

## CURRICULUM VITAE

### **Prof. Rakesh Kumar Dhodi**

#### **Contact Information:**

Centre for Mountain Tourism and Hospitality Studies

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#### **Present Positions**

- **Dean**, School of Management, H.N.B Garhwal University (since 29 February 2023)
- **Director**, Centre for Mountain Tourism and Hospitality Studies, H.N.B Garhwal University (since 6 April 2024)
- **Chairperson**, University Placement and Counselling Cell - UPCC, H.N.B Garhwal University (since 26 December 2023)

#### **Academic and Teaching Experience**

- **Professor**, H.N.B Garhwal University (since 9 June 2016)
- **Associate Professor**, H.N.B Garhwal University (9 June 2013 - 9 June 2016)
- **Assistant Professor**, H.N.B Garhwal University (30 September 1995 - 9 June 2013)
- **Director**, Centre for Mountain Tourism and Hospitality Studies, H.N.B Garhwal University (since 6 April 2024)
- **Dean**, School of Management, H.N.B Garhwal University (since 29 February 2023)
- **Board of Studies Member**, Tourism & Hotel Management, North-Eastern Hill University

#### **Administrative Experience**

- **Registrar**, Hemavati Nandan Bahuguna Garhwal University (11 June 2024 - 28 July 2024)

- **Chairperson**, University Placement and Counselling Cell - UPCC (since 26 December 2023)
- **Supportive Examination Controller**, Kumaun University (2012)
- **Member**, Proctor Board, H.N.B Garhwal University (10 years)

### **Academic Qualifications**

- **Ph.D.**, H.N.B Garhwal University, 2004
- **M.T.A.**, H.N.B Garhwal University, 1995
- **B.Com.**, H.N.B Garhwal University, 1993

### **Key Contributions**

- Involved in the formulation of the 2-Year MBA in Tourism program.
- Involved in the formulation of the 4-Year Bachelor in Hotel Management program.

### **Research Experience**

- **Co-Editor**, Journal of Tourism ([www.jotH.N.Bgu.in](http://www.jotH.N.Bgu.in)) - Biannual Research Journal published by the Centre for Mountain Tourism & Hospitality Studies, H.N.B Garhwal University (UGC Care List)
- **Ph.D. Supervisor**: Supervised 8 research scholars in Tourism (3 ongoing)
- **PG Dissertation Supervisor**: Supervised more than 130 postgraduate students

### **Total Experience**

- **Total Academic Experience**: 29 years

## **Publications**

### **Journals**

1. **SWOT Analysis of Indian Medical Tourism Industry** - Paripex Indian Journal of Research (2250-199).
2. **Trends and Scope of Medical Tourism: Case Study of Delhi NCR, India** - International Research Journal of Business and Management (IRJBM) (2322-083X, 2014).
3. **Globalization of Medical Tourism: A Case Study of India** - International Journal of Physical and Social Sciences (IJPSS) (2249-5894).
4. **Analysis of Host Community Satisfaction and Perception of Tourism Impacts in Bhilangana Valley of Garhwal Himalayas, Uttarakhand** - SAJTH (0974-5432, 2016).
5. **Impacts of Nature Tourism in a Destination: A Case Study of Bhilangana Valley** - SAJTH (0974-5432).
6. **Role of Food Service Outlets in Overall Tourists' Satisfaction in Rishikesh, Uttarakhand, India** - CLIO: An Interdisciplinary Journal (UGC Care Journal) (0976-075X).
7. **Assessment of Soft Skills of Service Providers with Reference to Tourists' Satisfaction in Food and Beverages Outlets** - SHODH SARITA (UGC Care) (2348-2397).
8. **Measurement of Perception and Satisfaction of Visitors Towards Ambience of Restaurant Units in Rishikesh, Uttarakhand** - SHODH SANCHAR BULLETIN (UGC Care) (2229-3620).
9. **Analysis of Travel Profiles of Tourists Visiting Yamunotri and Gangotri Pilgrimage Sites** - SHODH SARITA (2348-2397).
10. **Measurement of Visitors' Satisfaction along the Gangotri and Yamunotri Route** - SHODH SANCHAR BULLETIN (2229-3620).
11. **Sustainable Tourism Planning for Tourism Development in Yamuna Valley of Garhwal Himalayas, Uttarakhand** - Sambodhi (2248-6661).

