



हेमवती नन्दन बहुगुणा गढ़वाल विश्वविद्यालय
Hemvati Nandan Bahuguna Garhwal University
श्रीनगर गढ़वाल (उत्तराखण्ड)–246174
Srinagar Garhwal (Uttarakhand) - 246174
(केन्द्रीय विश्वविद्यालय)
(A Central University)



Ref. HNBGU/DSW/ 2024/343

Date : 09/08 /2024

Office Order

In continuation to Har Ghar Tiranga campaign started under the aegis of Azadi ka Amrit Mahotsav to encourage people to bring the Tiranga home and to hoist it to mark India's Independence; this year too with reference to the D.O. letter DO letter 42-22/62/2024-AKAM dated August 5th 2024 from Secretary, M/o Culture and D.O. letter M.11014/02/2024-CDN dated 07th August 2024 from Joint Secretary, M/o Education, Har Ghar Tiranga will be celebrated from 13th-15th August 2024, wherein people will be encouraged to hoist flags in their premises. To ensure success of the campaign, following faculty members are hereby appointed as the Coordinator to organize the campaign at the premises as mentioned under-

1. Prof. Rama Maikhuri, Dean, SoE - at BCC Srinagar
2. Dr. Brijesh Gangil, Asso. Prof., ME/Hostel Warden - at Chauras Campus

Coordinators are requested to organise the "Har Ghar Tiranga Campaign as mentioned in the attached D.O. letter and ensure maximum outreach of this campaign on various social media platforms.

This is being issued with the approval of the Competent Authority.

Prof. (M.S. Negi)
Dean Students' Welfare

Encl : As above.

Copy to-

1. Above concerned.
2. All Deans/Campus Directors/HoDs/All Faculty Members
3. Chief Proctor/Chief Hostel Warden/I/c, Librarian.
4. I/c System Manager for uploading in the University Website.
5. Coordinator/SPO, NSS/ANO, NCC.
6. PS to VC for kind information to the Hon'ble Vice Chancellor.
7. PS to Pro Vice Chancellor.
8. PS to Registrar/FO/CoE.
9. Notice Board.
10. Office record.

Prof. (M.S. Negi)
Dean Students' Welfare



सत्यमेव जयते



आज़ादी का
अमृत महोत्सव

Rina Sonowal Kouli
Joint Secretary
Department of Higher Education

भारत सरकार
शिक्षा मंत्रालय
उच्चतर शिक्षा विभाग
शास्त्री भवन
नई दिल्ली - 110 115
GOVERNMENT OF INDIA
MINISTRY OF EDUCATION
DEPARTMENT OF HIGHER EDUCATION
SHASTRI BHAVAN
NEW DELHI-110 115

D.O. No. M.11014/02/2024-CDN
Dated 07.08.2024

Dear Sir / Madam,

'Har Ghar Tiranga' is a campaign that started under the aegis of Azadi Ka Amrit Mahotsav, to encourage people to bring the Tiranga home and to hoist it to mark India's independence. In 2022, over 23 crore households participated in the Har Ghar Tiranga campaign, with more than 6 crore people uploading selfies. In 2023, over 10 crore people uploaded their selfies on Har Ghar Tiranga website. This year also Har Ghar Tiranga campaign will be celebrated across Nation from 13th -15th August 2024.

2. To ensure the massive outreach and success of this campaign, all officers and employees of the Ministry and its organizations are being encouraged to hoist the Indian National Flag in their premises during Har Ghar Tiranga campaign and to upload selfies with Tiranga on the website www.harghartiranga.com.

3. I would therefore, request you to organise the Har Ghar Tiranga campaign on the above lines and also adequate outreach of this campaign on various social media platforms may kindly be ensured.

With regards,

Yours sincerely,

(Rina Sonowal Kouli)

Directors of IITs, NITs, IIITs, IISc, IISERs, SPAs and other CFTIs
VCs of Central Universities and VC, NIEPA

गोविंद मोहन
सचिव
Govind Mohan
Secretary



75
Azadi Ka
Amrit Mahotsav

भारत सरकार
संस्कृति मंत्रालय
नई दिल्ली-110001
GOVERNMENT OF INDIA
MINISTRY OF CULTURE
NEW DELHI-110 001

D.O. No. 42-22/62/2024-AKAM

August 5, 2024

Dear Shri Murthy,

Har Ghar Tiranga is a campaign that started under the aegis of Azadi Ka Amrit Mahotsav to encourage people to bring the Tiranga home and to hoist it to mark India's independence. In 2022, over 23 crore households participated in the Har Ghar Tiranga campaign, with more than 6 crore people uploading selfies. In August 2023, over 10 crore people uploaded their selfies on Har Ghar Tiranga website.

2. This year also Har Ghar Tiranga will be celebrated across the country from 9th August to 15th August 2024, wherein people will be encouraged to hoist flags in their premises. To maximize the reach and impact of this campaign, following is requested-

- a) All employees under your administrative jurisdiction may be encouraged to hoist flags in their household premises and to upload selfies with the National flag on the official website www.harghartiranga.com.
- b) Website banners and social media cover pages may be updated with the official 'Har Ghar Tiranga' creatives. All creatives, including the website banner, social media cover image, and other general creatives are available at <https://drive.google.com/drive/folders/1fYZk-fik95AF11iuWf9C6cCIVZab2MOM> for download.
- c) Official hashtags #HarGharTiranga and #SelfieWithTiranga may be used for all campaign-related posts to ensure consistency and maximum reach

3. I kindly request your support in this national endeavor and hope that the necessary action will be taken to ensure the success of the campaign.

With regards,

Yours sincerely,

(Govind Mohan)

Shri K Sanjay Murthy
Secretary
Department of Higher Education
Ministry of Education
Shastri Bhawan, New Delhi - 110001