**

- (a) **Material:** Accounting and control of purchases, storage and issue of materials; Techniques of inventory control; Periodic and perpetual systems of maintaining inventory records; an overview of methods of pricing of materials issues FIFO, LIFO and Weighted Average price method; Valuation of materials as per CAS 6 on Material Cost; Accounting treatment of losses Wastage, scrap, spoilage and defectives.
- (b) **Labour:** Accounting and Control of employee cost; Time-keeping and time-booking; Employee turnover: meaning, methods of measurement and accounting treatment; Concept and treatment of idle time and overtime; Methods of wage payment and Incentive schemes Halsey, Rowan, Taylor's differential piece wage.

### **Unit 3: Elements of Cost – Overheads:**

Classification, allocation, apportionment and absorption of overheads; Under and over- absorption of overheads; Capacity Levels and Costs; Treatments of certain items in costing, like interest and financing charges, packing expenses, bad debts, research and development costs.

### **Unit 4: Methods of Costing:**

Unit costing as per revised Cost Accounting standard (CAS); Cost sheet in revised proforma; Job costing; Contract costing; Process costing (process losses, valuation of work in progress, joint and byproducts); Service costing (only transport).

### **Unit 5: Book Keeping in Cost Accounting and Reconciliation:**

Integral and non-integral systems; Reconciliation of cost and financial accounts; Reconciliation of cost accounting profit with financial profits.

### **Suggested Readings:**

- Arora, M. N. Cost Accounting-principles and practice. Vikas Publishing House, New Delhi.
- Tulsian, P. C. Cost Accounting. S.Chand, New Delhi.
- Jain, S. P., & K. L. Narang. Cost Accounting: Principles and Methods. Kalyani Publishers
- Kishore, R. M. Cost and Management Accounting. Taxmann Publications, New Delhi.
- Kalra, A. Cost Accounting. IGP Publications, New Delhi.
- Charles T. H., Srikant M. D., & Madhav V. R., Cost Accounting: A Managerial Emphasis. Pearson Education.
- Nigam, B. M. L., & Jain, I. C. Cost Accounting: Principles and Practice. PHI Learning.
- Singh, S. Cost Accounting. Scholar Tech Press, New Delhi.
- Maheshwari, S. N., & Mittal, S. N. *Cost Accounting: Theory and Problems*. Shri Mahavir Book Depot, New Delhi.
- Iyengar, S. P. Cost Accounting. Sultan Chand & Sons

# BC – 303 (a): BUSINESS STATISTICS

**Course Objective:** The course aims to develop amongst the learners the ability to summarise, analyse and interpret quantitative information for business decision making.

Course Outcomes: After completion of the course, learners will be able to:

- 1. Examine and understand the various descriptive properties of statistical data.
- 2. Analyse the various measures of dispersion and skewness.
- 3. Analyse the underlying relationships between the variables to use simple regression models.
- 4. Analyse the trends and tendencies over a period of time through time series analysis.
- 5. Identify and apply index numbers to real life situations.

Course Contents: Total Credits = 04

Unit	Unit wise weightage of	1		
	marks (in %)	L	Т	P
Unit 1: Descriptive Statistics	25	14	0	0
Unit 2: Measures of Dispersion and Skewness	20	12	0	0
<b>Unit 3: Correlation Analysis and Regression Analysis</b>	20	12	0	0
Unit 4: Index Number	20	12	0	0
Unit 5: Analysis of Time Series	15	10	0	0

### **Unit 1: Descriptive Statistics:**

Methods of data collection; Methods of Classification and Tabulation; Measures of Central Tendency: Concept and properties of averages including Arithmetic mean, Median and Mode, Geometrical and Harmonic Mean; Partition Values; Graphical Presentation of Data and its Interpretation; Location of Median, Quartiles and Mode Graphically.

### **Unit 2: Measures of Dispersion and Skewness:**

An overview of Range, Quartile Deviation and Mean Deviation; Standard deviation; Variance and Coefficient of variation; Moments: Computation and significance; Skewness; Kurtosis.

### **Unit 3: Correlation Analysis and Regression Analysis:**

Simple Correlation; Scatter Diagram; Methods of Computing Correlation: Karl Pearson and Rank Correlation; Standard Error and Probable Error.

Regression Analysis: Principle of least squares and regression lines; Regression equations and estimation; Properties of regression coefficients; Relationship between Correlation and Regression coefficients; Standard Error of Estimate.

### **Unit 4: Index Number:**

Fixed Base and Chain Base; Base Shifting; Splicing; Weighted Index numbers; Consumer Price Index number; Fisher's Index number; Tests of Reversibility; BSE SENSEX; and NSE NIFTY.

### **Unit 5: Analysis of Time Series:**

Time Series Data: Components of time series, Additive and Multiplicative models; Trend analysis: Fitting of trend using principle of least squares – linear and second-degree parabola; Shifting of Origin and Conversion of annual linear trend equation to quarterly/monthly basis and vice-versa.

### **Suggested Readings:**

- Levin, R. I., Rubin, D. S., Siddiqui, M.H., & Rastogi, S. *Statistics for Management*. Pearson Education India.
- Vohra, N. D. Business Statistics. McGraw Hill Education.
- Spiegel, M. D., *Theory and Problems of Statistics*, Schaum Outlines Series, McGraw-Hill.
- Beri, G. C. Business Statistics. McGraw-Hill.
- Thukral, J. K. Fundamentals of Business Statistics. Taxmann Publication, New Delhi.
- Sharma, J. K. Business Statistics. Pearson Education.
- Gupta, S. P., & Gupta, M. P. Business Statistics: Statistical Methods. Sultan Chand & Sons, New Delhi.
- Elhance, D. N. Fundamentals of Statistics. Kitab Mahal, New Delhi.
- Nagar, K. N. Fundamentals of Statistics. Meenakshi Prakashan.
- Tulsian, P. C., & Jhunjhunwala B. Business statistics. S. Chand publishing.

# BC – 303 (b): BANKING AND INSURANCE

**Course Objective**: The course aims to develop amongst the learners the ability to understand the principles and practices in the field of banking and insurance.

Course Outcomes: After completion of the course, learners will be able to:

- 1. Examine and understand the functions, types and various services offered by bank and to study the revolutionary changes taking place as regard to the internet banking.
- 2. Understand the concept of crossing of cheque and statutory protection available to the holder in due course.
- 3. Understand and analyse the principles of sound lending in order to minimise NPAs.
- 4. Understand the principles and types of insurance.
- 5. Understand the various categories in General Insurance and method of premium computation.

Course Contents: Total Credits: 04

Unit	Unit wise weightage of	Periods		
	marks (in %)	L	T	P
Unit 1: Introduction	20	12	0	0
Unit 2: Cheques and Paying Banker	20	12	0	0
Unit 3: Lending by Banks	20	12	0	0
Unit 4: Principles and Types of Insurance	20	12	0	0
Unit 5: General Insurance Business	20	12	0	0

### **Unit 1: Introduction:**

Origin of banking; definition and functions of bank; types of banks; banker and customer relationship; General and special types of customers; Types of deposits; Origin and growth of commercial banks in India; Financial Services offered by banks; changing role of commercial banks with the use of internet, Internet Banking: Meaning, Benefits, Home banking, Mobile banking, Virtual banking, E-payments: ATM Card/ Biometric card, Debit/Credit card, Smart card, NEFT, RTGS, ECS (credit/debit), E-money, Electronic purse, Digital cash.

### **Unit 2: Cheques and Paying Banker:**

Crossing and endorsement: meaning, definitions, types and rules of crossing; Collecting bankers: duties, statutory protection for holder in due course; Concept of negligence.

### **Unit 3: Lending by Banks:**

Principles of sound lending; Secured vs. unsecured advances; Types of advances; Advances against various securities; Meaning and causes of NPA.

### **Unit 4: Principles and Types of Insurance:**

Basic concept of risk; Types of business risk; Assessment and transfer; Basic principles of insurance; Types of insurance: Life insurance and Non-life insurance; Annuity and Pension Plans; Re-insurance; Risk and return relationship; Online Insurance.

### **Unit 5: General Insurance Business:**

Fire Insurance; Marine Insurance; Motor Insurance; Personal Accident Insurance; Basic methods of premium computation in General Insurance Business; Functions and Role of IRDA.

### **Suggested readings:**

- Agarwal, O. P., Banking and Insurance. Himalaya Publishing House.
- Satyadevi, C. Financial Services Banking and Insurance. S.Chand Publishing.
- Chaturvedi, D. D., Mittal, A., & Chaturvedi, S. Banking and Insurance. Scholar Tech Press.
- Suneja, H. R. *Practical and Law of Banking*, Himalya Publishing House.
- Chabra, T. N. Elements of Banking Law, Dhanpat Rai and Sons.
- Mishra, M. N. & Mishra, S. B. *Insurance Principles and Practices*. S. Chand Publishing.
- Williams, C. A., & Heins, R. M. Risk Management and Insurance. McGraw Hill.
- Saxena, G. S. Legal Aspects of Banking Operations. Sultan Chand and Sons.
- Varshney, P. N. Banking Law and Practice. Sultan Chand and Sons.
- Sethi, J., & Bhatia, N. *Elements of Banking and Insurance*. PHI Learning.

## BC - 304 (a): PERSONAL TAX PLANNING

Course Objective: The course aims to enable learners to understand the importance of personal tax planning and use various instruments and measures for tax planning. It also aims to explain how systematic investment and selection of investment avenues can help in tax planning. The course provides an insight into tax management by developing an understanding of the provisions relating to deduction and collection of tax at source, advance tax, refund, assessment procedures and provisions relating to income-tax authorities and appeals and revisions.

### **Course Outcomes:** After completion of the course, learners will be able to:

- 1. Examine how tax planning is useful and essential for individual tax payer and to understand the concept of tax evasion and tax planning from view point of direct taxes;
- 2. Determine residential status and its relationship with tax planning. Examine how tax planning is permitted under different provisions of the Income Tax Act;
- 3. Assess the tax liability of individuals having income under different head considering the provisions of old tax regime and new tax regime as per section 115BAC, by considering tax planning measures.
- 4. Choose the avenues of investment with an intent to reduce tax liabilities and identify merits and limitations of different means of investments and examine various provisions relating to deduction and collection of tax at source and advance tax obligations;
- 5. Examine the procedure for assessment and recall the time limits for completion of assessments as well as remedies available by way of appeal and revision.