12. **Measurement of Tourist's Perception Towards Tourism Development in Yamuna Valley of Garhwal** - KALA: Journal of Indian Art History Congress (0975-7945, 2021).
13. **A Bibliometric Analysis of Homestay from 2002-2022** - Dogo Rangsang Research Journal.
14. **Women Empowerment Through Participation in a Homestay in Sari Village of Uttarakhand** - Kanpur Philosophers.
15. **Future Trends in the Tourism and Hospitality Sector After COVID-19** - International Journal of Advanced and Applied Research.
16. **Wildlife diversity along the altitudinal gradients in the Garhwal Himalaya**. Asian Journal of Conservation Biology. (2021)
17. **Exploring possibilities and potential of rural tourism in Bundelkhand region for poverty alleviation**. Kala : The Journal of Indian Art History Congress. ISSN : 0975-7945 (2021)
18. **Marketing plan for Yamuna valley of Garhwal Himalaya and its value chain system**. International Journal of humanities, Law and Social Sciences (2021)
19. **Voluntourism In Puducherry; Exploring Motivation, Experience, Satisfaction And Revisit Intentions of Tourists**. PUSA Journal of Hospitality and Applied Sciences. ISSN 2395-020X (P); e-ISSN 2583-2700 (O).
20. **Exploring the Current Status, Opportunities, and Challenges of Homestays in Uttarakhand** - Journal of Mountain Research (DOI: 10.51220/jmr.v18i2.24).
21. **Community Participation in Sustainable Tourism Development: An Application of MOA Model in the Garhwal Himalayas of Uttarakhand, India** - International Journal of Tourism Policy.
22. **Exploring the Impact of Triple Helix and Innovation Workshops on Uttarakhand's Tourism Industry** - International Journal of Tourism Policy (DOI: 10.1504/IJTP.2024.10063952).

23. **Analysing Tourism Research in the Indian Himalayan Region to Identify Gaps and Propose Sustainable Development Strategies.** *Journal of Mountain Research* (p ISSN: 0974-3030; e ISSN: 2582-5011), Vol 19 (1), June, 2024. e-ISSN: 2582-5011

### **Books**

1. **Tourism Development and Planning in Yamuna Valley** - Winsar Publication, Dehradun (ISBN: 81-86844-71-6).
2. **Sustainable Tourism Development and Planning** - Winsar Publication, Dehradun (ISBN: 81-86844-57-9).
3. **Human Resource Development Practices in Travel and Tourism Sector** - Winsar Publication, Dehradun (ISBN: 81-904282-0-9).
4. **Entrepreneurship Education in Tourism and Hospitality Management** - IGI Global, USA (2022).

### **Book Chapters**

1. **Silent Influencing Factors of Decision-Making Process in Medical Tourism: Case Study of NCR, India** - In *Tourism & Hospitality Industry: Modern State, Problems & Perspective*, Aman Publications (ISBN: 978-81-8204-083-0).
2. **Birth Tourism: A New Perspective for Tourism and Hospitality Entrepreneurship** - In *Emerging Trends in Hospitality and Tourism Sector*, Bharti Publication (ISBN: 978-93-85000-40-9).
3. **Application of Information Technology in Culinary Tourism Promotion in Rishikesh** - In *Digital Technology for Tourism: Transformation and Trends*, Graphic Era Hill University (ISBN: 978-93-88838-05-4, 2019).
4. **Entrepreneurship Education in Postgraduate Tourism Programs: A Content Analysis of Syllabi from Indian Universities** - DOI: 10.4018/978-1-7998-9510-7.
5. **The Influence of Instagram on Generation Z Travel Motivation and Destination Choice Making to the Actual Travelling.** *Technology and Social Transformations in Hospitality, Tourism and Gastronomy* (2023).

6. **Local Governance Dynamics in Himalayan Adventure Tourism: A Comprehensive Inquiry into Local Institutions, Stakeholder Engagement, and Sustainable Practices. Mountain Tourism in Perspective of the Himalaya.** Apple Academic Press, ISBN: 9781998511181

## **Conferences and Workshops**

### **Papers Presented**

- **Sustainable Ecotourism Development and Planning in Yamuna Valley of Garhwal Himalayas** - CMTHS, H.N.B.G.U. (May 2013).
- **Online Travel Market: New Market, Media and Trends** - CMTHS, H.N.B.G.U. (September 2013).
- **Role of Tourism Planners and Promoters in Sustainable Tourism Development in India** - CMTHS, H.N.B.G.U. (September 2014).
- **Emerging Trends and Scope of Nature Tourism in Chamoli and Rudraprayag District After 2014 Disaster** - Department of Geography, CMTHS, H.N.B.G.U. (October 2015).
- **Voluntourism in Puducherry; Exploring Motivation, Experience, Satisfaction and Revisit Intentions of Tourists.** International Conference on “Hospitality and Tourism – Revival Strategies” organised by IHM Pusa, New Delhi and Ministry of Tourism. 24th - 26th August 2022.

### **Invited Lectures and Resource Person**

- Resource Person in various national workshops on topics such as **Promotion of Local Cuisine, Climate Change and Tourism, and Community-Based Tourism.**
- Keynote Speaker at the **Training Programme on Hospitality Management for Shri Badrinath-Kedarnath Temple Committee** (April 2013).
- Resource Person in multiple workshops focused on **Sustainable Tourism, Skill Development, and Tourism Planning.**

## **Research Projects and Consultancies**

- **Research Project:** Completed a project on "Evaluation and Interpretation of Ecotourism Resources in Yamuna Valley of Garhwal Himalaya" (Rs. 448,000, UGC, 2009-2011).
- **Consultancy Project:** Completed a project on "Tourism and Organic Farming in Uttarakhand" (Rs. 500,000, GTZ Germany, 2012).