

VOCATIONAL COURSE (FIELD VISIT)

(For BA-Economics V & VI Semester)

Course Title: Field Visit

Credits: 4 (Four)

Maximum Marks: 100

Course Objective:

The primary goal of this course is to provide practical exposure to students in economic, business and entrepreneurial activities. Students will learn to apply theoretical knowledge through direct interaction with real-world businesses and industries.

Course Outcomes:

By the end of this course, students will be able to:

1. Get the first-hand experience of the industrial /business environment.
2. Observe and understand economic and business activities in small, medium, and large-scale industries / enterprise.
3. Observe and gain insight into the challenges faced by industries/ enterprises.
4. Understand operations, marketing, inventory, financial aspects and human resource management.
5. Develop critical thinking by assessing real-world problems faced by businesses.
6. Prepare and present a field visit report based on observations and interactions.
7. Observation and note making.

Course Structure:

Field Visits:

- Students will visit small, medium, and large-scale industries/ enterprises/NGOs/SHGs engaged in economic activities.
- They will engage with entrepreneurs, managers, workers, and other key personnel.

Report Submission:

After the visit, students will submit a detailed report covering:

1. Title of the visit
2. Introduction to the Industry/ Enterprise / SHGs/ NGOs.
3. Industrial location

(The student may cover one or more of the following areas in his/her report)

- a. Operational/ financial aspects of the industry/enterprise / SHGs/ NGOs
- b. Overview of human resource engagement/ inhouse module of training of human resources.
- c. Corporate Social Responsibility (CSR)
- d. Manufacturing process/ products
- e. Marketing/ packaging

- f. Government incentives to the industry/ enterprise / SHGs/ NGOs.
4. Observations/ Learnings/ Experiences gained from the industry/ Enterprise / SHGs/ NGOs visit.

After the field visit the students are required to submit the field report as per the detail guidelines.

Report Format: Typed and printed

Font: Times New Roman

Font Size: 14 (Title); 12(Body Text)

Line Spacing: 1.5

Page: A4 (one side)

Number of pages: Minimum 25 pages

Photographs: Minimum 2 to 5 photographs of the field visit.

Instructions for the Field Visit:

- Follow all guidelines provided by the supervisor for interactions with industry professionals.
- Reports should be submitted within one week after the visit.
- During the field visit all students must carry diary for making field notes.

Evaluation:

The field visit report will be evaluated by the external expert along with viva-voce.

Method of Evaluation: *Performance of student in field visit report will be evaluated on the following three basis:*

(a) Field Report (By external expert)	50 Marks
(b) Viva-voce (By external expert)	20 Marks
(c) Internal Assessment	<u>30 Marks</u>
Total:	100 Marks

Note: Name of the external expert will be decided by the University.