Course Contents: Total Credits: 02

Unit	Unit wise weightage of	]	Periods			
	marks (in %)	L	T	P		
Unit 1: Basic Concepts	15	2	0	4		
Unit 2: Tax Planning with reference to Residential	15	2	0	4		
Status						
<b>Unit 3: Tax Planning under Different Heads of Income</b>	25	4	0	8		
Unit 4: Tax Planning through Investments	25	4	0	8		
Unit 5: Deduction and Assessment Procedures, Income-	20	3	0	6		
tax Authorities and Appeal and Revision						

### **Unit 1: Basic Concepts:**

Meaning, Need of Tax Planning of an Individual Assessee; Principles and objectives of Tax Planning; Scope of Tax Planning; Obligations of parties to Tax Planning; Tax Avoidance and Tax Evasion; Legal thinking on Tax Planning.

## **Unit 2: Tax Planning with reference to Residential Status:**

Tax planning through exempted income for residents/ non-residents; Tax planning through permissible deductions for residents/non-residents; Tax planning with reference to clubbing provisions.

### **Unit 3: Tax Planning under Different Heads of Income:**

Tax planning measures relating to: Income from Salary, Income from House Property, Profits and Gains of Business or Profession, Capital Gains and Income from Other Sources.

### **Unit 4: Tax Planning through Investments:**

Tax planning through various tax saving investment avenues available for individuals, like Mutual funds Unit Linked Insurance Plans, Bonds, Equity linked savings schemes, Post office savings schemes and others; Tax deductions under Income-Tax Act.

# Unit 5: Deduction of tax and Assessment Procedures, Income-tax Authorities and Appeal and Revision:

Advance tax; tax deduction at source; tax collection at source; refund; Income-tax authorities; filing the return of income: self-assessment, summary assessment, scrutiny assessment, best judgement assessment; time limit for completion of assessments and appeals and revisions.

### **Suggested Readings:**

- Singhania, V. K., & Singhania, K. Students' Guide to Income Tax (University Edition). Taxmann Publications, New Delhi.
- Ahuja, G., & Gupta, R. Systematic Approach to Income Tax. Commercial Law Publishers, New Delhi.
- Mehrotra, H. C., & Goyal, S. P. *Income Tax Including Tax Planning and Management*. Sahitya Bhawan Publications.
- Lakhotia, R. N. How to save Income Tax through Tax Planning?. Orient Paperbacks.
- Nabhi's Income Tax Guidelines along with Tax Planning. Nabhi Publications.
- Gaur, V. P., Narang, D. B., & Gaur, P. Income Tax Law and Practice. Kalyani Publishers, New Delhi.

# BC – 304 (b): E-FILING OF RETURNS

### **Course Objective:**

The course aims to equip students with the practical skills required for e-filing of returns under Income Tax Laws.

**Course Outcomes:** After completing of the course, learners will be able to:

- 1. examine the basic concepts of income tax applicable to an individual assessee.
- 2. analyse and explain the provisions when business or professional income is computed on estimated basis.
- 3. evaluate and understand the electronically furnishing of the return of income.
- 4. comprehend the provisions of TDS.
- 5. evaluate and understand the electronically furnished TDS returns.

Course Contents: Total Credits: 02

Unit	Unit wise weightage of	]	Periods		
	marks (in %)	L	T	P	
Unit 1: Introduction to Income Tax	15	5	0	0	
Unit 2: Maintenance of accounts, audit and taxation on Presumptive Basis	25	5	0	5	
Unit 3: e-Filing: Conceptual Framework and filing of Income Tax Returns	20	5	0	15	
Unit 4: Tax Deducted at Source	20	0	0	5	
Unit 5: e-Filing of TDS Returns	20	0	0	5	

### **Unit 1: Income Tax: An overview:**

Incomes taxable under different heads; deductions available from gross total income; computation of total income and tax liability of individuals; PAN and due date of filing of income tax return; Provisions related to advance payment of tax; New tax regime for individuals.

### Unit 2: Maintenance of Accounts, Audit, and Taxation on Presumptive Basis:

Provisions of maintenance of accounts by certain persons carrying on profession or business [Sec.44AA]; Provisions of audit of accounts of certain persons carrying on business or profession [Sec.44AB]; Special provision for computing profits and gains of business on presumptive basis [Sec.44AD]; Special provision for computing profits and gains of profession on presumptive basis [Sec.44ADA]; Special provision for computing profits and gains of business of plying, hiring or leasing goods carriages [Sec.44AE].

### **Unit 3: e-Filing: Conceptual framework and filing of Income Tax Returns:**

Meaning and merits of e-Filing; Filing of income tax returns in ITR-2, ITR-3, ITR-4, ITR-5 and ITR-U.

### **Unit 4: Tax Deducted at Source:**

Provisions relating to TDS; Schedule for deposit of TDS; Schedule for submission of TDS returns; Exemption from TDS: Form 13, 15G and 15H.

### **Unit 5: e-Filing of TDS Returns:**

Prescribed forms for filing of TDS returns; Practical workshop on e-filing of TDS returns [Form 24Q and Form 26Q].

### **Suggested Readings:**

- Singhania, V. K. *Tax Computation and e-filing of Income Tax Returns*. Taxmann Publications. New Delhi.
- Sharma, R. D. Indian Income Tax Updated Return. Commercial Law Publishers, New Delhi.
- Ahuja, G., & Gupta, R. Systematic Approach to Income Tax. Flair Publications Pvt. Ltd., Delhi.
- Garg, K. Tax audit and e-filing. Bharat Publishers.
- Singhania, V. K., & Singhania, M. *Students' Guide to Income Tax (University Edition)*. Taxmann Publications Pvt. Ltd., New Delhi.

# BC – 305: INDIAN KNOWLEDGE SYSTEM VAC – 3

**Total Credits: 02** 

### **Course Contents:**

# Unit I: Introduction to Indian Knowledge System (IKS), Definition, Concept and Scope of IKS (4 Lectures)

- 1.1 Definition, Concept and Scope of IKS
- 1.2 IKS based approaches on Knowledge Paradigms
- 1.3 IKS in ancient India and in modern India

### Unit II: IKS and Indian Scholars, Indian Literature (8 Lectures)

- 2.1 Philosophy and Literature (Maharishi Vyas, Manu, Kanad, Pingala, Parasar, Banabhatta, Nagarjuna and Panini)
- 2.2 Mathematics and Astronomy (Aryabhatta, Mahaviracharya, Bodhayan, Bhashkaracharya, Varahamihira and Brahmgupta)
- 2.3 Medicine and Yoga (Charak, Susruta, Maharishi Patanjali and Dhanwantri)
- 2.4 Sahitya (Vedas, Upvedas, Upavedas (Ayurveda, Dhanurveda, Gandharvaveda)
  Puran and Upnishad) and shad darshan (Vedanta, Nyaya. Vaisheshik, Sankhya, Mimamsa, Yoga, Adhyatma and Meditation)
- 2.5 Shastra (Nyaya, vyakarana, Krishi, Shilp, Vastu, Natya and Sangeet)

# Unit III: Indian Traditional/tribal/ethnic communities, their livelihood and local wisdom (6 Lectures)

- 3.1 Geophysical aspects, Resources and Vulnerability
- 3.2 Resource availability, utilization pattern and limitations
- 3.3 Socio-Cultural linkages with Traditional Knowledge System
- 3.4 Tangible and intangible cultural heritage.

### Unit IV: Unique Traditional Practices and Applied Traditional Knowledge (8)

- 4.1 Myths, Rituals, Spirituals, Taboos and Belief System, Folk Stories, Songs, Proverbs, Dance, Play, Acts and Traditional Narratives
- 4.2 Agriculture, animal husbandry, Forest, Sacred Groves, Water Mills, Sacred Water Bodies, Land, water and Soil Conservation and management Practices
- 4.3 Indigenous Bio-resource Conservation, Utilization Practices and Food Preservation Methods, Handicrafts, Wood Processing and Carving, -Fiber Extraction and Costumes
- 4.4 Vaidya (traditional health care system), Tantra-Mantra, Amchi Medicine System
- 4.5 Knowledge of dyeing, chemistry of dyes, pigments and chemicals

# Unit V: Protection, preservation, conservation and Management of Indian KnowledgeSystem (4 Lectures)

- 5.1 Documentation and Preservation of IKS
- 5.2 Approaches for conservation and Management of nature and bio-resources
- 5.3 Approaches and strategies to protection and conservation of IKS

**Suggested Readings:** 

# **B.Com. IVth Semester**

### BC – 401: CORPORATE ACCOUNTING

**Course Objective:** To enable the students to acquire the basic knowledge of the corporate accounting and to learn the techniques of preparing the financial statements.

**Course Outcomes:** After completion of the course, learners will be able to:

- 1. Understand accounting for share capital, debentures, bonus shares, redemption of preference shares and debentures of a company.
- 2. Prepare the financial statements of companies along with cash flow statement.
- 3. Understand the various methods of valuation of goodwill and shares.
- 4. Understand the accounting for amalgamation and internal reconstruction of companies.
- 5. Prepare the accounts of holding and subsidiary companies.

Course Contents: Total Credits = 06

Unit	Unit wise weightage of	I		
	marks (in %)	L	T	P
Unit 1: Accounting for Share Capital & Debentures	20	15	3	0
Unit 2: Final Accounts and Cash Flow Statement	20	15	3	0
Unit 3: Valuation of Goodwill and Valuation of Shares	20	15	3	0
Unit 4: Amalgamation of Companies and Internal	20	15	3	0
Reconstruction				
Unit 5: Accounts of Holding Companies/Parent	20	15	3	0
Companies				

### **Unit 1: Accounting for Share Capital & Debentures:**

Issue, forfeiture and reissue of forfeited shares; concept & process of book building; Issue of rights and bonus shares; Buy back of shares; Redemption of preference shares; Issue and Redemption of Debentures.

### **Unit 2: Final Accounts and Cash Flow Statement:**

Preparation of profit and loss account and balance sheet of corporate entities; Disposal of company profits; Preparation of cash flow statement as per Indian Accounting Standard (AS) – 3

### **Unit 3: Valuation of Goodwill and Valuation of Shares:**

Concepts and methods of Valuation of Shares and Goodwill. Value Added Statement, Economic Value Added, Market Value Added, Shareholder Value Added.

### **Unit 4: Amalgamation of Companies and Internal Reconstruction:**

Concepts and accounting treatment as per Accounting Standard: 14 (excluding inter-company holdings); Internal reconstruction: concepts and accounting treatment (excluding scheme of reconstruction).

### **Unit 5: Accounts of Holding Companies/Parent Companies:**

Preparation of consolidated balance sheet with one subsidiary company; Relevant provisions of Accounting Standard (AS): 21.

## **Suggested Readings:**

- Goyal, B. K. Corporate Accounting. Taxmann Publications, New Delhi.
- Monga, J. R. Fudamentals of Corporate Accounting. Mayur Paper Backs, New Delhi.
- Shukla, M. C., Grewal, T. S., & Gupta, S. C. *Advanced Accounts*, *Vol.-II*. S. Chand & Co., New Delhi.
- Maheshwari, S. N., & Maheshwari, S. K. Corporate Accounting. Vikas Publishing House, New Delhi.
- Jain, S. P., & Narang, K. L. Corporate Accounting. Kalyani Publishers, New Delhi.
- Tulsian, P. C., & Tulsian, B. Corporate Accounting. S. Chand & Co.
- Mukherjee, A. and Mohammed H., Corporate Accounting. McGraw Hill Education.
- Bansal, K. M. Basic Corporate Accounting. Taxmann Publications, New Delhi.

### BC – 402: BUSINESS ENVIRONMENT

**Course Objective:** The objective of this course is to expose the students to the various environment factors related to the business and to develop the skill required to take better business decision at right time.

**Course Outcomes:** After completion of this course, the student will be able to:

- 1. learn the basics of business environment;
- 2. understand the economic environment in which business prevails;
- 3. analyse political and legal environment pertaining to business;
- 4. develop the ability to understand the effect of environment on business.

Course Contents: Total Credits = 06

Unit	Unit wise weightage of	]		
	marks (in %)	L	T	P
Unit 1: Theoretical Framework of Business Environment	20	15	3	0
Unit 2: Economic Environment of Business	20	15	3	0
Unit 3: Socio-Cultural Environment	20	15	3	0
Unit 4: Political and Legal Environment of Business	20	15	3	0
Unit 5: Technological Environment	20	15	3	0

### **Unit 1: Theoretical Framework of Business Environment:**

Concept, significance and nature of business environment; Elements of business environment: Internal Environment and External Environment; Techniques of environmental scanning and monitoring.

### **Unit 2: Economic Environment of Business:**

Significance and elements of economic environment; Economic system and business environment; Economic planning in India, NITI Aayog; Economic Policies: Fiscal Policy, Monetary Policy, EXIM Policy, New Industrial policy; Privatization, Liberalization and Globalization and their Implications for Indian Business; Role of MNCs.

### **Unit 3: Socio-Cultural Environment:**

Nature and impact of culture on business; culture and globalization; social responsibilities of business; social audit; business ethics; corporate governance; Corporate Social Responsibility (CSR); Demographic environment: population size, migration and ethnic aspects, birth rate, death rate and age structure.

### Unit 4: Political and Legal Environment of Business:

Elements of political environment; Functions of state; Economic roles of government; The constitutional environment; Rationale and extent of state intervention; Government and business;

Legal Environment: Competition Act 2002, Foreign Exchange Management (FEMA) Act, Consumer Protection Act, Right to Information (RTI) Act and Environment Protection Act.

## **Unit 5: Technological Environment:**

Factors Influencing Technological Environment; Innovation, technological leadership and followership; sources of technological dynamics; impact of technology on globalization; time lags in technology; Status of technology in India; Management of technology; Features and Impact of technology; Transfer of technology: Channels, Methods and limitations.

### **Suggested Readings:**

- Rangarajan, C. A. Perspective in Economics. S.Chand & Sons, New Delhi.
- Cherunilam, F. Business Environment Text and Cases. Himalaya Publishing House, New Delhi.
- Aswathappa, K. Essentials of Business Environment. Himalaya Publishing House, New Delhi.
- Goyal, A., & Goyal, M. Business Environment. VK Global Publications Pvt. Ltd., New Delhi.
- Paul, J. Business Environment: Text and Cases. McGraw Hill Education, New Delhi.
- Gupta, C. B. Business Environment. Sultan Chand & Sons, New Delhi.
- Saleem, S. Business Environment. Pearson Publications, New Delhi.
- Ghosh, B. N. Business Environment. Oxford University Press.

# BC - 403 (a): COMPANY LAW

**Course Objective:** The objective of the course is to impart basic knowledge of the provisions of the Companies Act 2013.

**Course Outcomes**: After completion of the course, students shall be able to:

- 1. Explain the basic concepts of companies law;
- 2. Recognize the basic legal documents and their usage essential for formation of company.
- 3. Analyse the process and documents required for raising capital for the company.
- 4. Evaluate the process of company meetings and corporate decision making.
- 5. Know the framework of dividend distribution and develop understanding of winding up process including Insolvency Resolution.

Course Contents: Total Credits = 04

Unit	Unit wise weightage of	I		
	marks (in %)	L	T	P
Unit 1: Introduction	20	12	0	0
<b>Unit 2: Formation and Incorporation Documents</b>	20	12	0	0
Unit 3: Share Capital	20	12	0	0
Unit 4: Management and Meetings	20	12	0	0
Unit 5: Dividends, Audit and Winding up	20	12	0	0

### **Unit 1: Introduction:**

Meaning and characteristics of a company; Lifting of corporate veil; Overview of administration of Company Law; Types of companies, including private and public company, government company, foreign company, one person company, small company, associate company, dormant company and producer company; Not for Profit Association; Illegal association.

### **Unit 2: Formation and Incorporation documents:**

Formation of company, promoters, their legal position and pre-incorporation contracts; Online registration of a company; Memorandum of Association and its alteration; Articles of Association and its alteration; Doctrine of constructive notice; Doctrine of ultra vires and indoor management.

### **Unit 3: Share Capital:**

Prospectus, Shelf and Red herring prospectus, misstatement in prospectus; Book building; Allotment and Forfeiture of share; Sweat Equity Shares; ESOPs; Bonus issue and further issue of shares; Buyback of Shares; Split of sharers and provisions regarding buyback; Transfer and transmission of shares; Demat system.

### **Unit 4: Management and Meetings:**

Directors: Legal position, Disqualifications, Director Identification Number (DIN); Classification of directors: Additional, Alternate and Casual directors, Women directors, Independent director, small shareholder's director; Appointment, Removal of directors; Powers and Duties; Key managerial personnel (KMP); Board Meetings; Shareholders' meetings: AGM and EGM; Convening and conduct of meetings: Requisites of a valid meeting; Resolutions (Virtual meetings); Postal ballot; e-voting.

### Unit 5: Dividends, Audit and Winding up:

Provisions relating to payment of Dividend; Company Audit: Auditor's qualification and disqualifications, Auditor's appointment, rotation and removal of auditors, Secretarial Audit; Winding Up: Concept and Modes of Winding Up; Provisions of winding up under Insolvency and Bankruptcy Code 2016.

### **Suggested Readings:**

- Chadha R., & Chadha, S. Corporate Laws. Scholar Tech Press, Delhi.
- Jagota, R. Corporate Laws. Taxmann Pvt. Ltd., New Delhi.
- Kuchhal, M. C., & Kuchhal, A. Company Law. Mahavir Publications.
- Kapoor, G. K., & Dhamija, S. Company Law. Bharat Law House, Delhi.
- Singh, A. *Introduction to Company Law*. Eastern Book Company
- Kumar, A. Corporate Laws. Taxmann Pvt. Ltd., New Delhi.
- Ramaiya, A. A. Guide to Companies Act. LexisNexis, India.
- Sharma, J. P. An Easy Approach to Corporate Laws. Ane Books Pvt. Ltd., New Delhi

# BC - 403 (b): PUBLIC FINANCE

**Course Objective:** To provide students with a comprehensive understanding of the principles and practices of public finance, including the role of government in the economy, the sources and uses of public revenue, and the allocation of public resources to achieve economic and social objectives.

Course Outcomes: After completion of the course, learners will be able to:

- 1. Gain the knowledge on the various concepts relating to public finance
- 2. Analyse the various sources of public revenue and items where public expenditure is incurred.
- 3. Understand the concept of preparation of union budget by the ministry of finance.
- 4. Understand the recent scenario of Indian public finance relating to tax reforms in the field of direct and indirect taxation.
- 5. Know the main features of the latest budget presented by the Ministry of Finance.

### Course Contents: Total Credits = 04

Unit	Unit wise weightage of marks (in %)	Periods		
		L	Т	P
Unit 1: Introduction	20	12	0	0
Unit 2: Public Expenditure and Debt	20	12	0	0
Unit 3: Public Revenue	20	12	0	0
Unit 4: Concept of Budget	20	12	0	0
Unit 5: Indian Public Finance	20	12	0	0

### **Unit 1: Introduction:**

Meaning and Scope of Public Finance; Public Finance versus Private Finance; Market Failure; Public Goods and Private Goods; Externalities; Efficiency versus Equity; Principles of Sound Finance and Functional Finance; Allocation, Distribution, Stabilisation and Growth Functions of the Government.

### **Unit 2: Public Expenditure and Debt:**

Canons of Public Expenditure; Classification of Public Expenditure; Wagner's Law of Public Expenditure; Public Expenditure as an Instrument of Fiscal Policy; Meaning and Types of Public Debt; Burden of Public Debt; Principles of Public Debt Management;

### **Unit 3: Public Revenue:**

Sources of public revenue in the form of direct tax and indirect tax; Merits and Demerits of Direct and Indirect Tax Policy; Features of Good Tax System; Canons of Taxation; Broad Outline of Tax Reforms; Problem of Tax Evasion; Taxation of Income, Wealth and Property; Agricultural Taxation; Impact, Incidence and Shifting of Taxation; Elasticity and Determination of Tax Burden.

## **Unit 4: Concept of Budget:**

Meaning of Budget; Types of Budget: Revenue & Capital Budget; Revenue & Capital Expenditure; Structure of Public Budget; Dalton's and Musgrave Versions of the Law of Maximum Social Advantage; Role of Government in a Modern Economy; Deficit concepts: Revenue, Budgetary, Primary and Fiscal.

### **Unit 5: Indian Public Finance:**

Latest Budget of the Government of India; Components of Public Expenditure in the latest budget; Sources of Public Borrowing and Debt Liabilities as per the latest budget; Deficits of the latest budget; Introduction to GST in India: its consequential effects; Reforms in direct taxation; Fiscal Federalism: Finance Commission Recommendations.

### **Suggested Readings:**

- Rosen, H. S., & Gayer, T. *Public Finance*. McGraw Hill Publications.
- Sarma, J. V. M. Public Finance: Principles and Practice. Oxford University Press.
- Jain, T. R. Public Finance. VK Global Publications Pvt. Ltd., New Delhi.
- Singh, S. K. Public Finance in Theory and Practice. S. Chand Publications, New Delhi.
- Bhatia, H. L. Public Finance. Vikas Publications, New Delhi.
- Lekhi, R. K. & Singh, J. Public Finance. Kalyani Publications, New Delhi.

# BC – 404 (a): CORPORATE TAX PLANNING

**Course Objective:** The course aims to provide knowledge of various aspects of corporate tax planning and their impact on decision-making.

**Course Outcomes:** After completion of the course, learners will be able to:

- 1. Differentiate between various tax planning concepts and understand the assessment of corporate assesses.
- 2. Devise strategies for tax planning in respect of setting up of a new business specially the tax issues of start-ups.
- 3. Understand the relevant tax provisions for non-resident Indians and double taxation relief.
- 4. Analyse the provisions of transfer pricing.
- 5. Evaluate tax planning with reference to different forms of business restructuring.

Course Contents: Total Credits = 02

***	Unit wise weightage	Davida da		
Unit	of marks (in %)	ı	Periods	
		L	T	P
Unit 1: Tax Planning and computation of tax liability	25	8	0	0
of companies				
Unit 2: Setting up of new business and capital gains in	25	8	0	0
select cases				
Unit 3: Non-residents and Double Taxation	20	6	0	0
Unit 4: Transfer Pricing and Advance Rulings	15	4	0	0
Unit 5: Business Restructuring	15	4	0	0

### **Unit 1: Tax Planning and computation of tax liability of companies:**

Tax planning, tax management, tax evasion and tax avoidance; Types of companies; Residential status of companies and tax incidence; Tax liability and minimum alternate tax; Carry forward and set off of losses in case of certain companies; Deductions available to corporate assessees.

## Unit 2: Setting up of new business and capital gains in select cases:

Tax planning with reference to setting up of a new business: forms of organisation and tax provisions for start-ups; Tax planning with reference to receipt of insurance compensation, distribution of assets at the time of liquidation and sale of scientific research assets.

### **Unit 3: Non-residents and Double Taxation:**

Tax planning in respect of non-resident Indians: Tax on non-resident sportsmen or sports associations, Exemption of Interest on NRE accounts and Exemption in respect of salaries of foreign citizens; Double taxation relief.

### **Unit 4: Transfer Pricing and Advance Rulings:**

Transfer pricing: Arm's length price and its computation; Advance rulings.

### **Unit 5: Business Restructuring:**

Tax planning with reference to business restructuring: Amalgamation, Demerger, Slump sale, Conversion of sole proprietary concern/partnership firm into Company and Conversion of company into LLP.

### **Suggested Readings:**

- Ahuja, G., & Gupta, R. Corporate Tax Planning. Commercial Law House, Delhi.
- Singhania, V. K., & Singhania, M. Corporate Tax Planning & Business Tax Procedures. Taxmann Publications Pvt. Ltd., New Delhi.
- Mehrotra, H. C., & Goyal, S. P. *Income Tax Including Tax Planning and Management*. Sahitya Bhawan Publications.
- Gaur, V. P., Narang, D. B., & Gaur, P. *Income Tax Law and Practice*. Kalyani Publishers, New Delhi.

# BC – 404 (b): PERSONAL SELLING AND SALESMANSHIP

Course Objective: The Purpose of the course is to familiarize the fundamentals of personal selling and the selling process.

**Course Outcomes:** After completion of the course, learners will be able to:

- 1. Describe the theoretical and practical aspect of personal selling.
- 2. Demonstrate the sales presentations.
- 3. Develop and execute the selling skills in different situations.
- 4. Build the ability and confidence to face customer grievances and objections.

### Course Contents: Total Credits = 02

Unit	Unit wise weightage of marks (in %)	Periods		
		L	T	P
Unit 1: Introduction to Personal Selling	20	5	0	0
Unit 2: Theories of Selling	20	5	0	0
Unit 3: Buying Process	20	5	0	0
Unit 4: Selling Process	20	5	0	0
Unit 5: Sales Reports	20	5	0	0

### **Unit 1: Introduction to Personal Selling:**

Nature and importance of personal selling; Difference between personal selling, Salesmanship and Sales Management; Myths of selling; Relationship Marketing and Role of personal selling; Characteristics of a good salesman/ salesperson; Types of salespersons; Career opportunities in selling; Measures for making selling an attractive career.

### **Unit 2: Theories of Selling:**

Theories of Selling: Traditional and Modern, AIDAS Model of selling, Problem Solving Approach, Right Set of Circumstances; Theory and Modern Sales Approaches.

### **Unit 3: Buying Process:**

Concept of motivation; Maslow's theory of need hierarchy; Dynamic nature of motivation; Buying motives and their uses in personal selling.

### **Unit 4: Selling Process:**

Steps in Selling Process: Prospecting, Preparation or Pre-Approach, Approach, Presentation and demonstration, Handling of objections and complaints, Closing the sale: techniques for closing the sale, Customer Relations: Follow up and Dealing with customer concerns and complaints.

### **Unit 5: Sales Reports:**

Reports and documents, sales manual, order Books, Cash Memo; Tour Diary, Daily and Periodical Report; Ethical aspects of selling.

### **Suggested Readings:**

- Gupta C. B. Personal selling and salesmanship. Scholar Tech Press.
- Trehan, M., & Trehan R. Personal Selling and Saleshmanship. VK Global Publications Pvt. Ltd., New Delhi.
- Kapoor, N. Advertising and personal selling. Cengage Learnings Private Limited. Delhi.
- Rich, S. S. Management of a Sales force. McGraw Hill.
- Russell, F. A., Beach, F. H., & Buskirk, R. H. Selling: Principles and Practices. McGraw Hill.
- Sardana, S. Advertising and Personal Selling. Galgotia Publishing Company.
- Gupta, R. Advertising and Personal Selling. Scholar Tech Press.
- Kotler, P., & Kevin L. K. A framework for marketing management. Pearson, Boston.
- Marks, R. B. Personal selling: A relationship approach. Pearson Education.
- Pederson, C. A., & Milburn D. W. Selling: Principles and methods. McGraw-Hill.

### BC - 405

# Select any one of the following Additional Multidisciplinary Skill Course (AMDSC):

### AMDSC – 1: NURSERY TRAINING COURSE

Total Credits = 02

**Objective:** The training course is aimed to train the students who take the nursery work as a hobby. It will also help the students to impart training to local communities and to contribute the society in making a healthy environment around. At the same time, it can also be developed as an alternate source of income generation. The Interactive teaching techniques and practical sessions will be employed to facilitate the learning.

There will be two aspects of the course: The theoretical aspect (one paper of 70 Marks) and the Practical aspects (Sessional exam of 30 marks)

### **Course Content:**

### **Unit I: Introduction**

Importance and scope of nurseries, plant identification and culture. How plants are named, scientific and common names. Type and classification of nurseries: temporary, permanent, dry, wet, advantages and disadvantage. Basic requirements for a nursery: selection of nursery site, soil structure, health and nutrition, available water quality, slope, aspect and environment. Watering, weed control, importance of a polyhouse/glasshouse/shade house in a nursery. Major and minor Nutrients.

### Unit II: Plant propagation

Seed germination, seed dormancy, handling seeds, pre-germination treatments, handling seedlings. Preparation of seed Beds, time of seeding, method of seeding, quantity of required seeds, seed tests, purity percent, seed weight, moisture content, germination percent. Watering seed beds, weeding and propagating selected species through seeds. Vegetative propagation: types and importance. Root stocks for fruit plants. Micro-propagation. Use of greenhouse for nursery production.

### **Unit III: Management of nurseries**

Commercial nursery management, entrepreneurship development, principles of nursery management: site selection, financial aspects, legal regulations, production practices (nutrition, water management, pruning and training, storage and handling, transportation). Irrigation methods, soil and nutritional requirements. Bottom heat techniques and cold and hot beds. Mist chambers and hardening techniques. Sowing & plantation techniques. Care & protection of nursery. Financial and Resource Management.

### **Unit IV: Nursery pests and Disease management**

Overview of nursery pests and diseases, identifying problems, nursery hygiene, type of pathogen, common diseases: damping off, wilt, leaf spot etc, common insects pests in nursery: aphids, thrips, mealy bugs, mites, termites etc, methods of pest control (physical, chemical and biological), standards of spray, minimizing chemical use, etc

## **Practical Course:**

Land identification, irrigation facility, planting material. Infrastructures: nursery beds, poythene bags, equipments, fertilizers, polyhouse, shade house, polytunnel, composting, etc.

**Suggested Readings:** 

OR

# **Exit Option: B. Com.: Semester IV**

# Paper BC 406 COMPUTERISED ACCOUNTING SYSTEM - II

Duration: 2 Months SEC Course Credit: 04

Note: Student, on exit, after successfully completing two years (i.e., securing minimum required 80 credits, followed by an exit 4-credit skills-enhancement course as per the UGC Guidelines: <a href="https://www.ugc.gov.in/pdfnews/2990035">https://www.ugc.gov.in/pdfnews/2990035</a> Final-NHEQF.pdf), will be awarded "Undergraduate Diploma" of two years in Commerce. The detailed syllabus of this 4 credit skill enhancement course is as under:

**Course objective:** This course seeks to enhance the skills needed for computerized accounting system and to enhance the students understanding of usefulness of information technology tools for business operation.

**Course Outcomes:** After completion of the course, learners is expected to:

- 1. understand manual and computerised accounting system environments.
- 2. create a structure of a computerised accounting system for a business firm.
- 3. record day to day business transactions in Computerised Accounting System
- 4. make necessary adjustments for Goods and Service Tax (GST) while recording business transactions
- 5. generate various accounting reports for analysis and decision making

### **Course Content:**

### **Unit 1: Computerised Accounting Systems:**

Computerised Accounting Systems: computerised Accounts by using any popular accounting software Creating a Company; Configure and Features settings; Creating Accounting Ledgers and Groups; Creating Stock Items and Groups; Vouchers Entry including GST; Generating Reports - Cash Book, Ledger Accounts, Trial Balance, Profit and Loss Account, Balance Sheet, Cash Flow Statement. Selecting and shutting a Company; Backup, and Restore data of a Company.

### **Unit-2: Computerized Accounting: Using Generic Software**

Taxation: TDS, VAT and Service Tax

Auditing in Computerized Accounting system: Statutory Audit, Voucher verification,

Verification of related party transaction, CAAT: Various Tools

### **Unit-3: Designing Computerised Accounting System**

Designing Computerised Accounting System using a DBMS Package

Creating a voucher entry Form,

Preparing ledgers with SQL, Form, and Report

Preparing Trial Balance with SQL and Report

#### **Unit-4: Designing Accounting Support System**

Designing Supplier and customers System for Accounting using Form, Query, Module, and Report; Designing Payroll System for Accounting using Form, Query, Module, and Report

#### **Suggested Readings:**

- Charles, T Horngren, Gart L. Sundem, John A Elliot and Donna R. Philbrick. Introduction to Financial Accounting, Pearson.
- Goyal, Bhushan Kumar and Tiwari, H.N. Financial Accounting, Taxmann.
- Kumar, Alok. Financial Accounting, Singhal Publication.
- Lal, Jawahar, Seema Srivastava & Abrol, Shivani. Financial Accounting Text and problems, Himalaya Publishing House, New Delhi.
- Leonardo, A. Robinson, James R. Qanis, C. Wayne Alderman, Accounting Information Systems: A cycle Approach. Publisher Wiley.
- Lt Bhupinder. Financial Accounting Concepts and Applications, Cengage.
- Monga, J R and Bahadur, R. Financial Accounting: concept and Applications. Scholar Tech Press, New Delhi.
- Robert, L. Hurt, Accounting Information Systems: Basic Concepts and Current Issues, McGraw Hill.
- Sehgal, Ashok & Deepak Sehgal. Fundamentals of Financial Accounting, Taxmann.
- Tally ERP 9 Training Guide 4<sup>th</sup> Edition. Ashok K Nadhani. Publisher: BPB Publications.
- Tally ERP 9 book advanced user. Publisher: Swayam Publication (www.tallyerp9book.com).
- Tulsian, P.C. Financial Accounting, S.Chand. New Delhi.

#### **Additional Resources:**

**Web resource:** http://tallyerp9book.com/TallyERP9-Book-Content.html

#### Note:

- 1. Learners are advised to use latest edition of readings.
- 2. There shall be a practical examination of 50 Marks (2 hours duration), theory exam of 50 marks (2 hour duration)
- 3. Teaching arrangements need to be made in the computer Lab

# **AMDSC – 2: BASIC YOGA PRACTICES**

# Total Credits = 02

Objective of Course: The subject entitled Basic Yoga Practices has the following objectives:

- 1. Students of the UG course will have an understanding about origin, history, meaning and types of Yoga.
- 2. They will have an idea about the Asana, Pranayama and Meditation.
- 3. Students will experience the benefits of Asana, Pranayama and Meditation by self-practice.

Total Number of Hours: 30	Theory	Tutorial	Practical
Credits	0	0	2
Hours/ week	0	0	2
SCHEME OF EXAMINATION			
Total Marks:			
Theory: 1		Practical: Nil	
Final Exam (SEE)	Internal	Final Exam	Internal
	Assessment(CT+TA)	(SEE)	Assessment (CT+TA/PR)

#### **Course Contents:**

#### **Unit-1: Fundamentals of Yoga**

History and Development of Yoga, Meaning and Definition of Yoga, Aim and Objectives of Yoga, Misconceptions of Yoga; Brief knowledge about Streams of Yoga; Importance of Yoga.

#### Unit-2: SookshmaVyayama and Soorya Namaskar

Padanguli Naman & Goolf Naman, Goolf Chakra, Janu Naman, Poorna Titali Asana, Manibandha Naman, Kehuni Naman, Skandha Chakra, Greeva Sanchalana, Soorya Namaskar.

#### Unit-3: Asana

Tadasana, Vrikshasana, Utkatasana, ArdhChakrasana, Pashchimuttasana, Goumukhasana, Vakrasana, Vajrasana, Uttanpadasana, Nokasna, Halasana, Shavasana Bhujangasana, Shalabhasana, Dhanurasana, Makarasana.

#### **Unit-4: Pranayama and Meditation**

Nadishodhan, Bhastrika, Seetali, Bhramari, Ujjayi, Soham& Pranav Meditation, Yoga-Nidra.

#### **Suggested Readings:**

- Singh S. P: History of Yoga, PHISPC, Centre for Studies in Civilization 1st, 2010
- Singh S. P & Yogi Mukesh: Foundation of Yoga, Standard Publication, New Delhi, 2010
- Saraswati, Swami Satyananda: Surya Namaskar, Yoga Publication Trust, Munger, 2004
- Swami Satyananda Saraswati: Asana Pranayama Mudra-Bandha, Bihar School of Yoga, Munger, 2005.
- Digambar, Swami (2012) Hathpradipika (Swatmaramkrit), Kaivalyadham Lonavala, Pune.
- Swami, Niranjananand Saraswati (2013) Gherand Samhita, Bihar School of Yoga, Munger.

# AMDSC - 3: HEALTH AND FITNESS MANAGEMENT

# Total Credits = 02

**Objective:** The prime objective of this course is to encourage youths to concentrate towards health and fitness. It will also help the students to lessen the mental tension and classroom pressure. There will be two aspects of the course: The theoretical aspect (one paper of 70 Marks) and the Practical aspects (Sessional exam of 30 marks)

#### **Syllabus**

#### 1- Health & Hygiene

- Concept, meaning and definition of Health and Health Education
- Dimension of Health.
- Disease- Types & sources
- Personal & Environmental hygiene

# 2- Sports Nutrition

- Nutrition: Meaning & definition
- Macro & Micro Nutrients
- Common sources of Nutrition
- Hydration, Caloric intake & expenditure

# 3- Fitness & related terms

- Meaning, definition & Types of Fitness
- Component of Physical Fitness, Role of Physical Fitness in human performance
- Health Related Physical Fitness
- BMI & Assessment of Obesity

# 4- Sports Injuries

- Common sports injuries
- Types and Causes
- First aid RICER
- Treatment of Injuries, Recovery process- Therapeutic modalities

# **Suggested Readings:**

OR

# AMDSC – 4: FOLKLORES AND THEIR CULTURAL CONTEXT Total Credits = 02

**Objective:** Main objective of this course is to connect students with different Indian folklores and their cultural context. The criteria of selection of the genres is based on their performative and cultural contexts in several parts of the Indian Subcontinent.

#### **Unit 1: Folk Dances and their ritual contexts:**

- a. Theyyam dance of the Deccan states
- b. Lambadi dance of Andra Pradesh
- c. Bihu dances of Assam
- d. Bhangada dance of Punjab
- e. Ghunagroo dance of Kashmir valley
- f. Naati dance of Himachal Pradesh
- g. Karma dance of bihar, Jharkhand, and Madhya Pradesh
- h. Nongkrem dance of Manipur
- i. Kabui dance of Nagas

#### Unit 2. Folk theatre forms and their cultural contexts:

- a. Kathakali of Kerala state
- b. Ramlila of Ramnagar
- c. Jatra theatre of Orissa, Bengal and Assam
- d. Lai Haroba of Manipur
- e. Chhau theatre of Purulia, Mayrbhanj and Saraikela
- f. Tamasha theatre of Maharashtra
- g. Bhagwtrmela of Andrapradesh and Telangana
- h. Pandava theatre of Uttrakhand
- i. Yaksgaan theatre of Karnataka

#### Unit 3. Fairs and festivals of India: their social contexts

- a. Bihu festivals of Assam
- b. Pongal festival of Tamilnadu
- c. Onam mfestival of Kerala
- d. Pushkar Mela e.Kullu Dashhara
- e. Lohari festival of Punjab
- f. Losar festival of Laddakh and Lahol valley
- g. Bhavai and Navratra festival of Gujrat
- h. Navratra celebrations of Bengal
- i. Ganpati Bappa festival of Maharastra

# **Unit 4: Folk songs and their narrative contexts:**

- a. Biraha and Vidisia of Bihar
- b. romantic and spiritual Lavanis of Maharastra
- c. Sufi songs of Punjab
- d. Maand singing of Rajsthan
- e. Jaagar songs of Uttarakhand

- f. Baul songs of Bengal
- g. Holi singing of Mathura
- h. Bartari narrative of Haryana

# **Suggested readings:**

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- Kapila Vatsyayan. Traditions of Indian Folk Dance. New Delhi: Indian Book Company, 1977
- M.D. Muthukumaraswamy and Molly Kaushal, eds. *Folklore, Public Sphere and Civil Society*. New Delhi: IGNCA, 2004
- Hildegard L. Spreen. Folk Dances of South India. London: Oxford University Press, 1948
- Kapila Vatsyayana. *Traitional Indian Theatre: Multiple Streams*. New Delhi: NationalBook Trust, India, 1980
- D.R. Purohit . *Uttarakhand ki Lokkalyein avam Uske Kalakar*. Lucknow : Sanskriti Vibhag 1995
- Arvind Gupta. Festivals of India. New Delhi: Publication Dn., 2021

OR

# AMDSC – 5: INDIAN TRADITIONAL MUSIC

# Total Credits = 02

**Objective:** The aim of the course is to aware students with the fundamental aspects of Indian Traditional Music (Classical & Folk). This course provides the basic ideas and concepts of Traditional Music System of India. Students will get knowledge about Basic Theory & grammatical terminology of Indian classical& folk music.

#### (Note:-There will be Three Unit (I-III) of Theory and fourth (IV) Unit of Practical)

Course Raga:-Bilawal, Yaman, Bhairav, Bhupali

#### **Unit I:-Fundamental of Indian Music**

- (A) Study of the following: Sangeet, Naad & its Properties, Shruti, Swar, Saptak, Alankaar, Taan, Taal, Aroh, Avroh, Pakad, Raag, Jati, Vadi, Samvadi, Anuvadi, Vivadi.
- **(B) Study of Course:** Raga & Theoretical knowledge of Alankar, Swarmalika & Lakshan Geet in Course ragas.

#### Unit II: The Basic Knowledge of Instruments & Study of Taal:

- (A) Introduction & Structure of Tanpura, Sitar, Tabla, Pakhawaz Instruments & Study & Comparative Study of Teen Taal, Dadra, Kehrwa.
- (B) Knowledge of Notation (National Anthem, Vande Mataram), Comparative Study of Course Raga.

#### **Unit III: - fundamental of Folk Music**

- (A) Fundamental of Folk Music :- Introduction, Origin, Structure.
- (B) Study about folk music of Uttarakhand:-Sanskargeet, Bajuband & Jagar
- (C) Study about Folk Instruments, Types of Instruments:-Tat, Suhir, Ghan, Avanadh.

# Unit IV:- Practical/Viva Voce:-

- (A) Ability to perform alankar & course Raga & Folk Song.
- (B) Knowledge of Taal Folk & Classical.

#### **Suggested Books:**

- Bhatkhande Sangeet Shastra- V. N. Bhatkhande
- Sangeet Visharad- Basant
- Kramik Pustak Mallika- Part I,II,III V. N. Bhatkhande
- Raag Vigyan V. N. Patwardhan
- Sangeet Bodh Sharad Chandra Pranipayee
- Gadhwal ka lok Sangeet :-GovindChatak
- Gahdwal key loaknrityageet :- Dr. ShivanandNauityal
- Gadhwal Key Loak Geeton Mein Raag Raginya :- Dr. Madhuri Barthwal
- Dhunyal :- Govind Chatak

OR

# AMDSC – 6: TOUR AND TRAVEL OPERATION

Total Credits = 02

**Objective:** In this module students will understand the conceptual meaning and function of Travel agency and tour operator. Further, they can get Knowledge on Travel formalities and documentation for Inbound and out bound Tour, Preparation of Tour Itinerary and Role and function of Various Travel Organization.

#### **Course Contents:**

#### Unit I:

Concept of Travel Agency Business; History and Present status of Travel Agency Business. Travel Terminology and Travel Trade Organization: Travel Trade Abbreviations and other terms: 3 letter City Code and Airport Code, Airline Designated Code,

#### Unit-II-

Travel organizations: Travel Agents Association of India (TAAI), Indian Association of Tour Operators (IATO), International Air Transport Association (IATA), International Civil Aviation Organization (ICAO)

#### Unit-III

Concept of Package Tour, Principles of Making Effective Tour Itinerary, Preparation of itineraries and tour package formulation of a few popular tourist destination and Handling Package tour.

#### **Unit IV:**

Travel documentation (Types of VISA and regulation, Passport, Travel Insurance),

# **Suggested Readings:**

- Holloway, K.C., The Business of Tourism (1983), Mac Donbald and Evans, Plymounth.
- Syratt Gwenda, Manual of Travel Agency Practice, BuutterworthHeinmann, London, 1995
- Susan Webster, Travel Operating Procedures (Second Edition),- Van Nostrand Reinhold New York.
- Fuller-Travel Agency Management, South-Vestern Publishing Co.
- Chand Mohinder, Travel Agency Management, Anmol PublicationDelhi.
- Gupta S.K.(2007), International Airfare & Ticketing, UDH, Publisher.

# **B.Com. Vth Semester**

# BC - 501: MANAGEMENT ACCOUNTING

Course Objective: The course aims to enable students to acquire knowledge of concepts, methods and techniques of Management Accounting for the purpose of managerial planning, control and decision making.

**Course Outcomes:** After completion of the course, learners will be able to:

- 1. Examine thoroughly the conceptual framework of Management Accounting; identification of differences between different forms of accounting—Financial, Cost and Management; distinction between cost control and cost reduction
- 2. Analyse budgetary control system as a tool of managerial planning and control; prepare various types of budget and to explore standard costing system as a tool of managerial control; calculation of variances in respect of each element of cost and sales; control ratios
- 3. Recognise the concept of marginal cost and marginal costing; preparation of income statements using absorption and variable costing; learning of cost-volume-profit analysis and break even analysis through statements, mathematical and graphical approaches
- 4. Infer the concept of relevant cost and make decisions related to different business situations using marginal costing and differential costing techniques
- 5. Facilitate basic understanding of different contemporary issues involved in management accounting like Responsibility Accounting, Divisional Performance Measurement.

#### Course Contents: Total Credits = 06

Unit	Unit wise weightage of	Periods		
	marks (in %)	L	T	P
Unit 1: Introduction to Management Accounting	10	5	2	0
Unit 2: Budgetary Control and Standard Costing Systems	25	20	4	0
Unit 3: Marginal Costing	25	20	4	0
Unit 4: Decision Making	25	18	3	0
Unit 5: Responsibility Accounting and Ratio Analysis	15	12	2	0

#### **Unit 1: Introduction to Management Accounting:**

Meaning, objectives, nature and scope of management accounting; Difference between different forms of accounting: Cost, Financial and Management accounting; Cost control and Cost reduction.

#### **Unit 2: Budgetary Control and Standard Costing Systems:**

(a) Budgeting and Budgetary Control: Concept, objectives, merits and limitations of budget, budgeting and budgetary control; Functional Budgets; Fixed and Flexible budgeting; An overview of different approaches to budgeting: Zero base budgeting, Performance budgeting and Programme budgeting.

**(b) Standard Costing and Variance Analysis:** Meaning, advantages, limitations and applications of standard cost and standard costing; Variance Analysis: material, labour, overheads and sales variances; Control ratios.

#### **Unit 3: Marginal Costing:**

Concept of marginal cost and marginal costing; Absorption versus Marginal Costing: Distinctive features and income determination; Cost-volume-profit analysis; Break-even Analysis: mathematical and graphical approaches; Profit-volume ratio, angle of incidence, margin of safety, key factor, determination of cost indifference point.

#### **Unit 4: Decision Making:**

Steps in Decision making process; Concept of relevant costs; solving various short -term decision making problems using marginal costing and differential costing techniques: Profitable product mix, Acceptance or rejection of special/ export offers, Make or buy, Addition or elimination of a product line, sell or process further, operate or shut down and Pricing decisions

# Unit 5: Responsibility Accounting and Ratio Analysis:

Responsibility Accounting: Concept, Significance; Different Responsibility Centres; Divisional Performance Measurement: Financial and Non-Financial measures;

Analysis of Financial Statement through Ratio Analysis: Computation of various ratios relating to liquidity, solvency, profitability, activity and ratios for investors.

# **Suggested Readings:**

- Khan, M. Y., & Jain, P.K. *Management Accounting*. Tata McGraw Hill Publishing Co., New Delhi.
- Kishore, R. M. Management Accounting. Taxmann Publication, New Delhi.
- Arora, M. N. Management Accounting. Himalaya Publishing House, New Delhi.
- Jain, S. P., & Narang, K. L. Cost and Management accounting. Kalyani Publishers, New Delhi.
- Maheshwari, S. N., & Mittal, S. N. *Management Accounting*. Shree Mahavir Book Depot (Publishers), New Delhi.
- Pillai, R. S. N., & Bagavathi. *Management Accounting*. S. Chand Publishing, New Delhi.
- Singh, S. Management Accounting. PHI Learning Pvt. Limited, New Delhi.
- Singh, S. K., & Gupta, L. *Management Accounting: Theory and Practice*. A.K. Publications, New Delhi.
- Tulsian, P. C., & Tulsian, B. Advanced Management Accounting. S. Chand, New Delhi.
- Drury, C. Management and Cost Accounting. Thomson Learning.
- Horngren, C. T., George, F., & Srikant M. D. *Cost Accounting: A Managerial Emphasis*. Prentice Hall of India Ltd., New Delhi.

# BC – 502: ENTREPRENEURSHIP DEVELOPMENT

**Course Objective:** To provide exposure and develop the skills of the students regarding entrepreneurial culture so that they can set and manage their own business.

**Course Outcomes:** After completion of the course, learners will be able to:

- 1. Identify and explain distinct entrepreneurial traits and characteristics.
- 2. Evaluate and assess various parameters that determine opportunities and constraints for new business ideas.
- 3. Develop and refine a business idea by utilizing a systematic process. Create and design effective strategies to successfully implement business ideas.
- 4. Construct a comprehensive and professional business plan that effectively communicates the idea, strategies, and implementation details.
- 5. Understand the economy of Uttarakhand and the role of regional entrepreneurship in its development.

# Course Contents: Total Credits = 06

Unit	Unit wise weightage of	Periods		
	marks (in %)	L	T	P
Unit 1: Introduction	20	15	3	0
Unit 2: Entrepreneurship in India	20	15	3	0
Unit 3: Entrepreneurship Ecosystem	20	15	3	0
Unit 4: Sources of Business Ideas and Tests of Feasibility	20	15	3	0
Unit 5: Regional Economy and Entrepreneurship in Uttarakhand	20	15	3	0

#### **Unit 1: Introduction:**

Entrepreneur: Meaning, characteristics, types, functions; Entrepreneurial traits; Entrepreneur, Intrapreneurs and professional manager; Entrepreneurship: concept, factors responsible for emergence of entrepreneurship; Emergence of entrepreneurial class; Relevance of entrepreneurship in career growth; Theories of entrepreneurship (Hawley, Knight and Schumpeter), Psychological theories-Maslow's and Mc Clelland's Motivation Theories; Problems in the growth of entrepreneurship; Misconceptions and myths about entrepreneurship. Dimensions of entrepreneurship: intrapreneurship, technopreneurship, cultural entrepreneurship, international entrepreneurship, netpreneurship, ecopreneurship, and social entrepreneurship.

# **Unit 2: Entrepreneurship in India:**

Concept of business houses and role of business houses and family business in India; The contemporary role models in Indian business: their values, business philosophy and Behavioural orientations; Conflict in family business and its resolution; Initiatives of Government of India to promote entrepreneurship: Entrepreneurial Development Programme (EDP); Start Up India, Stand Up India, Make in India, etc.

#### **Unit 3: Entrepreneurship Ecosystem:**

Requirement, availability and access to finance, marketing assistance, technology, and industrial accommodation as regard to entrepreneurship; Role of government, Institutions, industries/entrepreneur's associations and self-help groups in promoting entrepreneurship; Concept, role and functions of business incubators, angel investors, venture capital, start-up finance and private equity fund.

#### Unit 4: Sources of Business Ideas and Tests of Feasibility:

Significance of writing the business plan/ project proposal, including feasibility analysis and tests of feasibility; Contents of business plan/ project proposal; Designing business processes, location, layout, operation, planning & control; preparation of project report: various aspects of the project report, such as size of investment, nature of product, sourcing of material, market potential, may be covered; Project submission/ presentation and appraisal thereof by external agencies, such as financial/non-financial institutions;

#### **Unit 5: Regional Economy and Entrepreneurship in Uttarakhand:**

Economy of Uttarakhand: An overview, present status of micro, small and medium scale enterprises; role of government and other promotional agencies in entrepreneurship development; Women Entrepreneurship: sources of finance, policies governing entrepreneurship and problems of entrepreneurship in the state.

#### **Suggested Readings:**

- Desai, V. Dynamics of Entrepreneurial Development and Management. Himalaya Publishing House, Mumbai.
- Khanka, S. S. Entrepreneurial Development. S. Chand & Co., New Delhi.
- Mathur, A. *Entrepreneurship*. Taxmann Publications, New Delhi.
- Sharma, S. Entrepreneurship Development. PHI Learning, New Delhi.
- Sehgal, M. K. *Entrepreneurship Development: A Systematic Approach*. UDH Publishers And Distributors, New Delhi.
- Dollinger, M. J. Entrepreneurship: Strategies and Resources. Prentice Hall, New Jersey.
- Hisrich, R., Peters, M. P., & Shepherd, D. A. *Entrepreneurship*. McGraw Hill Education, New York.
- Holt, D. H. Entrepreneurship: New Venture Creation. Prentice-Hall of India, New Delhi.
- Plsek, P. E. Creativity, Innovation and Quality. (Eastern Economic Edition). Prentice-Hall of India, New Delhi.
- Agarwal, P. and Kaur, A. Entrepreneurship and Small Business, Vikas& Co., New Delhi.
- Gupta, C.B. Entrepreneurial Development in India, Sultan Chand Publishers, New Delhi.
- Gupta, C.B. and Khanka, S.S. *Entrepreneurship and Small Business Management*, Sultan Chand Publishers, New Delhi.

# BC – 503: INDUSTRIAL TRAINING AND PROJECT REPORT

Total Credits = 04

**Total Lecture Hours = 30; Total Practical Hours = 60** 

**Course Objective**: The industrial training aims to provide students with practical experience in the industry and to develop specific skills and knowledge relevant to their field of study.

**Course Outcomes:** After completion of the course, learners will be able to:

- 1. Gain experience in their field of study, enabling them to develop practical skills and knowledge relevant to their chosen industry.
- 2. Apply their academic learning to real-world scenarios and to develop the ability to work effectively within an organizational setting.
- 3. Will be able to gain valuable exposure to industry-specific practices, develop a deeper understanding of their chosen field, and enhance their career readiness by participating in the industrial training program
- 4. Will be able of have a clear understanding of the expectations and requirements for their industrial training program, and will be better equipped to make the most of the experience and develop a meaningful project file that captures the learning outcomes achieved.

**Course Details:** Students are advised to follow detailed guidelines as mentioned below:

**Duration and Timing of Industrial Training**: The students must undergo industrial training/internship for a minimum period of 21 days during the 5th semester in any of the reputed industry, Government/ private industry, research & development organization. A certificate is required to be taken from the organisation, where training has been completed.

**Assessment Criteria:** Students will be assessed based on their level of engagement and initiative during the training, as well as the quality of work produced. The assessment will also take into account the level of learning outcomes achieved as demonstrated in the project file. The students will have to submit a project report of industrial training to the department.

Format and Content of the Project File: Students will be required to prepare a project file documenting their training experience. The project file should include a description of the organization, the student's role and responsibilities, skills and knowledge gained, and reflections on the experience. A copy of the certificate taken from the authorised person of the organisation, where industrial training was performed, should be annexed with the project file as evidence.

NOTE: Internal assessment for 30 marks will be done by the faculty member of the Department. Remaining 70 marks will be assessed by the external expert appointed by the University based on the evaluation of project file and Viva-Voce related to experience and learning gained in industrial training.

# **BC – 504: CULTURE, TRADITIONS AND MORAL VALUES**

(To be prepared by the University)

# BC - 505: ENGLISH LANGUAGE - I

(To be prepared by the University)

# **B.Com. VI Semester**

# BC – 601: GOODS AND SERVICES TAX (GST)

**Course Objective:** The objective of the course is to provide students with a comprehensive understanding of the principles and regulations governing GST, as well as the significant legislation related to the indirect tax system in India. The course seeks to equip students with practical skills that will enable them to apply this knowledge effectively in real-world scenarios.

**Course Outcomes:** After completion of the course, the learners will be able to:

- 1. Understand the GST system in India comprehensively, including the reasons behind its implementation, constitutional framework, and GST council composition and functioning.
- 2. Understand the GST registration process, eligibility criteria, and mandatory registration provisions. The learning will further be able to comprehend the importance of GST compliance and consequences of non-compliance.
- 3. Interpret the meaning of supply under GST law, differentiate between intra-state and inter-state supply, and comprehend provisions related to place of supply, time of supply and compute the value of supply.
- 4. Understand the utilization of input tax credit and provisions of reverse charge mechanism.
- 5. Comprehend various types of returns under GST, payment of taxes, and rules related to GST audit.

Course Contents: Total Credits = 06

Unit	Unit wise weightage of	Period		s	
	marks (in %)	L	Т	P	
Unit 1: Structure, Registration and Exemptions	20	15	03	0	
Unit 2: Levy and Collection of GST	25	20	04	0	
Unit 3: Input Tax Credit and Reverse Charge Mechanism	25	20	04	0	
Unit 4: Tax invoice and Payment of Tax	15	10	02	0	
Unit 5: GST Audit, Assessment and Returns	15	10	02	0	

# **Unit 1: Structure, Registration and Exemptions:**

Constitutional framework of indirect taxes before GST; Rationale for GST; Structure of GST: SGST, CGST, UTGST & IGST; GST Council; GST Network; State compensation mechanism; Registration; Exemptions from GST.

#### **Unit 2: Levy and Collection of GST:**

Scope of 'Supply'; Nature of supply: Inter-State, Intra-State; Classification of goods and services; Composite and Mixed supplies; Composition levy scheme; Place of supply; Time of supply; Value of supply.

# **Unit 3: Input Tax Credit and Reverse Charge Mechanism:**

Eligible and ineligible input tax credit; Apportionments of credit and blocked credits; Tax credit in respect of capital goods; Availability of tax credit in special circumstances; Reverse Charge Mechanism.

# **Unit 4: Tax Invoice and Payment of Tax:**

Tax Invoice, Credit and debit notes, and e-Way bills; Payment of taxes; Taxability of e-Commerce.

#### **Unit 5: GST Audit, Assessment and Returns:**

Audit in GST; Assessment: Types of Assessment, Summary and Scrutiny, Payment of Taxes, Maintenance of Records; Various Returns of GST; Submission of Return.

**Note:** In case of any subsequent notifications/amendments regarding GST law by the government, the syllabus would be updated accordingly.

#### **Suggested Readings:**

- Datey, V.S. GST Ready Reckoner. Taxmann Publications, New Delhi.
- Ahuja, G., & Gupta, R. GST & Customs Law. Flair Publications Pvt. Ltd., Delhi.
- Singhania, V. K. GST & Customs Law. Taxmann Publications, Delhi.
- Babbar, S., Kaur, R., & Khurana, K. *Goods and Service Tax (GST) and Customs Law*. Scholar Tech Press, New Delhi.
- Bansal, K. M. GST & Customs Law. Taxmann Publication, New Delhi.
- Gupta, S. S. GST- How to meet your obligations. Taxmann Publications, New Delhi.
- Mittal, N. Goods & Services Tax and Customs Law. Cengage Learning India Pvt. Ltd., New Delhi.
- Sahi, S. Concept Building Approach to Goods and Services Tax (GST), & Customs Law. Cengage Learning India Pvt. Ltd., New Delhi.

# BC – 602: FUNDAMENTALS OF FINANCIAL MANAGEMENT

**Course Objective:** The objective of the course is to provide basic knowledge of concept, principles and practices of financial management.

Course Outcomes: After completion of the course, learners will be able to:

- 1. Understand the conceptual framework of financial management and the role of financial management within an organisation along with the factors affecting development of financial strategy.
- 2. Analyse the capital budgeting process and demonstrate decision making abilities using different techniques of capital budgeting.
- 3. Compute the cost of capital; critically analyse and understand different capital structure theories and factors affecting capital structure decision of a firm.
- 4. Gain the knowledge regarding management of working capital and dividend decisions in business.

Course Contents: Total Credits = 06

Unit	Unit wise weightage of	Periods		
	marks (in %)	L	Т	P
Unit 1: Introduction	15	10	02	0
<b>Unit 2: Investment Decision</b>	25	20	04	0
Unit 3: Financing Decision	25	20	04	0
Unit 4: Dividend Decision	15	10	03	0
Unit 5: Working Capital Decision	20	15	02	0

#### **Unit 1: Introduction:**

Nature, scope and objectives of Financial Management; Time value of money; Risk and return (including Capital Asset Pricing Model); Valuation of securities: Bonds and Equities.

#### **Unit 2: Investment Decision:**

The Capital Budgeting Process; Cash flow Estimation; Payback Period Method, Accounting Rate of Return, Net Present Value (NPV), Net Terminal Value, Internal Rate of Return (IRR), Profitability Index; Capital budgeting under Risk: Certainty Equivalent Approach and Risk-Adjusted Discount Rate.

# **Unit 3: Financing Decision:**

- a) Cost of Capital and Financing Decision: Sources of long-term financing; Estimation of components of cost of capital; Methods for Calculating cost of equity capital, Cost of Retained Earnings, Cost of Debt and Cost of Preference Capital; Weighted Average cost of capital (WACC) and Marginal cost of capital;
- b) Capital structure: Determinants of capital structure; Theories of Capital Structure: Net Income, Net Operating Income, MM Hypothesis, Traditional Approach; Leverage: Operating Leverage, financial Leverage and composite Leverage, along with their Degrees.

#### **Unit 4: Dividend Decision:**

Theories for relevance and irrelevance of dividend decision for corporate valuation; Cash and stock dividends; Dividend policies in practice.

#### **Unit 5: Working Capital Decision:**

Concept of working capital; the risk-return trade off; Sources of short-term finance; Working capital estimation methods; Operating cycle; Cash management; Receivables management; Payables management; Inventory management.

### **Suggested Readings:**

- Khan, M. Y., & Jain, P. K. Basic Financial Management. McGraw Hill Education, New Delhi.
- Chandra, P. Fundamentals of Financial Management. McGraw Hill Education, New Delhi.
- Rustagi, R.P. Fundamentals of Financial Management. Taxmann Publication Pvt. Ltd, New Delhi.
- Tripathi, V. Basic Financial Management. Taxmann Publications, New Delhi.
- Kishore, R. M. Financial Management. Taxmann Publications, New Delhi.
- Pandey, I. M. Financial Management. Vikas Publishing House, New Delhi.
- Bhabatosh, B. Fundamentals of Financial Management. PHI Learning, New Delhi.
- Horne, J. C. V., & Warkowich, J. M. Fundamentals of Financial Management. Pearson Education.
- Levy, H., & M. S. Principles of Financial Management. Pearson Education.
- Joy, O. M. Introduction to Financial Management. Mc Graw Hill Education.
- Brigham, E. F., & Houston, J. F. Fundamentals of Financial Management. Cengage Learning.

# BC – 603 (a): FINANCIAL LITERACY

Course Objective: The course aims to offer an integrated approach to the understanding of concepts and applications of financial planning. Upon completion of this course, learners will be able to manage their personal finances effectively by utilizing financial planning and budgeting techniques, using banking services, utilizing financial services from India Post Office, evaluating insurance policies and investment opportunities, and understanding the basics of the stock market.

**Course Outcomes:** By the end of the course, students will be able to develop the following skills and knowledge:

- 1. Describe the importance of financial literacy and various financial institutions that offer financial services.
- 2. Prepare financial plan and budget and manage personal finances.
- 3. Effectively use banking services, including opening and managing accounts, loans, and credit facilities.
- 4. Utilize post office services for savings and investments, and manage them efficiently.
- 5. Develop strategies for life and property insurance planning, including identifying appropriate policies and coverage.
- 6. Evaluate investment options in the stock market and select appropriate instruments to create a diversified portfolio.

Course Contents: Total Credits = 04

Unit	Unit wise weightage of	Periods		
	marks (in %)	L	T	P
Unit 1: Introduction, Financial Planning and Budgeting	20	09	03	0
Unit 2: Banking Services	20	09	03	0
Unit 3: Financial Services from India Post Office	20	09	03	0
Unit 4: Insurance Services	20	09	03	0
Unit 5: Stock Markets – Some Basic Concepts	20	09	03	0

#### **Unit 1: Introduction, Financial Planning and Budgeting:**

Definition and significance of financial literacy; Prerequisites for financial literacy; Various financial institutions: banks, insurance companies, post offices, mobile app-based services; Concept of economic wants and means; Importance and need for financial planning; Types of budgets: personal, family, business, and national; Steps for financial planning and budget preparation; Budget surplus and deficit management.

# **Unit 2: Banking Services:**

Banking Overview: Types of banks; Banking products and services; Bank deposit accounts: savings, term, current, recurring; KYC norms: PAN card and address proof; Types of loans: education, consumer durable, vehicle, housing, short/medium/long-term, microfinance; Types of bank credit: overdraft, cash credit, mortgage, reverse mortgage, hypothecation, pledge; Agricultural interest rates offered by nationalized banks; Cashless banking: e-banking, check counterfeit currency; Electronic payment systems: CIBIL, ATM, net banking, RTGS, NEFT, IMPS, ECS; Payment modes: debit/credit cards, app-based payments, bank draft/pay order; Banking complaints and ombudsman.

#### **Unit 3: Financial Services from India Post Office:**

Post office savings schemes: savings bank, recurring deposit, term deposit, monthly income scheme, kisan vikas patra, NSC, PPF, senior citizen savings scheme, sukanya samriddhi yojana; India post payments bank; Money transfer: money order, e-money order, instant money order, collaboration with the western union financial services; MO videsh, international money transfer service, money gram international money transfer, Indian postal order.

#### **Unit 4: Insurance Services:**

Life insurance policies: life insurance, term life insurance, endowment policies, pension policies, ULIP, health insurance plans, comparison of policies offered by various life insurance companies; comparison of policies offered by various health insurance companies; Property insurance policies; Post office life insurance schemes: postal life insurance and rural postal life insurance.

# **Unit 5: Stock Markets – Some Basic Concepts:**

Terms used in stock markets: SENSEX, NIFTY, primary markets, secondary markets, initial public offering (IPO), follow-on public offering (FPO), offer for sale (OFS), block deal, equity shares, preference shares, debentures, bonus shares, stock split, dividend, buyback, DEMAT account, trading account, delivery instruction slip (DI Slips), blue chips, defensive stocks, face value, market value, market capitalisation, pre-opening session, trading session, opening price, closing price, business days, bull, bear, bull market, bear market, risk, stop loss, derivatives, call option, put option, hedge, holding period; Mutual Fund and its various schemes.

#### **Practical Exercises:**

The learners are required to:

- Visit banks, post offices, and insurance companies to collect information and required documents related to the services offered by these institutions and to know the procedure for availing of these services.
- 2. Carry out the comparative analysis of different types of life insurance policies.
- 3. Carry out the comparative analysis of different types of health insurance policies.
- 4. Prepare a personal and family budget for one/six/ twelve months on imaginary figures.

#### **Suggested Readings:**

- Singh, A. K. Financial Literacy. Taxmann Publications, New Delhi.
- Durrant, S. M. Financial Literacy: How to Gain Financial Intelligence, Financial Peace and Financial Independence. A Guide to Personal Finance in Your Twenties and Thirties.

- Rajni, & Singh, A. K. Financial Literacy. JSR Publishing House LLP.
- Avadhani, V. A. Investment Management. Himalaya Publishing House Pvt. Ltd., Mumbai.
- Chandra, P. Investment Game: How to Win. Tata McGraw Hill Education, New Delhi.
- Kothari, R. Financial Services in India-Concept and Application. Sage Publications India Pvt. Ltd., New Delhi.
- Milling, B. E. *The Basics of Finance: Financial Tools for Non-Financial Managers*. iUniverse Publishing, Bloomington, Indiana.
- Mittra, S., Rai, S. K., Sahu, A. P., & Starn, H. J. *Financial Planning*. Sage Publications India Pvt. Ltd., New Delhi.
- Zokaityte, A. Financial Literacy Education. Palgrave Macmillan, London.

# BC - 603 (b): E-COMMERCE

**Course Objective:** The objective of this course is to equip learners with a comprehensive understanding of the core concepts and technologies utilized in e-commerce.

**Course Outcomes:** Upon completion of the course, learners will be able to:

- 1. Equip with a deep understanding of the complex demands of society in the field of e-commerce.
- 2. Identify and evaluate various applications in the context of online transactions.
- 3. Explain the key steps involved in designing a website.
- 4. Describe and critically analyze various e-payment systems.
- 5. Identify and address security and operational issues in the realm of e-commerce.

### Course Contents: Total Credits = 04

Unit	Unit wise weightage of	Periods		
	marks (in %)	L	T	P
Unit 1: Introduction	15	08	0	04
Unit 2: Technology used in e-commerce	20	09	0	06
<b>Unit 3: Security and Encryption</b>	25	12	0	08
Unit 4: e-payment System	20	08	0	06
<b>Unit 5: On-line Business Transactions</b>	20	08	0	06

#### **Unit 1: Introduction:**

Meaning, nature, concepts, advantages, disadvantages and reasons for transacting online; types of e-Commerce; e-commerce business models: introduction, key elements of a business model and categorizing major e-commerce business models; forces behind e-commerce.

### **Unit 2: Technology used in e-commerce:**

The dynamics of world wide web and internet: meaning, evolution and features; Designing, building and launching e-commerce website: A systematic approach involving decisions regarding selection of hardware, software, outsourcing vs in-house development of a website.

# **Unit 3: Security and Encryption:**

The e-commerce security environment: Dimension, definition and scope of e-security; security threats in the e-commerce environment: security intrusions and breaches, attacking methods, like hacking, sniffing, cyber-vandalism etc.; technology solutions: Encryption, security channels of communication, protecting networks and protecting servers and clients; Cyber Crime and offences; Laws relating to cyber crime: IT Act 2000: Definitions, Main Provisions, Penalties and adjudication, Appellate Tribunal.

#### **Unit 4: e-payment System:**

e-payment Methods: debit card, credit card, smart cards, e-Wallets; payment gateways; Electronic Fund Transfer; Emerging modes and systems of e-payment: M-Paisa, PayPal and other digital currency, UPI Apps, Aadhar-Enabled Payment Systems, BHIM App; Digital signatures: procedure, working and legal position; online banking: meaning, concepts, importance, electronic fund transfer, automated clearing house, automated ledger posting; risks involved in e-payments.

#### **Unit 5: On-line Business Transactions:**

Meaning, purpose, advantages and disadvantages of transacting online; e-commerce applications in various industries, like banking, insurance; payment of utility bills; online marketing; e-tailing: popularity, benefits, problems and features; online services: financial, travel and career, auctions, online portal, online learning, publishing and entertainment; Online shopping: amazon, snapdeal, alibaba, flipkart, etc.

# **Suggested Readings:**

- Madan, S. e-Commerce. Taxmann Publications, New Delhi.
- Laudon, K. C., & Traver, C. G. e-Commerce: Business, Technology, Society. Pearson Education, New York.
- Arora, S. e-Commerce. Taxmann Publications, New Delhi.
- David. W. e-commerce: Strategy, Technology and Applications. McGraw Hill Education.
- Bharat, B. *Electronic Commerce: Framework, Technology and Application.* McGraw Hill Education.
- Joseph, P.T. e-Commerce: An Indian Perspective. PHI Learning, New Delhi.
- Bajaj, K. K., & Nag, D. e-commerce. McGraw Hill Education.
- Chhabra, T. N. e-Commerce. Dhanpat Rai & Co., Delhi.
- Chan, H., Lee, R., Dillon, T, & Chang, E. e-Commerce: Fundamentals and Applications. Wiley Publications.
- Chhabra, T. N., Jain, H. C., & Jain, A. An Introduction to HTML. Dhanpat Rai & Co., New Delhi.

# BC – 604: BUSINESS COMMUNICATION

**Course Objective:** The course aims to train students to enhance written as well as oral communication in the corporate world. This course will help students in understanding the principles and techniques of business communication along with understanding the use of electronic media for communication.

**Course Outcomes:** After completion of the course, learners will be able to:

- 1. Explain the need for communication in management.
- 2. Appreciate the need of effective writing for communication.
- 3. Demonstrate the skill of effective report writing and summarizing annual reports.
- 4. Analyse business correspondence and e-correspondence.
- 5. Appreciate oral presentations.

#### **Course Contents:**

Total Credits = 02

Unit	Unit wise weightage of	Periods			
	marks (in %)	L	T	P	
Unit 1: Introduction to the Essentials of Business communication	25	07	0	0	
Unit 2: Effective writing	15	05	0	0	
Unit 3: Report writing	20	06	0	0	
Unit 4: Business correspondence and E-Correspondence	20	06	0	0	
Unit 5: Spoken English and oral presentation	20	06	0	0	

#### **Unit 1: Introduction to the Essentials of Business Communication:**

Meaning, process and functions; Need and importance; Medium: verbal & non-verbal communication; Channels: formal & informal; Levels of communication; Direction of communication: downward, upward, lateral, & diagonal; Effective communication: difficulties/ barriers and solutions; Interactive and non-interactive techniques of communication; Listening as a tool of communication; Guidelines for effective listening.

# **Unit 2: Effective Writing:**

Guidelines for clear writing; References and bibliographical research tools, Citing methods, footnotes; Use of library and internet for collection, classification and interpretation of data and information.

#### **Unit 3: Report Writing:**

Types of reports; Formal report: components and purpose; Organising information: outlining & numbering sections, section headings, sub-headings, & presentation; Writing reports on field work/ visits to industries or business concerns; Summarising annual reports of companies: purpose, structure and principles; Drafting minutes.

# **Unit 4: Business Correspondence and E-Correspondence:**

Need and importance of business letters; Office memorandum, office circulars, notices and orders; Technology for communication; Effective IT communication tools; Electronic mail: advantages, safety and smartness in email, e-mail etiquettes.

#### **Unit 5: Spoken English and Oral Presentation:**

Effective negotiation: elements, process and general guidelines; Telephonic conversation; Conducting & facing interviews; Conducting & participating in group decisions; Making presentations: content and organising; Features of a good presentation; Delivering a presentation.

#### **Suggested Readings:**

- Gupta, C. B. Essentials of Business Communication. Sultan Chand & Sons.
- Sinha, K. K. Business Communication. Taxmann Publications, New Delhi.
- Verma, S. *Business Communication: Essential Strategies for Twenty-First Century Managers.* Vikas Publishing House, New Delhi.
- Jain, V. K. Business Communication. S. Chand Publishing, New Delhi.
- Lesikar, R.V., & Flatley, M.E. *Basic Business Communication Skills for Empowering the Internet Generation*. Tata McGraw Hill Publishing Company Ltd., New Delhi.
- Ludlow, R., & Panton, F. *The Essence of Effective Communications*. Prentice Hall of India Pvt. Ltd., New Delhi.
- Bhatia, R. C. Business Communication. Ane Books Pvt. Ltd., New Delhi.
- Scot, O. Contemporary Business Communication. Biztantra, New Delhi.

# BC - 605: ENGLISH LANGUAGE - II

(To be prepared by the University)